

Index

References given are to page numbers.

ACCESS RIGHT, 359. *See also*
PRIVACY

ANTI-SPAM ACT PROHIBITIONS.
See also ANTI-SPAM
LEGISLATION

- alteration of transmission data, 477
- commercial electronic messages
 - exceptions, 471
 - express consent, 475
 - generally, 467
 - identity of sender/contact information, 469
 - implied consent, 473
 - unsubscribe mechanism, 470
- generally, 467
- prohibited activities, 480
- sending electronic messages from other person's computer, 478

ANTI-SPAM LEGISLATION

- *Anti-Spam Act* prohibitions, *see* ANTI-SPAM ACT PROHIBITIONS
- compliance activities
 - compliance, 485
 - transition period, 484
- introduction, 463
- liability for violation of prohibitions
 - generally, 480
 - other remedies for unsolicited email, 482
- penalties for violation, 480
- private right of action, 481
- regulatory framework, 466

BROADCASTER RIGHTS. *See also*
COPYRIGHT

- communication right, 216
- fixation right, 216
- formal requirements for protection, 222
- generally, 215
- limits on rights, 217
- ownership of rights, 223
- reproduction right, 216
- retransmission right, 216
- term of protection, 222

BROWSE-WRAP AGREEMENTS,
323. *See also* INTERNET
AGREEMENTS

BUSINESS PRACTICES

LEGISLATION, 537. *See also*
ELECTRONIC PRIVACY AND
COMMERCE LEGISLATION

BUSINESS TRANSACTIONS, 394.
See also PRIVACY

**CANADIAN CODE OF
PRACTICE FOR CONSUMER
PROTECTION IN
ELECTRONIC COMMERCE**

- contract formation and fulfilment, 562
- communications with children, 566
- complaint handling and dispute resolution, 565
- definitions, 558
- information provision, 559
- language, 561

Canadian Code of Practice for
Consumer Protection in Electronic
Commerce (*cont'd*)

- online privacy, 563
- security of payment and personal
information, 564
- unsolicited e-mail, 566

CANADIAN INTERNET

REGISTRY AUTHORITY

(CIRA). *See also* DOMAIN
NAME DISPUTE RESOLUTION
POLICIES; INTERNET
REGISTRIES

- CIRA Dispute Resolution Policy,
429, 547
- generally, 542
- terms of use, 542

CANADIAN RADIO-

TELEVISION AND

TELECOMMUNICATIONS

COMMISSION (CRTC). *See also*
REGULATION OF INTERNET

- generally, 18
- Internet-related conduct, 20
- Internet-related decisions, *see* CRTC
DECISIONS

CHILDREN, PROTECTION OF.

See also SOCIAL MEDIA

- *Children's Internet Protection Act*
(CIPA), 510
- *Children's Online Privacy Protection*
Act (COPPA), 508
- cyberbullying, 48
- generally, 506

CLICK-WRAP AGREEMENTS,

320. *See also* INTERNET
AGREEMENTS

CLOUD COMPUTING

- arrangements, *see* CLOUD
COMPUTING ARRANGEMENTS
- defined, 488
- introduction, 487
- privacy, 374
- types of, *see* CLOUD COMPUTING,
TYPES OF

CLOUD COMPUTING

ARRANGEMENTS. *See also*
CLOUD COMPUTING

- considerations when using, 492
- contract checklist, 500
- control vs. shared services, 494
- due diligence, 498
- generally, 490
- privacy, 495
- security, 494
- social networking collaboration
services, 499

CLOUD COMPUTING, TYPES OF.

See also CLOUD COMPUTING

- generally, 489
- Infrastructure as a Service (IaaS),
489
- Platform as a Service (PaaS), 489
- Software as a Service (SaaS), 490

COMMERCIAL SPEECH. *See also*

FREEDOM OF EXPRESSION

- codes and standards, 89
- *Competition Act*, 88
- FTC Guides on Endorsements and
Testimonials, 92
- introduction, 86
- legislation and codes, 87
- material misrepresentation, 90
- substantiation of allegations, 92

CONFIDENTIALITY

AGREEMENTS

- common exclusions, 574
- confidentiality is not privacy, 575
- damage limitations, 575
- definition of information, 571
- duration of obligations, 573
- form of, 570
- importance of, 569
- no implied license, 575
- non-disclosure obligation, 572
- parties, 570
- permitted disclosure to others, 573
- purpose of disclosure, 571
- requirements for formality, 571
- restrictions on use, 572
- return of information, 574
- scope of duty, 572
- unusual terms, 575

COOL DOWN PERIODS,

537. *See also* ELECTRONIC
PRIVACY AND COMMERCE
LEGISLATION

COPYRIGHT

- adaptation right, 118
- artistic works, 177
- authorization, 134
- broadcaster rights, *see*
BROADCASTER RIGHTS
- cinematographic presentation right,
120
- commercial action, 134
- communication right, *see*
COMMUNICATION RIGHT
- communications signal, 179
- compilations, 195
- databases, 195
- derivative works, right to control
making of, 113
- dramatic works, 175

- droit de destination, 114
- enforcement action, *see*
ENFORCEMENT ACTION
- exclusive distribution of books, rights
to control, 136
- exhibition right, 130
- formal requirements for protection
 - • character of work, 180
 - • characteristics of author, 180
 - • generally, 179
 - • original work, 180
 - • requirement of fixation, 181
- importation, 134
- introduction, 95
- kinds of works protected, 100
- limits on copyright, 136
- literary works, 174
- making available right, 131
- mechanical contrivances, 178
- mechanical reproduction right, 119
- moral rights, *see* MORAL RIGHTS
- musical works, 176
- neighbouring rights, 210
- notice, 193
- overlapping rights, 194
- ownership of rights, 183
- performer rights, *see* PERFORMER
RIGHTS
- production right, 115
- public performance right, 116
- publication right, 117
- registration, 192
- reproduction right, *see*
REPRODUCTION RIGHT
- rental rights, 130
- scope of rights, 102
- social media, 504
- sound recording maker rights, *see*
SOUND RECORDING MAKER
RIGHTS
- sound recordings, 178

Copyright (*cont'd*)

- technological protection measures, 186
- term of protection, 182
- trade-marks and copyright, 246
- translation right, 118
- user's rights, *see* USER'S RIGHTS

CRTC DECISIONS. *See*
also CANADIAN RADIO-
TELEVISION AND
TELECOMMUNICATIONS
COMMISSION (CRTC)

- Internet regulation, 22
- ISPs as broadcasters, 24
- new media exemption order, 23
- regulation of redistribution of local signals, 26
- user-based billing
 - • billing practices for wholesale business high-speed access services, 30
 - • capacity-based billing, 29
 - • charges for new models, 30
 - • flat rate billing, 29
 - • generally, 27

COMMUNICATION RIGHT. *See*
also COPYRIGHT

- cache, 130
- downloading, 128
- email, 127
- frame, 129
- generally, 120
- link, 129
- streaming, 129

CONFIDENTIAL INFORMATION

- elements of cause of action
 - • confidential information, 271
 - • generally, 269
 - • no lawful excuse, 275

- • relationship of confidence, 269
- • unauthorized use or disclosure to detriment of discloser, 273
- formal requirements for protection, 276
- introduction, 267
- limits on action, 275
- ownership of rights, 276
- restriction on disclosure, 268
- scope of rights, 268
- special rules
 - • co-existence with other rights, 281
 - • monitoring employees, 279
 - • participation in blogs, 277
 - • use of search engines and cookies, 279
- term of protection, 276
- types of things protected, 275
- use restriction right, 269

CONSENT RIGHT, 355. *See also*
PRIVACY

DEFAMATION. *See also* FREEDOM
OF EXPRESSION

- defenses to defamation action, 72
 - • absolute and qualified privilege, 73
 - • fair comment, 74
 - • innocent dissemination, 75
 - • justification/truth, 75
 - • public interest, matters of, 76
- elements of action in defamation
 - • defamatory words, 55
 - • links to defamatory content, 61
 - • publication, 59
 - • reference to plaintiff, 57
- freedom of expression, 53
 - generally, 51
- Internet intermediary, 62
- reputation of individual, 54
- social media, 504

DOMAIN NAME DISPUTE

RESOLUTION POLICIES. *See also* DOMAIN NAME DISPUTES

- CIRA Top-Level Domain Dispute Resolution Policy, 429
- generally, 428
- other country code top-level domains, 442
- Uniform Domain Name Dispute Resolution Policy (UDRP), *see* UNIFORM DOMAIN-NAME DISPUTE-RESOLUTION POLICY (UDRP)

DOMAIN NAME DISPUTES. *See also* DOMAIN NAMES

- *Anti-Cybersquatting Consumer Protection Act*, 449
- dispute resolution policies, *see* DOMAIN NAME DISPUTE RESOLUTION POLICIES
- dispute resolution policies and litigation, 443
- generally, 426
- instruments of fraud, 444
- legal remedies, 442
- passing off, 444
- trade-mark infringement, 444
- U.S. dilution law, 447

DOMAIN NAMES

- controlling uses, 425
- domain name disputes, *see* DOMAIN NAME DISPUTES
- exclusive use, 425
- introduction, 423
- ownership of rights, 456
- registration requirements for protection
 - • .ca top-level domain, 453
 - • generally, 453
 - • generic top-level domain, 455

- • other country code top-level domain, 456
- scope of rights, 424
- special problems
 - • free speech, 460
 - • use of trade-mark, 459
- term of protection, 456
- transfer of rights in domain name
 - • .ca top-level domain, 459
 - • generally, 458
 - • generic top-level domains, 459
 - • other country code top-level domains, 459

E-DOCUMENT LEGISLATION.

See also ELECTRONIC PRIVACY AND COMMERCE LEGISLATION

- Alberta, 533
- British Columbia, 533
- federal, 522
- Ontario, 537

E-RECORDS AND

E-TRANSACTIONS LEGISLATION, 538. *See also* ELECTRONIC PRIVACY AND COMMERCE LEGISLATION

ELECTRONIC COMMERCE

- consumer protection regulations and best practices, 309
- electronic commerce legislation, 303
- Internet agreements, *see* INTERNET AGREEMENTS
- introduction, 303
- PIPEDA, 304
- provincial legislation, 305

ELECTRONIC COMMUNICATION

DRAFT ACTS, 539. *See also* ELECTRONIC PRIVACY AND COMMERCE LEGISLATION

**ELECTRONIC PRIVACY AND
COMMERCE LEGISLATION**

- business practices legislation: cool down periods, 537
- e-document legislation
 - • Alberta, 533
 - • British Columbia, 533
 - • federal, 522
 - • Ontario, 537
- e-records and e-transactions legislation, 538
- electronic communication draft Acts, 539
- private sector privacy legislation, 522

ENFORCEMENT ACTION. *See also* COPYRIGHT; TRADE-MARKS

- copyright
 - • basic principles, 158
 - • intermediaries, 163
 - • other damages, 162
 - • statutory damages, 161
- trade-marks, 234

FAIR DEALING. *See also* USER'S RIGHTS

- alternatives to dealing, 144
- amount of dealing, 143
- character of dealing, 141
- effect of dealing on work, 145
- generally, 138
- nature of work, 145
- purpose of dealing, 140

FREE SOFTWARE, 335. *See also* INTERNET AGREEMENTS

FREEDOM OF EXPRESSION

- commercial speech, *see* COMMERCIAL SPEECH
- cyberbullying context, 48
- introduction, 37

- media and freedom of expression, 43
- open court principle, 48
- privacy rights versus freedom of expression, 44
- protection of privacy and children, 48
- protection of reputation, *see* DEFAMATION
- protection on Internet
 - • Canada, 40
 - • generally, 37
 - • United States, 38
- trade-mark rights context, 50
- U.S. websites, jurisdiction over, 80

IMPLIED LICENSE, 311. *See also* INTERNET AGREEMENTS

INTERNET AGREEMENTS. *See also* ELECTRONIC COMMERCE

- browse-wrap agreements, 323
- click-wrap agreements, 320
- free software, 335
- implied license, 311
- introduction, 310
- open source software, 337
- shrink-wrap agreements, 317
- trespass to chattels, 343
- unusually harsh terms, 330
- website terms checklist, 331

**INTERNET CORPORATION
FOR ASSIGNED NAMES AND
NUMBERS (ICANN),** 34. *See also* REGULATION OF INTERNET

INTERNET GENERALLY

- functional description, 3
- Internet legal issues, 9
- introduction, 1
- speaking about, 1
- Web 3.0, 8

INTERNET REGISTRIES

- Canadian Internet Registry Authority (CIRA)
- • CIRA Dispute Resolution Policy, 547
- • generally, 542
- • terms of use, 542
- Uniform Domain-Name Dispute-Resolution Policy (UDRP), 552

MASH UP RIGHTS. *See also* COPYRIGHT

- moral rights, 207
- user's rights, 150

MORAL RIGHTS. *See also* COPYRIGHT

- association right, 204
- enforcement of moral rights, 204
- generally, 196
- integrity right, 201
- mash up right, 207
- ownership of moral rights, 206
- paternity right, 200
- scope of moral rights, 199

ONLINE BEHAVIOURAL ADVERTISING, 380. *See also* PRIVACY

OPEN SOURCE SOFTWARE, 337. *See also* INTERNET AGREEMENTS

PATENTS

- co-existence with other rights, 300
- formal requirements for protection, 294
- infringement, 289
- interpretation of claims, 288
- introduction, 283
- limits on patent rights, 291
- notice, 301

- ownership of rights
- • contract to contrary, 298
- • fiduciaries, 297
- • generally, 295
- • hired to invent, 295
- • shop right, 297
- patentability of business methods, 298
- right to manufacture, 287
- right to sell, 288
- rights generally, 285
- term of protection, 290
- types of things protected, 291
- use right, 286

PERFORMER RIGHTS. *See also* COPYRIGHT

- communication right, 213
- distribution right, 214
- fixation right, 211
- formal requirements for protection, 221
- generally, 211
- limits on rights, 214
- making available right, 213
- ownership of rights, 223
- performance right, 213
- rental right, 213
- reproduction right, 213
- special rules, 224
- term of protection, 222

PERSONAL INFORMATION. *See also* PRIVACY

- employee personal information, 392
- limits on rights, 365

PERSONALITY RIGHTS. *See also* TRADE-MARKS

- extended passing-off action in personality context, 260
- generally, 259

Personality Rights (*cont'd*)

- limits on misappropriation of personality action, 265
- misappropriation of personality action, 261
- privacy legislation, 263
- scope of personality rights, 259
- *Trade-marks Act*, 262

PRIVACY

- access right, 359
- business transactions, 394
- civil claims for violation of privacy rights, 397
- cloud computing, 374
- complaints, 361
- consent right, 355
- constitutional limits to privacy, 372
- correction right, 361
- court challenges, 364
- discovery in litigation, 402
- employee personal information, 392
- employer access to employee workplace computers, 400
- introduction, 345
- ISP required disclosure of anonymous parties, 404
- key Canadian privacy principles, 369
- limits on rights in personal information, 365
- online behavioural advertising, 380
- privilege, 419
- reasonable expectation of privacy, 407
- scope of rights, 353
- social media, 383
- social media advertising, 384
- social media used for background checks, 387

PRIVATE SECTOR PRIVACY

LEGISLATION, 522. *See also* ELECTRONIC PRIVACY AND COMMERCE LEGISLATION

REASONABLE EXPECTATION OF PRIVACY, 407. *See also* PRIVACY

REGULATION OF INTERNET

- Canadian Radio-television and Telecommunications Commission (CRTC), *see* CANADIAN RADIO-TELEVISION AND TELECOMMUNICATIONS COMMISSION
- Internet Corporation for Assigned Names and Numbers (ICANN), 34
- introduction, 13
- jurisdiction generally, 14
- jurisdiction in context of local law regulation, 17
- regulation of unsolicited commercial email, 32

REPRODUCTION RIGHT. *See also* COPYRIGHT

- browsing, 107
- caching, 111
- downloading, 109
- email, 109
- frames, 110
- generally, 104
- hosting, 112
- link, 109

SHRINK-WRAP AGREEMENTS, 317. *See also* INTERNET AGREEMENTS

SOCIAL MEDIA

- cloud computing and, 499
- copyright law, 504

INDEX

Social Media (*cont'd*)

- defamation, 504
- general legal issues, 504
- implications of statements made, 505
- introduction, 503
- protection of children
 - • *Children's Internet Protection Act* (CIPA), 510
 - • *Children's Online Privacy Protection Act* (COPPA), 508
 - • generally, 506
- privacy issues
 - • advertising, 384
 - • background checks, 387
 - • generally, 383, 511
- regulation of endorsements, 515
- social media policies, 516

SOUND RECORDING MAKER

RIGHTS. *See also* COPYRIGHT

- compensation for public performance, 220
- distribution right, 220
- formal requirements for protection, 222
- generally, 219
- limits on rights, 221
- making available right, 220
- ownership of rights, 223
- publication right, 219
- rental right, 220
- reproduction right, 220
- term of protection, 223

TRADE-MARKS

- confusion, 229
- copyright and trade-marks, 246
- depreciation of goodwill, 231
- enforcement action, *see* ENFORCEMENT ACTION
- exclusive use, 229

- famous marks, 248
- formal requirements for registration, 239
 - • external review, 240
 - • internal review, 240
- introduction, 225
- limits on trade-mark enforcement, 237
- ownership of rights
 - • filing application, 242
 - • first use, 241
 - • generally, 241
 - • making known, 242
- parallel imports, 248
- personality rights, *see* PERSONALITY RIGHTS
- right to authorize others, 234
- scope of rights, 227
- term of protection, 241
- trade-mark notices
 - • generally, 246
 - • licensed trade-marks, 247
 - • own trade-marks, 247
 - • unlicensed use of other's trade-marks, 247
- trade-marks in blogs, 245
- types of things protected, 238
- unregistered trade-marks, *see* UNREGISTERED TRADE-MARKS
- "use" of trade-mark on Internet, 242

TRESPASS TO CHATTELS,

343. *See also* INTERNET AGREEMENTS

UNIFORM DOMAIN-NAME

DISPUTE-RESOLUTION

POLICY (UDRP). *See also* DOMAIN NAME DISPUTE RESOLUTION POLICIES; INTERNET REGISTRIES

INDEX

Uniform Domain-Name Dispute-Resolution Policy (UDRP) (*cont'd*)

- bad faith conduct, 438
- generally, 434, 552
- identical or confusingly similar marks, 435
- rights and legitimate interest, 437

UNREGISTERED TRADE-MARKS.

See also TRADE-MARKS

- common law passing-off action
- • actual or potential damage to plaintiff, 253
- • deception of public due to misrepresentation, 252
- • existence of goodwill, 251
- • generally, 250
- extended passing-off action, 253
- generally, 249
- instruments of fraud, 257
- limits on enforcing rights, 258
- scope of rights, 249
- statutory action, 255

USER'S RIGHTS. *See also*

COPYRIGHT

- backup copies, 148
- caching/temporary copies as part of communication process, 153
- fair dealing exemption, *see* FAIR DEALING
- format shifting, 148
- generally, 137
- incidental inclusion, 150
- library, museum and archive exemptions, 152
- mash up, 150
- more specific exemptions, 150
- other common exemptions, 157
- personal copying, 149
- private copying of sound recordings, 146
- public policy, 156
- redistribution of local signals, 154
- reverse engineering, 156
- time shifting, 149

WEBSITE TERMS, 331. *See also* INTERNET AGREEMENTS