Introduction to the 2026-2027 Edition

New features and recent developments in this 2026-2027 edition of *Trademark Practice Throughout the World include*:

- Numerous updates to the European Union Chapter 13, including discussion on the grounds for invalidating EU designs, focusing on when an earlier design, whether publicly disclosed or simply protected beforehand, can defeat a later one. The section also sets out the types of qualifying prior rights and the "overall impression" test used to decide whether a conflict exists.
- Updates on EU rules for the civil enforcement of trademark rights, including counterfeiting. further discussion covering the harmonized remedies member states must make available, such as recall, destruction, injunctions, and monetary awards, and the limited alternative of pecuniary compensation for innocent infringers. *See Chapter 28*.
- Further updates reflecting recent regulatory, legislative, and case-law developments throughout.