

# Summary of Contents

## Volume 1

- Chapter 1. Background and History of Section 43(a)
- Chapter 2. An Overview of Section 43(a)
- Chapter 3. Protectability and Infringement of Indicia of Commercial Origin
- Chapter 4. Protection of Trade Dress
- Chapter 5. Protection of Product Configurations as Trade Dress
- Chapter 6. Advertising
- Chapter 7. Celebrities
- Chapter 8. Surveys
- Chapter 9. Jurisdiction and Procedure

## Volume 2

- Chapter 10. Relief

### APPENDICES

- APPENDIX A. The Trademark Law Revision Act of 1988 (Pub. Law 100-667, Nov. 16, 1988)
- APPENDIX B. Legislative History Trademark Law Revision Act of 1988: Section 43(a) Provisions
- APPENDIX C. Trademark Remedy Clarification Act
- APPENDIX D. Legislative History of Trademark Remedy Clarification Act
- APPENDIX E. Legislative History: Trademark Revision Act of 1987 (Senate Judiciary Committee on S. 1883)
- APPENDIX F. Legislative History: Trademark Revision Act of 1988 (House Judicial Committee on H.R. 4156)
- APPENDIX G. Trademark Assignment and Settlement Agreement

### Table of Cases

### Index