

# CONTENTS

<b>Sandra A. Jeskie</b>	<b>7</b>
<b><i>Partner, Duane Morris LLP</i></b>	
<b><i>IMPORTANT DEVELOPMENTS AND TRENDS IN CYBERSPACE LAW</i></b>	
<b>Peter J. Pizzi</b>	<b>29</b>
<b><i>Partner, Connell Foley LLP</i></b>	
<b><i>WHERE CYBER AND EMPLOYMENT LAW INTERSECT, RISKS FOR MANAGERS ABOUND</i></b>	
<b>Terence P. Ross</b>	<b>41</b>
<b><i>Partner, Crowell &amp; Moring LLP</i></b>	
<b><i>UNDERSTANDING ICANN'S NEW TOP-LEVEL DOMAIN NAME PROGRAM</i></b>	
<b>Rick Sanders</b>	<b>69</b>
<b><i>Partner, Waller Lansden Dortch &amp; Davis LLP</i></b>	
<b><i>CYBERSPACE'S OVERLAPPING PUBLIC AND PRIVATE SPHERES: FEAR, EXHILARATION, THE INTERNET, AND THE STORED COMMUNICATIONS ACT</i></b>	
<b>Michael P. Hindelang</b>	<b>95</b>
<b><i>Partner and Head: e-Discovery Practice Group, Honigman Miller Schwartz and Cohn LLP</i></b>	
<b><i>CHANGING TECHNOLOGY IN CYBERSPACE AND NEW CHALLENGES FOR E-COMMERCE CLIENTS AND THEIR ATTORNEYS</i></b>	
<b>Michelle Kaiser Bray</b>	<b>109</b>
<b><i>Partner, Baker &amp; Daniels LLP</i></b>	
<b><i>TRENDS IN CYBERSPACE LAW: BRAND EVOLUTION IN A SOCIAL MEDIA MINUTE</i></b>	
<b>Appendices</b>	<b>121</b>

## **APPENDICES**

<b>Appendix A: FTC Revised Endorsement Guides</b>	<b>122</b>
<b>Appendix B: US Census Bureau News, Quarterly Retail E-Commerce Sales Report, 4th Quarter 2010</b>	<b>142</b>