Table of Contents

Volume 1

CHAPTER 1. THE MULTIPLE MODELS OF MEDIA REGULATION IN THE UNITED STATES

- § 1:1 The content-based focus of this treatise
- § 1:2 The variable standards applicable to different media
- § 1:3 The First Amendment and distinctions between media and nonmedia speakers

CHAPTER 2. PRINT MEDIA

- § 2:1 Regulation of print media
- § 2:2 Print media and the distinction between negative and affirmative regulation
- § 2:3 Print media and publisher liability

CHAPTER 3. BROADCAST MEDIA

- § 3:1 Regulation of broadcast media
- § 3:2 Regulation of broadcast media and the concept of spectrum scarcity
- § 3:3 Fairness and equal time provisions
- § 3:4 Broadcasting and equal time regulations
- § 3:5 Broadcasting and obscene, indecent, or profane language
- § 3:6 Broadcast media and gambling
- § 3:7 Public broadcasting

CHAPTER 4. INTERNET MEDIA

- § 4:1 Overview of regulation of Internet media
- § 4:2 The Internet and the First Amendment
- § 4:3 Cyber-stalking and cyber-seduction
- § 4:4 Internet filtering
- § 4:5 Section 230 and federal immunity for interactive computer services
- § 4:6 —The competing broad and narrow interpretations of § 230 immunity
- § 4:7 —The broad interpretation of § 230 immunity
- § 4:8 —Narrower interpretations of § 230 immunity: "distributor" liability

	TOTAL STATE OF THE		
§ 4:9	—Loss of § 230 immunity by participation in content creation		
§ 4:10	Network neutrality		
§ 4:11			
§ 4:12	Anonymity and the Internet		
§ 4:13	—The cultural and technological history of internet anonymity		
§ 4:14	—The underpinnings of the First Amendment right to anonymity		
§ 4:15	Legal standards for unveiling of actual identity anonymous Internet users		
§ 4:16	Attempts to regulate the content of social media platforms		
§ 4:17	Social media accounts of public officials		
§ 4:18	Special characteristics of Internet speech		
	PTER 5. OTHER ELECTRONIC MEDIA		
§ 5:1	Cable television—Regulation		
§ 5:2	—First Amendment standards applicable to cable television		
§ 5:3	Telephonic media		
§ 5:4	Direct broadcast satellite		
§ 5:5			
CHA	APTER 6. DEFAMATION		
§ 6:1	The elements of the defamation cause of action		
§ 6:2	Defamatory meaning		
§ 6:3	—Principles of construction in determining defamatory meaning		
§ 6:4	—Defamation through implication		
§ 6:5	—Defamation in headlines, captions, "teases," or advertising surrounding a story		
§ 6:6	 Visual defamation through photographs, symbols, or images 		
§ 6:7	—Defamation through misquotation		
§ 6:8	—Role of judge and jury in determining defamatory meaning		
§ 6:9	Who may sue for defamation—The "of and concerning" requirement		
§ 6:10	—Fictional works and the "of and concerning" defamation requirement		
§ 6:11	—Libel of the dead		
§ 6:12	—Corporations may sue for defamation		
§ 6:13	—Governmental entities may not sue for defamation		
§ 6:14	Truth and falsity in defamation actions		
§ 6:15	Burden of proving falsehood is typically on the plaintiff— <i>Philadelphia Newspapers v. Hepps</i>		

Table of Contents

§ 6:16	"Substantial truth" test
§ 6:17	The distinction between "fact" and "opinion"
§ 6:18	—First Amendment principles applicable to the fact/ opinion dichotomy—Milkovich v. Lorain Journal Company
§ 6:19	—Tests employed to separate fact from opinion
§ 6:20	—Dishonestly maintained opinions
§ 6:21	—Abusive language, name-calling, ridicule
§ 6:22	—Parody and satire
§ 6:23	—Op-ed pages, talk shows, shock radio, Internet forums, and other contexts in which vitriolic expression of opinion is common
§ 6:24	—Reviews of literature, theatre, art, restaurants, and other aspects of culture
§ 6:25	—The fact/opinion distinction in defamation cases involving religion
§ 6:26	—The fact/opinion distinction and allegations of criminal activity
§ 6:27	—The role of the judge and jury in separating fact from opinion
§ 6:28	Publication is required for defamation
§ 6:29	—Repeating or republishing defamatory material
§ 6:30	—The single publication rule
§ 6:31	—Statute of limitations for defamation
§ 6:32	—Statutes of limitations and single publication rules
8 6.99	as applied to Internet defamation The distinction between libel and slander
§ 6:33 § 6:34	—Defamation "per se" and "per quod"
§ 6.34 § 6:35	
§ 6.36	Neutral reportage doctrine New York Times v. Sullivan: bringing the First
8 0:20	Amendment to bear on defamation law
§ 6:37	—Gertz v. Robert Welch: the public figure/private
8 0.57	figure dichotomy
§ 6:38	— —"Limited" public figures
§ 6:39	— — Limited public figures and voluntary entry
ς 0.5 <i>5</i>	into a public controversy
§ 6:40	Involuntary public figures and the <i>Gertz</i> dicta
§ 6:41	The involuntary public figure concept is theoretically unsound
§ 6:42	Imputing voluntary entry
§ 6:43	Responding to an attack is not voluntary entry
§ 6:44	Lower court decisions on involuntary entry
§ 6:45	Mere family kinship to a public figure should not
5 0.10	automatically be deemed voluntary entry into a public controversy
§ 6:46	New York Times v. Sullivan: bringing the First Amendment to bear on defamation law—Gertz v. Robert Welch: the public figure/private figure

RIGHTS AND LIABILITIES IN MEDIA CONTENT

	dichotomy—Public or private status question of law for the court
§ 6:47	 —Access to channels of communication as a factor in determining public figure status
§ 6:48	— —The effect of the passage of time on public figure
3 0.10	status
§ 6:49	——Corporate plaintiffs
§ 6:50	— —The definition of "public official"
§ 6:51	 —Procedures for determining a plaintiff's public or private status
§ 6:52	—Summary of constitutional fault rules in modern defamation law
§ 6:53	Resistance to creating a media/nonmedia
, 0.00	distinction in defamation law
§ 6:54	—Plaintiff bears burden of proof in establishing fault
§ 6:55	—Convincing clarity standard
§ 6:56	—States that have adopted actual malice in private
	figure cases involving matters of public concern
§ 6:57	—New York's unique "gross irresponsibility" standard
§ 6:58	—Proving the existence of actual malice
§ 6:59	—Reliance on third-party sources, such as wire
	services
§ 6:60	—Anonymous or confidential sources
§ 6:61	Actual malice—Actual malice and the role of lack of
	journalistic balance
§ 6:62	—Actual malice and the role of omissions of material
§ 6:63	—Actual malice and the role of a preconceived story line
§ 6:64	—Actual malice and the role of unresolved doubt
	regarding truth or falsity
§ 6:65	—Actual malice and the presence or absence of
	deadline pressure
§ 6:66	—Actual malice and the impact of providing or not providing a retraction
§ 6:67	—Actual malice and errors in language or
8 0.01	terminology
§ 6:68	—Actual malice and ill-will or animosity as evidence
, 0.00	probative of actual malice
§ 6:69	—Actual malice and letters to the editor
§ 6:70	Proving negligence in private-figure defamation cases
§ 6:71	—Negligence through unreasonable reliance on
3	sources
§ 6:72	—Negligence in the drawing of unreasonable or
	unbalanced conclusions
§ 6:73	—Negligence through misquotation
§ 6:74	—Negligence through misuse of language or
-	terminology
§ 6:75	—Negligence in fact-checking or proofreading or
-	failing to follow internal rules

Table of Contents

§ 6:76	—Negligence and the presence or absence of deadline pressure
§ 6:77	—Defamation fault and vicarious liability
§ 6:78	Common-law defamation privileges
§ 6:79	—The consent defense in defamation
§ 6:80	—The absolute privilege for statements made in
, 0.00	judicial proceedings
§ 6:81	—Immunity for members of Congress under the "Speech and Debate" Clause
§ 6:82	—The scope of immunity under the Speech or Debate Clause
§ 6:83	 Legislator immunity under state constitutional provisions
§ 6:84	—Immunity for executive and administrative officials
§ 6:85	—Privileges for communications required by law or to
	government agencies to assist in the performance of duties
§ 6:86	—Conditional common-law "interest" privileges
§ 6:87	—Defeasance of a common-law privilege
§ 6:88	—The "fair reports" privilege for fair and accurate
	reports of official proceedings
§ 6:89	Defamation remedies
§ 6:90	—Nominal damages
§ 6:91	—Compensatory, general, and actual damages
§ 6:92	——Presumed damages
§ 6:93	— —Actual damages
§ 6:94	——Special damages
§ 6:95	—Punitive damages
§ 6:96	—Factors in aggravation and mitigation of damages
§ 6:97	—The libel-proof plaintiff
§ 6:98	—Prior publication as a factor in assessing damages
§ 6:99	—Judicial review of damages awards
§ 6:100	—Retraction remedies
§ 6:101	—Equitable relief—Injunctions and prior restraints in defamation actions
§ 6:102	
§ 6:103	• • •
5	

Volume 2

CHAPTER 7. INVASION OF PRIVACY

§ 7:1	Overview of invasion of privacy torts
§ 7:2	The four subdivisions of the tort law of privacy
§ 7:3	—"Right of publicity" and "appropriation"
§ 7:4	— Prior restraints in appropriation and right of
	publicity cases

§ 7:5	—False light invasion of privacy
§ 7:6	— False light invasion of privacy and works of
	fiction
§ 7:7	——States that have rejected the false light tort
§ 7:8	—"Intrusion" as an invasion of privacy tort
§ 7:9	——Paparazzi activities and the tort of intrusion
§ 7:10	—The privacy tort "publication of private facts"
§ 7:11	— First Amendment limitations on the private facts
	tort—The "newsworthiness" defense
§ 7:12	— First Amendment protection for publication of
	public records and the private facts tort
§ 7:13	— The impact of the passage of time on the private
	facts tort
§ 7:14	Invasion of privacy and surreptitious newsgathering
§ 7:15	Trafficking in illegally obtained private material—The
	Bartnicki v. Vopper decision
§ 7:16	—Elaborations on the <i>Bartnicki</i> principle

CHAPTER 8. INFLICTION OF EMOTIONAL DISTRESS

- § 8:1 The emotional distress torts
- § 8:2 Intentional infliction of emotional distress, or "outrage"
- § 8:3 Extreme and outrageous conduct as an element of intentional infliction of emotional distress
- § 8:4 The severe emotional distress requirement
- § 8:5 First Amendment restraints on emotional distress; Hustler v. Falwell
- § 8:6 Private figure cases
- § 8:7 Negligent infliction of emotional distress

CHAPTER 9. INJURIOUS FALSEHOOD AND TRADE LIBEL

- § 9:1 Injurious falsehood: elements of the cause of action
- § 9:2 The falsity element for injurious falsehood
- § 9:3 Injury to pecuniary interests
- § 9:4 Fault requirements for injurious falsehood

CHAPTER 10. LIABILITY FOR VIOLENCE AND PHYSICAL HARMS

- § 10:1 Alleged inducement of self-destructive behavior
- § 10:2 Violent material and children
- § 10:3 Liability for publication of criminal solicitations
- § 10:4 Aiding and abetting criminal activity
- § 10:5 Liability for violent films
- § 10:6 Reality shows and "surprise television"

§ 10:7 Actual violence recorded

CHAPTER 11. FALSE ADVERTISING AND COMMERCIAL SPEECH

§	11:1	False advertising			
§	11:2	—The core concept of "materiality" in false advertising			
§	11:3	—The concept of "proportionality"			
§	11:4	The emergence of commercial speech protections against the larger backdrop of First Amendment doctrine and theory			
§	11:5	—The emergence of First Amendment protection for advertising and commercial speech			
§	11:6	Corporate speech and the Citizens United decision			
§	11:7	The marketplace of ideas meets the marketplace for goods and services			
§	11:8	Commercial speech and the Supreme Court's assault on paternalism			
§	11:9	The Central Hudson test			
§	11:10	—Central Hudson prong one—Speech must be about lawful activity			
§	11:11	——Speech must not be "misleading"			
§	11:12	— $Central\ Hudson\ $ prong two: substantial government interests			
§	11:13	— <i>Central Hudson</i> prong three: direct and material advancement			
§	11:14	—Central Hudson prong four: narrow tailoring			
§	11:15	The steady expansion of commercial speech protection			
§	11:16	The government bears the burden of proof			
§	11:17	The role of empirical data in commercial speech regulation			
§	11:18	The prohibition against discrimination against commercial speech for reasons unrelated to its commercial character			
§	11:19	Arguments to expand commercial speech protection beyond <i>Central Hudson</i>			
§	11:20	The Bates decision and advertising by professionals			
§	11:21	—Subsequent professional advertising decisions			

CHAPTER 12. HATE SPEECH AND CIVIL RIGHTS ENFORCEMENT

- § 12:1 Hate speech
- § 12:2 R.A.V. v. City of St. Paul
- § 12:3 Virginia v. Black
- § 12:4 Hate speech and threats on the Internet

CHAPTER 13. OBSCENITY AND PORNOGRAPHY

§ 13:1	The roots of modern obscenity law
§ 13:2	The standard established in Regina v. Hicklin
§ 13:3	The decision in Roth v. United States
§ 13:4	The <i>Ginzburg</i> decision and the "pandering" doctrine
§ 13:5	The test established in Miller v. California
§ 13:6	—The prurient interest requirement
§ 13:7	— —Judging prurient interest by community standards
§ 13:8	—The "patently offensive" requirement
§ 13:9	—The "serious redeeming value" test
§ 13:10	——Serious redeeming value judged under a national standard
§ 13:11	Regulation of dial-a-porn
§ 13:12	Private possession of obscene material
§ 13:13	Child pornography
§ 13:14	—Private possession of child pornography may be prohibited
§ 13:15	—Virtual child pornography
§ 13:16	—Pandering or soliciting child pornography, real or simulated
§ 13:17	Obscenity and the Internet
§ 13:18	Revenge porn

CHAPTER 14. INTELLECTUAL PROPERTY

I. COPYRIGHT

§ 14:1	The Constitution's Copyright Clause
§ 14:2	Duration of copyright protection
§ 14:3	—Extension of copyright duration in $Eldred\ v$. $Ashcroft$
§ 14:4	Subject matter of copyright: what may be copyrighted
§ 14:5	Copyright and "fixation" and "works of authorship"
§ 14:6	Copyright's "originality" requirement
§ 14:7	Copyright and the First Amendment
§ 14:8	Copyright's dichotomy between protection of ideas and expression
§ 14:9	The bundle of rights protected by copyright
§ 14:10	Copyright and computer programs
§ 14:11	Copyright and file sharing under the <i>Grokster</i> decision
§ 14:12	The fair use defense in copyright
§ 14:13	Parody and the fair use defense in copyright
§ 14:14	Injunctions in Copyright Cases

II. PATENTS

8	14:15	Patent	requirements
- 7	17.10	I auciii	1 Cq all Cilicitus

- § 14:16 Patent novelty and application process
- § 14:17 The patent requirement of nonobvious subject matter

III. TRADEMARKS

- § 14:18 Trademark protection under the Lanham Act
- § 14:19 Trademark protection and confusion, mistake, or deception
- § 14:20 Trademarks that may be registered under the Lanham Act
- § 14:21 Trademark and distinctiveness
- § 14:22 Generic trademarks may not be registered
- § 14:23 "Descriptive marks" and "secondary meaning"
- § 14:24 Inherently distinctive marks that are suggestive, arbitrary, or fanciful
- § 14:25 Lanham Act protection for "trade dress"
- § 14:26 Trade dress that is inherently distinctive
- § 14:27 Trade dress protection for product design requires secondary meaning
- § 14:28 Trademark and "passing off," "palming off," and "reverse passing off"
- § 14:29 Lanham Act protection against dilution of "famous marks"
- § 14:30 Trade dress and functionality
- § 14:31 The Anticybersquatting Consumer Protection Act

IV. MORAL RIGHTS AND OTHER INTELLECTUAL PROPERTY ISSUES

- § 14:32 "Moral rights" or "droit moral"
- § 14:33 —The Visual Artists Rights Act of 1990
- § 14:34 —The moral right of attribution
- § 14:35 —The moral right of integrity
- § 14:36 The "law of ideas"
- § 14:37 Non-disclosure agreements and other contracts restricting expression

CHAPTER 15. DISCOVERY AND CONFIDENTIAL SOURCES

- § 15:1 Inquiry into editorial process
- § 15:2 Confidential sources
- § 15:3 The Supreme Court rejects a First Amendment privilege in *Branzburg v. Hayes*
- § 15:4 State shield laws
- § 15:5 Sanctions for failure to reveal sources

RIGHTS AND LIABILITIES IN MEDIA CONTENT

\$ 15:6 \$ 15:7 \$ 15:8 \$ 15:9	Protective orders and third-party discovery Breach of contract for revealing sources Inducing sources to break confidences and tortious interference with contract Discovery in SLAPP motions		
CHA	PTER 16. LITIGATION MATTERS		
§ 16:1	Subject-matter jurisdiction		
§ 16:2	Personal (in personam) jurisdiction		
§ 16:3	Choice of law issues		
§ 16:4	Enforcement of foreign judgments in American courts		
§ 16:5	—Foreign judgments and the Internet; the Australian		
	Gutnick litigation		
§ 16:6	Removal, transfer, and forum non conveniens		
§ 16:7	Pleading considerations		
§ 16:8	Summary judgment practice		
§ 16:9	—Summary judgment and SLAPP cases		
§ 16:10	—Summary judgment practice in negligence standard cases		
§ 16:11	Directed verdicts and j.n.o.v.s		
§ 16:12	Appeals and the doctrine of independent judicial review		
§ 16:13	The distinction between facial and as-applied attacks on statutes		
§ 16:14	Restrictions on internet and other media sites dealing with ongoing litigation		
Table o	f Laws and Rules		
Table o	f Cases		
Index			