

## Introduction to 2025-2026 Edition

Offering a unique focus on situations that arise during litigation that involve celebrities, *Entertainment Law: Legal Concepts and Business Practices* is a comprehensive reference for entertainment attorneys. Specific citations to state and federal statutes, rules, and caselaw are included to assist in every phase of trial preparation through appeals.

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These volumes discuss:

- Investment issues
- Distribution issues
- Representation of talent
- Talent agreements
- Talent credits and billing
- Artistic control
- Defamation
- Privacy
- Right of publicity
- Copyrights, moral rights, and trademarks
- Unfair competition
- Clearance issues

The title also covers:

- Digital distribution and the legal implications of doing business on the internet
- Violent content of media
- Developments in network/affiliate relations
- Son of Sam laws
- Other developments

Sample forms and checklists are provided to assist in research and trial preparation.

New features and recent developments in this 2025-2026 update include:

- A new, extensive chapter on issues related to artificial intelligence and its impact on the entertainment industry;
- Discussion on emerging media formats such as vertical short dramas;
- Discussion regarding the entertainment distribution landscape Post-Covid;
- Updates regarding product placement in movies and television;
- Updates regarding Copyright law and the effect of artificial intelligence;
- Updates to court rulings, statutes, regulations and other relevant guidance throughout.

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