

CONTENTS

Constance Gall Rhebergen <i>Partner, Bracewell & Giuliani LLP</i> <i>APPLYING OLD METHODS TO NEW</i> <i>INTELLECTUAL PROPERTY CHALLENGES</i>	7
Stephanie A. Gumm <i>Partner, Baker & Daniels LLP</i> <i>UDRP: A VIABLE OPTION FOR TRADEMARK OWNERS</i> <i>IN THE FIGHT AGAINST CYBERSQUATTERS</i>	21
Richard J. Pinto, Elliott J. Stein, and Christine B. Savoca <i>Shareholders and Of Counsel, Stevens & Lee PC</i> <i>RECENT DEVELOPMENTS IN</i> <i>TRADEMARK AND COPYRIGHT LAW</i>	37
R. Andrew Patty II <i>Member, McGlinchey Stafford PLLC</i> <i>INTELLECTUAL PROPERTY CONCERNS</i> <i>IN THE DIGITAL AGE</i>	55
Joseph Englander <i>Partner, Shutts & Bowen LLP</i> <i>PROTECTING ONLINE IP CONTENT FOR THE CLIENT:</i> <i>THE WEB SITE OWNER AND THE IP OWNER</i>	71
Roberta Jacobs-Meadway <i>Member, Eckert Seamans Cherin & Mellott</i> <i>MEETING NEW CHALLENGES: EMERGING TRENDS</i> <i>AND ISSUES IN ONLINE CONTENT INFRINGEMENT</i>	85
Appendix: Online Content Development Checklist	105