

## Highlights of the 2026 Edition

Since this publication was initially released (in 2021), the privacy landscape has continued to evolve. From new laws to ongoing modifications to existing laws, the patchwork approach to privacy is not slowing down. In recognition of this, we have shifted from biennial updates (2023, 2025) to annual updates.

Since the 2025 edition, there have been several developments, which we have incorporated into this 2026 edition. These include the following:

- A new Section (2:13) discussing limits on use of personal information in AI systems.
- The inclusion of updated Connecticut and Montana privacy law requirements, with revisions reflected throughout the text.
- A discussion of state-level pre-emption to the federal CAN-SPAM Act (revisions reflected in 1:17).
- Modifications to reflect new requirements under license plate readers (revisions reflected in Section 2:7).
- A discussion of Oregon privacy law developments, specifically addressing the applicability to car dealerships (revisions reflected in Sections 1:11 and 6:13).
- New AI-focused content, covering new or modified requirements in California, Colorado, New Jersey, New York, Oregon, and Tennessee (revisions reflected in Sections 1:14, 2:13, 3:23, and 4:20).
- A discussion of the new rules under the Financial Privacy Act (revisions reflected in Sections 3:13, 4:3, 6:4, 7:6, and 7:7).
- An overview of new Ohio laws relating to hospital pricing transparency (revisions reflected in Sections 2:4 and 3:14).
- An updated discussion of the Illinois Biometric Information Privacy Act (revisions reflected in Section 4:15).
- Updated discussion of COPPA rules and other laws governing children in California, Colorado, Montana, and Virginia (revisions reflected in Sections 1:13, 2:1, 2:9, 3:17, 3:20, 4:4, 4:15, 7:4, and 7:6).
- The addition of new obligations under Texas's telemarketing laws and a more in-depth discussion of the federal TCPA regulation requirements (revisions reflected in Section Sections 4:5 4:6, and 5:15).
- A description of obligations under Utah's new App Store Accountability Act (revisions reflected in Sections 1:13, 2:9, and 4:4).

- An overview of recent litigation under Washington's CEMA (revisions reflected in Section 1:17).
- A revised summary of Colorado's requirements for phone number listings and biometrics (revisions reflected in Sections 1:14 4:3, and 4:19).