

Table of Contents

Volume 1

CHAPTER 1. OVERVIEW

PART A. THE INFORMATION REVOLUTION

- § 1:1 Introduction
- § 1:2 Legal issues in the digital revolution
- § 1:3 —Shift of economic values
- § 1:4 —Perspectives on information rights
- § 1:5 —Privacy and economic opportunity
- § 1:6 —Globalization and national choice
- § 1:7 —Individuals and automatons
- § 1:8 Information defined
- § 1:9 Information industry
- § 1:10 —Method of distribution
- § 1:11 —Subject matter
- § 1:12 Cyberspace and electronic information

PART B. ARTIFICIAL INTELLIGENCE

- § 1:13 Artificial Intelligence—Overview—AI, Big Data, IOT Convergence
- § 1:14 —What is AI?
- § 1:15 —Do AI systems “think”?
- § 1:16 —Artificial Narrow Intelligence (ANI)
- § 1:17 —Artificial General Intelligence (AGI)
- § 1:18 —Artificial Super Intelligence (ASI)
- § 1:19 —Regulatory developments—U.S.
- § 1:20 — —E.U.
- § 1:21 —Ethical AI
- § 1:22 — —Beneficence
- § 1:23 — —Non-maleficence
- § 1:24 — —Autonomy
- § 1:25 — —Justice
- § 1:26 — —Explicability
- § 1:27 —AI systems as legal actors
- § 1:28 —AI systems as inventors
- § 1:29 —AI systems as authors
- § 1:30 —AI systems as trademark owners
- § 1:31 —AI systems as trade secret owners
- § 1:32 —AI systems as personalities
- § 1:33 —AI systems as signatories

CHAPTER 2. THE NATURE OF PROPERTY RIGHTS IN INFORMATION

PART A. PROPERTY RIGHTS IN INFORMATION

- § 2:1 Introduction to the issue
- § 2:2 Information ownership
- § 2:3 Property as a bundle of rights
- § 2:4 Tort and property compared
- § 2:5 Nature of the asset
- § 2:6 Transferability
- § 2:7 Public and private rights
- § 2:8 Rights and preconditions
- § 2:9 —Preconditions and copyrights
- § 2:10 —Unprotected information under copyright
- § 2:11 —Preconditions and copyrights—Fair use
- § 2:12 —Preconditions and property rights under other laws
- § 2:13 —Relationship between preconditions and property rights
- § 2:14 “Copy” rights
- § 2:15 Access rights
- § 2:16 —Access and access control devices
- § 2:17 —Access and authorization
- § 2:18 —Interplay of copyright and rights of access
- § 2:19 —DMCA and access
- § 2:20 —Trade secrets and access
- § 2:21 —Criminal law and access
- § 2:22 —Trespass and access or use control
- § 2:23 —”Super” DMCA state legislation
- § 2:24 Information integrity and alteration
- § 2:25 —Copyright issues
- § 2:26 —Criminal alteration of information
- § 2:27 —Violations of privacy
- § 2:28 —Theft and conversion

PART B. FEDERAL LIMITS ON STATE PROPERTY RIGHTS

- § 2:29 Federal-state interface
- § 2:30 —Direct conflict of specific rules
- § 2:31 —Preemption by general dominance of a field
- § 2:32 Federal disclosure and public domain policy
- § 2:33 Public domain and reverse engineering
- § 2:34 Copyright preemption
- § 2:35 —Equivalent rights
- § 2:36 —Copyright subject matter
- § 2:37 Contracts or other special relationships
- § 2:38 —Contracts
- § 2:39 —Trade secrecy

TABLE OF CONTENTS

§ 2:40	Claims not involving special relationships
§ 2:41	—Conversion
§ 2:42	—Fraud
§ 2:43	—Unfair competition and misappropriation
§ 2:44	—Right of publicity
§ 2:45	—Unjust enrichment
§ 2:46	—Criminal law
§ 2:47	Copyright and patent as contract default rules
§ 2:48	—First Sale as a Default Rule
§ 2:49	—Contributions to collective works
§ 2:50	State sovereign immunity
§ 2:51	Native American tribal immunity

PART C. PRESUMPTIONS OF VALIDITY

§ 2:52	Introduction to the issue
§ 2:53	Presumptions of validity—Evidence overview
§ 2:54	Presumption of validity for patents
§ 2:55	—Operation of Patent Act section 282
§ 2:56	—Contesting basic fact of issuance of the patent
§ 2:57	— —Contesting patent eligibility
§ 2:58	— —Asserting inequitable conduct
§ 2:59	—Summary of Patent Act section 282
§ 2:60	Presumption of validity for copyrights
§ 2:61	—Initial application of section 410(c)
§ 2:62	—Type of presumption
§ 2:63	— —Legislative history from 1909 Act
§ 2:64	— —Current case law conflicts
§ 2:65	—Other issues in the operation of section 410(c)
§ 2:66	—Contesting basic fact of issuance of certificate
§ 2:67	— —Challenging copyrightability
§ 2:68	— —Asserting inaccuracy and the Pro-IP Act
§ 2:69	— — —Pre Pro-IP case law
§ 2:70	— — —Pro-IP Act operation
§ 2:71	—Summary of Copyright Act section 410(c)
§ 2:72	Presumption of validity for federal trademarks
§ 2:73	—Initial application of Lanham Act sections 1057(b) & 1115(a)
§ 2:74	—Type of presumption
§ 2:75	— —Legislative history
§ 2:76	— —Case law conflicts
§ 2:77	—Other issues in operation of Lanham Act sections
§ 2:78	—Contesting basic fact of issuance of registration
§ 2:79	— —Collateral attack on registration
§ 2:80	— —Asserting fraudulent conduct
§ 2:81	—Summary of Lanham Act sections 1057(b) & 1115(a)

CHAPTER 3. RIGHTS IN FACTUAL MATERIAL

PART A. COPYRIGHT AND FACTUAL MATERIALS

- § 3:1 Introduction
- § 3:2 In general
- § 3:3 Copyright in individual items
- § 3:4 —Merger and creative display of text
- § 3:5 —Creative estimation
- § 3:6 Copyright in a compilation of facts
- § 3:7 —Selecting facts
- § 3:8 —Arranging facts
- § 3:9 Dual ownership in compilations
- § 3:10 Data collection effort
- § 3:11 What constitutes a “fact”
- § 3:12 —Objective truth as a standard
- § 3:13 —Estimates and guesses as “facts”
- § 3:14 —Words of another as facts
- § 3:15 Registration of database copyright
- § 3:16 Infringement of factual works
- § 3:17 —Using contents of a factual work
- § 3:18 —Copying organization and arrangement
- § 3:19 —Copying selections
- § 3:20 Fair use

PART B. COPYRIGHT IN SELECTED WORKS

- § 3:21 Selected types of works
- § 3:22 —Historical works
- § 3:23 —Lists and directories
- § 3:24 —Maps and charts
- § 3:25 —Tables, graphs, and data files
- § 3:26 —Numbers
- § 3:27 —Parts and other catalogues
- § 3:28 —Public documents and cases
- § 3:29 —Scientific theories
- § 3:30 —Unpublished works: Letters and e-mail
- § 3:31 —Video newsclips
- § 3:32 Electronic databases—General issues
- § 3:33 Selection and arrangement
- § 3:34 Downloading information
- § 3:35 Wrongful extraction of information
- § 3:36 Computerizing information
- § 3:37 Access control as an alternative right
- § 3:38 —Protected location
- § 3:39 —Protected relationships
- § 3:40 —Contract controls on access
- § 3:41 —Copyright and access

TABLE OF CONTENTS

- § 3:42 —Performance, display and access
- § 3:43 —Control of access devices
- § 3:44 Transmission right as an alternative

PART C. EUROPEAN LAW

- § 3:45 European union database protection
- § 3:46 Copyright protection
- § 3:47 Unfair extraction
- § 3:48 —Compulsory license
- § 3:49 —Insubstantial duplication
- § 3:50 —Reciprocity

PART D. MISAPPROPRIATION LAW

- § 3:51 Basic theory of misappropriation
- § 3:52 Restatement and misappropriation
- § 3:53 Preemption

CHAPTER 4. DIGITAL COPYRIGHT AND CYBERSPACE

PART A. INTRODUCTION

- § 4:1 Introduction

PART B. U.S. DIGITAL COPYRIGHT LAW BASICS

- § 4:2 Copyright subject matter and digital media
- § 4:2.03 Music Modernization Act
- § 4:2.05 —Background
- § 4:2.07 — —Copyright background
- § 4:2.10 — —ASCAP and consent decree
- § 4:2.13 — — —Streaming
- § 4:2.15 — — —Review and attempted extension
- § 4:2.17 — —ASCAP and consent decrees—*United States v. Broadcast Music, Inc.*
- § 4:2.20 — —ASCAP and consent decree—New Developments
- § 4:2.23 —Musical works and compulsory licenses
- § 4:2.25 —Musical works and compulsory licenses
- § 4:2.27 — —Section 115 compulsory licenses: Conditions for claiming
- § 4:2.30 — —Section 115 compulsory licenses: Process for claiming
- § 4:2.33 — —Section 115 compulsory licenses: Royalties
- § 4:2.35 — —Section 114 compulsory licenses: Noninteractive digital music services
- § 4:2.50 Remedies for infringement
- § 4:2.55 Statute of Limitations
- § 4:3 Machine context and copies
- § 4:4 —Copyright of computer code
- § 4:4.50 —Copyright of APIs

- § 4:5 —Copying into and within a computer
- § 4:6 Transitory and evanescent images and works
- § 4:7 —Subject matter issues: live performances
- § 4:8 —Infringement: digital copies of brief duration
- § 4:9 Infringing expression in digital media
- § 4:10 —Proof of copying
- § 4:11 —Wrongful copying and substantial similarity
- § 4:12 —Unprotected and nonliteral elements
- § 4:13 Fair use in digital works
- § 4:14 —Transformative and commercial uses
- § 4:15 —Intermediate copies for valid purposes
- § 4:15.50 Use of API
- § 4:16 Fair use in digital works—Contract and method of acquisition
- § 4:17 Program code and structure
- § 4:18 —Distinguishing expression and unprotected process
- § 4:19 —Standardization and efficiency as exclusions
- § 4:20 Digital displays and interfaces
- § 4:21 —Computer game images and themes
- § 4:22 —Digital images
- § 4:23 User interfaces and copyright
- § 4:24 DMCA: Copyright management information
- § 4:25 DMCA: Circumvention rules and trafficking
- § 4:26 —Access control measures and DMCA
- § 4:27 — —Effective controls and circumvention
- § 4:28 — —Authorization by copyright owner
- § 4:29 — —“Effective controls” on access
- § 4:30 — —“Circumventing” a technology measure
- § 4:31 —Rights protection technology
- § 4:32 —Rights issues in circumventing access technology
- § 4:33 —Exemptions
- § 4:34 —Remedies
- § 4:35 —Relation to other laws and fair use
- § 4:36 DMCA: Access control devices—Constitutionality of DMCA
- § 4:37 — —Speech or conduct?
- § 4:38 — —Content neutrality
- § 4:39 — —Nature of speech
- § 4:40 — —Permitted content-neutral regulation
- § 4:41 — —Trafficking rules and First Amendment
- § 4:42 Audio Home Recording Act
- § 4:43 Indirect infringement of digital works
- § 4:44 —Contributory infringement
- § 4:45 —Knowledge of material contribution
- § 4:46 —Dual use products: *Sony* case
- § 4:47 —Inducement: *Grokster* case
- § 4:48 —Vicarious liability
- § 4:49 Multiparty ownership in digital works

TABLE OF CONTENTS

- § 4:50 Multi-party ownership in digital works—Joint vs. sole ownership
- § 4:50.15 Control of derivative works that are not infringing
- § 4:51 Multi-party ownership in digital works—Dual ownership in collective works

PART C. NETWORK AND INTERNET ISSUES

- § 4:52 Classification of works and rights
- § 4:53 —Type of work of authorship
- § 4:54 — —Registration, programs and displays
- § 4:55 — —Works of visual art
- § 4:55.50 — —Transfer of ownership digitally
- § 4:56 —Exclusive rights
- § 4:57 Copying into the internet and other digital form
- § 4:58 —Non-digital works into digital environments
- § 4:59 —Digital works and computer programs
- § 4:60 Use and copying within the Internet
- § 4:61 —Direct infringement
- § 4:62 — —Passive copying or storage
- § 4:63 — —Other infringing acts
- § 4:64 —Indirect infringement
- § 4:65 —Peer to peer systems
- § 4:66 Copying within networks and the Internet—Linking and copyright infringement
- § 4:67 Copying within networks and the internet—Transitory copies
- § 4:68 Copying from the Internet
- § 4:69 Copying from the internet—Reading and copying
- § 4:70 —Online purchase or sale
- § 4:71 —Copy owners and retransmission
- § 4:72 Internet fair use
- § 4:73 —Downloading for personal use
- § 4:73.50 Posting as implied license and fair use
- § 4:74 Private copying
- § 4:75 Safe harbors: DMCA service provider protections
- § 4:75.20 Safe Harbors: DMCA service provider protections—Repeat infringer policy: in general
- § 4:76 Safe harbors: DMCA service provider protections—Transmitting entities
- § 4:77 —Caching
- § 4:78 —Information placed on a system by users
- § 4:78.30 —512(c) Knowledge and “red flags” as an issue
- § 4:78.50 —Direct financial benefit and the right and ability to control
- § 4:78.70 —Other safe harbor issues
- § 4:79 —Links to infringing material
- § 4:80 Shareware issues
- § 4:81 Authorization of acts
- § 4:82 Public display and performance
- § 4:82.20 —Streaming and public performance

- § 4:82.40 — —*Aereo*
- § 4:82.60 — —Streaming as a cable system
- § 4:83 Transmission right
- § 4:84 Making available right
- § 4:85 Access right
- § 4:85.50 Interactive digital music services
- § 4:85.60 Aggregators, search systems and transformative fair use

PART D. INTERNATIONAL COPYRIGHT IN CYBERSPACE

- § 4:86 General themes
- § 4:87 Territoriality of copyright law
- § 4:88 Defining infringement: Choice of law
- § 4:89 Litigating infringement: Jurisdiction
- § 4:90 Intellectual property conventions
- § 4:91 International trade agreements
- § 4:92 International diversity, moral rights
- § 4:93 Choice of copyright law in online space
- § 4:94 —Direct infringement
- § 4:95 —Indirect infringement
- § 4:96 Territorial liability: Place of downloading or reception
- § 4:97 Infringing acts leading to extraterritorial infringement
- § 4:98 Foreign first sales

CHAPTER 5. CONFIDENTIAL INFORMATION: TRADE SECRET LAW

PART A. INTRODUCTION

- § 5:1 Overview—Chapter
- § 5:2 —Trade secrets
- § 5:3 —Confidentiality contracts

PART B. TRADE SECRET LAW

SUBPART 1. GENERAL PRINCIPLES

- § 5:4 Development of trade secret law
- § 5:5 —Restatement (Common Law) phase
- § 5:6 —UTSA phase
- § 5:7 —DTSA phase
- § 5:8 Managing a trade secret case
- § 5:9 Policies behind trade secret protection
- § 5:10 Trade secrets—Basis of protection
- § 5:11 — —Confidentiality approach
- § 5:12 — —Property approach
- § 5:13 — —Significance of the approach
- § 5:14 Trade secrets and the First Amendment
- § 5:15 —Expressive conduct

TABLE OF CONTENTS

§ 5:16	—Public disclosure
§ 5:17	—Breach of contract
§ 5:18	—Content component
§ 5:19	Trade secrets and the public domain
§ 5:20	Trade secrets and patents
§ 5:21	—Patent preemption
§ 5:22	—Patent disclosures
§ 5:23	Trade secrets and copyrights
§ 5:24	—Copyright preemption
§ 5:25	— —Subject matter test
§ 5:26	— —Equivalency test
§ 5:27	— —DTSA
§ 5:28	—Copyright notice
§ 5:29	—Copyright deposit

SUBPART 2. TRADE SECRET INFORMATION

§ 5:30	Trade secret information—Is there a trade secret?
§ 5:31	—Definitions
§ 5:32	— —Restatement
§ 5:33	— —UTSA
§ 5:34	— —DTSA
§ 5:35	—Specificity requirement
§ 5:36	— —Restatement
§ 5:37	— —UTSA
§ 5:38	— — —Policy goals
§ 5:39	— — —Required disclosures
§ 5:40	— — —Sample disclosures
§ 5:41	— — —Content considerations
§ 5:42	— — —Timing considerations
§ 5:43	— — —Amendment
§ 5:44	— —DTSA

PART C. PROTECTED INFORMATION

§ 5:45	Elements of the claim
§ 5:46	Secret information
§ 5:47	—Novelty
§ 5:48	— —Readily ascertainable information
§ 5:49	— —Combination secrets
§ 5:50	— —Particularity and equity
§ 5:51	—Security and disclosure
§ 5:52	— —Internal procedures
§ 5:53	— — —Employee nondisclosure contracts
§ 5:54	— — —Developing an effective internal security program
§ 5:55	— —External security
§ 5:56	— — —Publications
§ 5:57	— — —Public record disclosure
§ 5:58	— — —Distribution of products: determining whether distribution waives rights

- § 5:59 — — —Distribution of products: Difficulty of reverse engineering
- § 5:60 — — —Reverse engineering: validity in light of copyright and other law
- § 5:61 Value and investment
- § 5:62 Requirement of actual use
- § 5:63 Selected types of information—Information covered in general
- § 5:64 —Customer lists and data
- § 5:65 — —Special customer relationships
- § 5:66 — —Character of the information
- § 5:67 —Electronic databases
- § 5:68 — —Internal databases
- § 5:69 — —Online databases
- § 5:70 —Digital information products
- § 5:71 — —Unrestricted distributions: Copyright
- § 5:72 — —Restricted distribution

PART D. CONFIDENTIALITY

- § 5:73 Protected relationships
- § 5:74 Contextually protected relationships
- § 5:75 —Pretransaction disclosures
- § 5:76 —Licensees
- § 5:77 —Contractors
- § 5:78 —Transferees of tangible products
- § 5:79 — —Leases of products
- § 5:80 — —Buyers of products
- § 5:81 —Employees
- § 5:82 — —Employer's internal security measures
- § 5:83 — —Employee's ability to use general skill and knowledge
- § 5:84 — — —Basic business information
- § 5:85 — — —Employee's level of skill
- § 5:86 — — —Employee's participation in developing the trade secret
- § 5:87 Contracts and confidential information
- § 5:88 —Enforceability issues
- § 5:89 — —Violations of contract law
- § 5:90 — —Unenforceability of clauses that restrain trade
- § 5:91 — —Types of provisions—Nondisclosure clauses
- § 5:92 — — —Commercial agreements
- § 5:93 — — —Employment agreements
- § 5:94 — —Noncompetition clauses
- § 5:95 — — —Substantive reasonableness requirement
- § 5:96 — — —Relationship approach
- § 5:97 — — —Geographic restrictions
- § 5:98 — — —Ancillary promises

PART E. FINDINGS OF MISAPPROPRIATION AND REMEDIES

- § 5:99 Misappropriation

TABLE OF CONTENTS

- § 5:100 —Improper acquisition
- § 5:101 —Improper use or disclosure
- § 5:102 —Third parties
- § 5:103 — —Liability for knowing acceptance of misappropriated information
- § 5:104 — —Rights of innocent third parties
- § 5:105 Computer crimes as an alternative
- § 5:106 Damages
- § 5:107 —Basis of damages: Loss to secret owner vs. profit of wrongdoer
- § 5:108 —Damage computation
- § 5:109 Injunction
- § 5:110 —Availability of relief
- § 5:111 —Scope and duration
- § 5:112 Statute of limitations

CHAPTER 6. RIGHTS IN IMAGES, NAMES, PHRASES, SIGHTS, AND SOUNDS

PART A. INTRODUCTION

- § 6:1 Introduction

PART B. COPYRIGHT ISSUES

- § 6:2 Scope of copyright
- § 6:3 Authorship issues
- § 6:4 General themes relating to infringement—Derivative works and changed media
- § 6:5 —Carrying through short phrases or brief images
- § 6:5.50 —Works derived from the same sources
- § 6:5.75 Copyright small claims
- § 6:6 Visual works
- § 6:7 —Photographs
- § 6:8 — —Types of photographs—Posed or staged photographs
- § 6:9 — —Photographs of live or natural objects or events
- § 6:10 — —Extent of copying required for an infringement
- § 6:11 —Art works
- § 6:12 —Works of visual art—Applicable works
- § 6:13 — —Special rights
- § 6:14 —Relation between pictorial works and physical objects
- § 6:15 —Reproductions and secondary editions
- § 6:15.50 —Ownership of title to copy—Fine art
- § 6:16 Audiovisual works: motion pictures and games
- § 6:16.50 Visual works—Ownership of title to copy—Nazi misappropriation—FSIA
- § 6:17 Audiovisual works: motion pictures and games—Copyrightable elements
- § 6:18 —Intended mechanical use
- § 6:19 Fair use in motion pictures and the like

- § 6:20 Digital handling of visual works
- § 6:21 —Colorization
- § 6:22 —Other digital modifications
- § 6:23 —Pop-up displays and copyright
- § 6:24 —Circumvention of controls
- § 6:25 Characters and images
- § 6:26 —Textual characters
- § 6:27 —Visually depicted characters
- § 6:28 Slogans, titles, and names
- § 6:28.50 Non-fungible tokens
- § 6:29 Issues in musical works
- § 6:30 —Live performances
- § 6:31 —Sound recordings
- § 6:32 — —Authorship issues
- § 6:33 — —Type and scope of protection
- § 6:34 — —Digital performance right
- § 6:35 — — —Exemptions
- § 6:36 — — —Royalty rates
- § 6:37 — — —Interactive service
- § 6:38 —Digital sampling
- § 6:39 Parodies and fair use
- § 6:40 Compulsory licenses and exemptions
- § 6:41 Music performance licensing societies
- § 6:42 Restored copyrights
- § 6:42.50 Transformative fair use: images, slogans and the like

PART C. TRADEMARK AND TRADE NAMES

- § 6:43 Trademark issues in general
- § 6:44 —Substantively qualifying as a mark
- § 6:44.20 —Generic terms
- § 6:44.30 —Distinctive and suggestive marks
- § 6:44.40 — —Use of Top Level Domain Names (e.g. “.com”)
- § 6:45 —Registration and enforcement rights
- § 6:45.20 —Disparaging or immoral marks
- § 6:46 —Priority, contestability and registration
- § 6:46.10 — —First and second users
- § 6:46.20 — —Transfers
- § 6:46.30 — —Incontestability
- § 6:47 —Intent to use registrations
- § 6:48 —Infringement issues: Likelihood of confusion
- § 6:49 — —Similarities in the mark
- § 6:50 — —Strength of the mark
- § 6:51 —Infringement issues: likelihood of confusion—
Similarities in products or services
- § 6:52 — —Initial interest confusion
- § 6:52.50 — —Postsale confusion
- § 6:53 — —Effect of disclaimers

TABLE OF CONTENTS

- § 6:53.50 —Infringement issues: likelihood of confusion—Use not as a mark
- § 6:54 —Use in commerce as a mark
- § 6:55 —Fair use
- § 6:55.10 Interface with copyright claims
- § 6:55.20 First Amendment protections as to expressive content
- § 6:56 Trademark issues in general—First sale
- § 6:57 Dilution of famous marks
- § 6:58 —Famous and distinctive marks
- § 6:59 —Form of dilution
- § 6:59.30 —Fair use
- § 6:60 Business and personal names and trademark law
- § 6:61 —Business names
- § 6:62 —Personal names and trademark
- § 6:63 Slogans and titles
- § 6:64 Parodies, criticisms, and antisites
- § 6:65 Contact numbers or letters
- § 6:66 Hidden identifiers, metatags, and search-engine terms
- § 6:67 Pop-up and keyed advertising
- § 6:68 —Trademark issues
- § 6:69 —Spyware legislation
- § 6:70 Domain names: The general issue
- § 6:71 Domain names as property
- § 6:72 Domain names as trademarks
- § 6:73 Domain names that may infringe existing marks
- § 6:74 Domain names: ACPA and cybersquatting
- § 6:75 —Bad faith intent: cybersquatting and exploitation
- § 6:76 —Distinctive and famous marks
- § 6:77 —In rem proceedings
- § 6:78 Registration of domain names: Disputed trademark issues
- § 6:79 —Reverse name hijacking
- § 6:80 International considerations

PART D. RIGHT OF PUBLICITY OR COMMERCIALIZATION

- § 6:81 Publicity as a personal right
- § 6:82 —Court recognition of the right to publicity
- § 6:83 —Incomplete adoption
- § 6:84 Relationship to other law
- § 6:85 —Copyright
- § 6:86 —Trademark
- § 6:87 —False endorsement
- § 6:88 Uses of identity covered
- § 6:89 —Advertising
- § 6:90 —Creative and other uses
- § 6:91 Elements of personal identity
- § 6:92 —Look-alikes

- § 6:93 —Sound-alikes
- § 6:94 —Characters portrayed
- § 6:95 Defenses
- § 6:96 —Consent
- § 6:97 —Newsworthiness and the first amendment
- § 6:98 First Sale Issues

PART E. PRODUCT DESIGNS: DESIGN PATENTS, TRADEMARKS ON FUNCTIONAL ELEMENTS, COPYRIGHTS ON USEFUL ARTICLES

- § 6:99 How design patents, trade dress and copyright interact

PART F. DESIGN AND FUNCTIONALITY ISSUES

- § 6:100 Design patents
- § 6:101 —Patentability
- § 6:102 —Obviousness and anticipation
- § 6:103 —Infringement
- § 6:103.20 —*Apple v. Samsung*: Federal Circuit
- § 6:103.40 —Design patent damages
- § 6:104 Trademark and product design
- § 6:105 —Functionality
- § 6:106 —Federal Circuit definition of functionality
- § 6:107 —Aesthetic functionality
- § 6:108 Copyright related to “useful articles”

CHAPTER 7. COMMUNICATIONS REGULATION AND INFORMATION LAW

PART A. INTRODUCTION

- § 7:1 Introduction

PART B. BACKGROUND PRIOR TO 1996

- § 7:2 Sources and structure of law
- § 7:3 AT&T divestiture issues
- § 7:4 —Underlying issues
- § 7:5 — —Access
- § 7:6 — —Cross-subsidization
- § 7:7 —Modified consent decree
- § 7:8 — —AT&T aspects
- § 7:9 — —BOC aspects
- § 7:10 FCC regulation and technology convergence
- § 7:11 —Computer inquiries
- § 7:12 —Appellate rulings
- § 7:13 Cable and telecommunications entities

TABLE OF CONTENTS

§ 7:14 1996 telecommunications reform

**PART C. SELECTED COMMUNICATIONS LAW
ISSUES**

§ 7:15	Telecommunications and information services
§ 7:16	—Cable modem Internet access
§ 7:17	Interconnectivity
§ 7:17.50	Net neutrality
§ 7:18	Broadcast issues: Broadcast flag regulation
§§ 7:19 to 7:29	<i>[Reserved]</i>
§ 7:30	First amendment and regulation
§ 7:31	—First principles or themes
§ 7:32	—Content-based regulation
§ 7:33	—Unprotected information
§ 7:34	—Less protected speech
§ 7:35	—Policies or circumstances sustaining regulation
§ 7:36	—Target audience: minors
§ 7:37	—Scarcity of media outlets and access
§ 7:38	—Intrusiveness of media
§ 7:39	—Public forums and common carriers
§ 7:40	—Categorical analysis and type of communication system
§ 7:41	—Print, telephone, and related media
§ 7:42	—Cable systems
§ 7:43	—Broadcast media
§ 7:44	—Internet systems
§ 7:45	Obscenity: Criminal and other regulation
§ 7:46	—Community or national standards
§ 7:47	—Interstate transportation of obscene materials
§ 7:48	—Online systems and diverse jurisdictions—Child pornography
§ 7:49	Indecency regulations and protecting minors
§ 7:50	—General issues: Narrow tailoring
§ 7:51	—CPOEA and Adam Walsh Act—Age Verification, Record Keeping and Labeling
§ 7:52	—Internet regulation and child pornography—CDA criminal provisions
§ 7:53	—Child Online Protection Act (COPA)
§ 7:54	—Empowerment provisions
§ 7:55	CDA Section 230: Liability limitations
§ 7:56	Unsolicited e-mail: Spam
§ 7:57	—Private rights and remedies
§ 7:58	Spam statutes: CAN-SPAM and state law
§ 7:59	Directory lists
§ 7:60	Customer proprietary information
§ 7:61	Hackers, wrongful use, and other intrusions
§ 7:62	—Pure hackers
§ 7:63	—Intent to destroy or misuse

- § 7:64 —Customer liability in telecommunications
- § 7:65 Automated Marketing Systems
- § 7:66 Caller ID and blocking
- § 7:67 Standards-setting entities
- § 7:68 State regulations concerning the internet
- § 7:69 Access to internet and internet sites
- § 7:70 —From public facilities
- § 7:71 —To public entity sites or systems
- § 7:72 Access to Internet and Internet sites—Private sites and systems
- § 7:73 Federal regulation of Internet gambling
- § 7:74 Enforcing rights on satellite TV signals [new]

CHAPTER 8. PRIVACY AND DATA PROTECTION LAW

PART A. INTRODUCTION

- § 8:1 Introduction

PART B. DEFINITIONS AND PROTECTED INTERESTS

- § 8:2 “Privacy” and “data protection” compared
- § 8:3 —Informational privacy
- § 8:4 —Data protection or fair information practice
- § 8:5 —Reasonable expectation of privacy: search and seizure law
- § 8:6 —Privacy as a balancing issue
- § 8:7 Privacy defined
- § 8:8 —What is protected?—Personal information
- § 8:9 —Factors defining information as private or personal
- § 8:10 —Private contexts or locations
- § 8:10.20 —“Sensitive” vs. Personally Identifiable Information
- § 8:10.30 —Constitutional Dimensions of Privacy and Data Protection Law
- § 8:10.40 —Damages as an element in data protection and security cases
- § 8:10.50 —Article III standing
- § 8:10.50.10 — —Pre-*Clapper* cases
- § 8:10.50.20 — —*Clapper v. Amnesty International USA*
- § 8:10.50.30 — —*Spokeo, Inc. v. Robins*
- § 8:10.50.40 — —Post-*Clapper* and *Spokeo* cases
- § 8:10.60 —Damages
- § 8:11 —What are the elements of the right?
- § 8:12 — —Access to and collection of data
- § 8:13 — —Disclosure of personal data
- § 8:14 — —Use and prior notice
- § 8:15 — —Accuracy
- § 8:16 —Against whom do the rights extend?

TABLE OF CONTENTS

§ 8:17	—Corporate right of privacy
§ 8:18	Individual as compared to aggregated facts
§ 8:19	Third parties that disclose information they rightfully acquired
§ 8:20	—Governmental records and disclosure policy
§ 8:21	—Information voluntarily disclosed to private parties
§ 8:22	Individual rights vs. public rights
§ 8:23	Right to anonymity
§ 8:24	Sources of law
§ 8:25	—Constitutional-law sources
§ 8:26	—Statutes
§ 8:27	—Privacy torts

PART C. COMMON LAW AND PRIVACY TORTS

§ 8:28	General common law approach
§ 8:29	General common-law approach—Highly offensive acts
§ 8:30	General common law approach—Giving publicity to facts
§ 8:31	Tort of intrusion on seclusion
§ 8:32	Tort of publishing private facts
§ 8:33	Tort of false-light publishing
§ 8:34	Tort and the right of publicity
§ 8:34.30	—First Amendment issues
§ 8:35	Disclosure: Risk of harm

PART D. COMMUNICATIONS PRIVACY

§ 8:36	Computer and communications privacy—In general
§ 8:37	Constitutional restrictions
§ 8:38	Statutory restrictions
§ 8:39	—Federal Wiretap Act: Interceptions of a communication
§ 8:40	— —Consent of a party
§ 8:41	— —Readily accessible systems
§ 8:42	— —Remedies
§ 8:43	ECPA: Stored Communications Act
§ 8:43.25	—Third-party access
§ 8:43.50	— —Authorization by users
§ 8:43.75	— —Authorization by system provider
§ 8:44	—Voluntary disclosure by the service operator
§ 8:44.25	— —Disclosure of content of the communications
§ 8:44.50	— —Noncontent transactional data
§ 8:44.75	—Standards for compelled disclosure
§ 8:44.75.10	— —Section 2703 before the CLOUD Act
§ 8:44.75.20	— —Section 2703 and storage on foreign servers before the CLOUD Act
§ 8:44.75.30	— —Section 2703 and storage on foreign servers after the CLOUD Act
§ 8:44.75.31	— — —Extraterritoriality provisions

- § 8:44.75.32 — — —Warrant quashing
- § 8:44.75.33 — — —Comity analysis
- § 8:44.75.34 —Executive agreements
- § 8:45 —Duty of service providers to assist law enforcement
- § 8:46 —CPNI and other customer proprietary information
- § 8:47 Stored distinguished from intercepted communications
- § 8:48 Statutory restrictions—Federal Computer Fraud and Abuse Act [CFAA]
- § 8:49 Automated surveillance of transactional information
- § 8:50 —Pen registers
- § 8:51 —Display pagers
- § 8:52 —Caller identification systems
- § 8:53 E-mail privacy issues
- § 8:54 —Privacy and governmental acquisition
- § 8:55 —Private parties—Public systems
- § 8:56 —Employer operated and nonpublic systems
- § 8:57 Cookies and transactional information

PART E. GOVERNMENTAL DATA COLLECTION AND DISCLOSURE

- § 8:58 General issues
- § 8:59 Governmental data collection
- § 8:60 —Statutory limitations
- § 8:61 —Constitutional right of privacy in data collection
- § 8:62 —Accuracy of data
- § 8:63 Data matching
- § 8:64 Disclosure and rights of access
- § 8:65 —Disclosure: Accessibility and search requirements
- § 8:66 —Disclosure format
- § 8:67 —Disclosures for commercial use
- § 8:68 —Disclosure of programs and models
- § 8:69 —Disclosure: Trade secrets and proprietary rights
- § 8:70 Privacy restrictions on governmental disclosure
- § 8:71 —Social Security numbers and similar data
- § 8:72 —Medical records
- § 8:72.50 —Driver's License
- § 8:73 Criminal records and registries

PART F. PRIVATE DATA SYSTEMS

- § 8:74 Private data systems generally
- § 8:75 Privacy rights and private entities
- § 8:76 —Private data collection
- § 8:77 —Private data use or disclosure
- § 8:78 —Mailing lists
- § 8:79 —Privacy policies
- § 8:79.15 — —Privacy policies as contracts

TABLE OF CONTENTS

§ 8:79.25	— —Privacy policies as representations and violations as deceptive practices
§ 8:79.50	— —FTC actions
§ 8:79.55	— —California Online Privacy Protection Act and other state laws
§ 8:80	—Disclosure of Social Security numbers
§ 8:81	Data protection principles
§ 8:82	—European data protection
§ 8:82.50	—California Consumer Privacy Act
§ 8:82.51	— —Definitions and coverage
§ 8:82.52	— — —Personal information
§ 8:82.53	— —Definitions and Coverage—Exclusions from personal information and from coverage
§ 8:82.54	— —Consumer privacy rights
§ 8:82.55	— —Right to equal treatment and non-discrimination
§ 8:82.56	— —Compliance with verified requests
§ 8:82.57	— —Additional affirmative obligations
§ 8:82.58	— —Civil penalties and equitable relief; private actions
§ 8:83	Fair Credit Reporting Act
§ 8:84	Educational records
§ 8:85	Financial records and institutions
§ 8:86	—Deposit information
§ 8:87	—Gramm-Leach-Bliley Financial Institutions Act
§ 8:88	—Electronic funds transfer
§ 8:89	Children’s Online Privacy Protection Act (COPPA)
§ 8:90	[Left Intentionally Blank] <i>[Deleted]</i>
§ 8:91	Information security
§ 8:91.25	—General security obligation
§ 8:91.50	—Security breach notification rules
§ 8:91.75	—Disposal rules
§ 8:92	Fair and Accurate Credit Transactions Act (FACT)
§ 8:93	Spyware statutes
§ 8:94	—Utah Spyware Control Act
§ 8:95	—California Consumer Protection Against Spyware Act
§ 8:96	Identity theft

Volume 2

CHAPTER 9. CRIMES RELATING TO INFORMATION

PART A. INTRODUCTION

§ 9:1	Introduction
-------	--------------

PART B. GENERAL CONSIDERATIONS

§ 9:2	Crime and information generally
§ 9:3	—Financial crimes

- § 9:4 — —Deception and effective consent
- § 9:5 — —Signatures and writings
- § 9:6 — —Authorization
- § 9:7 —Information as the target
- § 9:8 Federal and state authority
- § 9:9 —Jurisdiction and scope of law
- § 9:10 — —Basic principles
- § 9:11 — —State law territoriality
- § 9:12 — —Federal scope
- § 9:13 —Federal preemption
- § 9:14 Pornography and the Internet
- § 9:15 —Impossibility defense
- § 9:16 Pornography and the internet—Images that appear to be minors

PART C. STATE LAWS

- § 9:17 Types of crimes
- § 9:18 —Information theft and destruction
- § 9:19 — —Information as property
- § 9:20 — —Access as a criminal event
- § 9:21 — —Theft of information—Defining information as property
- § 9:22 — —Defining conduct as theft
- § 9:23 —Trade secret theft
- § 9:24 — —Value of the information
- § 9:25 — —Confidentiality of the information
- § 9:26 — —Conduct considered to be theft
- § 9:27 —Theft of programs or intellectual property
- § 9:28 —Damage, destroy, or modify data
- § 9:29 — —Tampering with electronic information
- § 9:30 — —Tampering that is not permanent
- § 9:31 — —Unauthorized conduct—Unauthorized access
- § 9:32 — —Unauthorized use
- § 9:33 — —Scope of authorization
- § 9:34 — —Intent and indirect access or use
- § 9:35 Valuation of assets

PART D. FEDERAL LAWS

- § 9:36 Theft of government property
- § 9:37 Interstate stolen property
- § 9:38 Electronic funds and access devices
- § 9:39 Federal copyright crime
- § 9:40 Federal Computer Fraud and Abuse Act
- § 9:41 —Scope of statute
- § 9:42 — —Protected computers
- § 9:43 — —Distributed and cloud computing
- § 9:44 — —Access
- § 9:45 — —Indirect access
- § 9:46 — —Authorization

TABLE OF CONTENTS

§ 9:47	— —Transmission
§ 9:48	— —Interpretation rules
§ 9:49	—Unauthorized access and exceeding authorized access
§ 9:50	— —Types of harm
§ 9:51	— —Violating company policy
§ 9:52	— —Violating terms of use
§ 9:53	— —Employment termination
§ 9:54	— —Cease and desist letters
§ 9:55	— —Access to defraud
§ 9:56	—Civil actions
§ 9:57	—Transmission of harmful code
§ 9:58	Mail and wire fraud
§ 9:59	—Application to intangible property
§ 9:60	—Interstate communications
§ 9:61	Violations of electronic privacy law
§ 9:62	—Interception of electronic communications
§ 9:63	—E-mail systems
§ 9:64	—Descrambler devices
§ 9:65	Federal trade secret crime
§ 9:66	Identity theft
§ 9:67	Internet threats as a federal crime
§ 9:68	Internet threats—§ 875 and statutory issues
§ 9:69	—First Amendment issues
§ 9:70	Internet gambling

PART E. INTERNATIONAL ISSUES

§ 9:71	General pattern
§ 9:72	Jurisdiction
§ 9:73	—Jurisdictional bases
§ 9:74	—Territoriality
§ 9:75	—Internal effects
§ 9:76	—Limits on extraterritorial scope

CHAPTER 10. LIABILITY FOR INFORMATION THAT INJURES OTHERS

PART A. INTRODUCTION

§ 10:1	Introduction
§ 10:2	General patterns and policy issues
§ 10:3	—Public vs. private forum
§ 10:4	—False vs. correct information
§ 10:5	—Simple errors vs. fault
§ 10:6	Commercial vs. Other speech

PART B. REPUTATIONAL DAMAGE

§ 10:7	Defamation: Basic elements
§ 10:8	Choice of law

- § 10:9 Falsity of the statement
- § 10:10 —Falsity as a criterion
- § 10:11 — —Proof of falsity
- § 10:12 — —Defining truth
- § 10:13 —Opinions
- § 10:14 — —State law policy
- § 10:15 — —Constitutional protection
- § 10:16 Publication
- § 10:17 —Self-publication
- § 10:18 —Republication and online services
- § 10:19 — —Affirmative liability
- § 10:20 — —Protected conduits—Republishers
- § 10:21 — — —Vendors, bookstores, and libraries
- § 10:22 — —Online providers and CDA section 230
- § 10:23 Fault concepts
- § 10:24 —Classifying plaintiffs and issues
- § 10:25 —Actual malice
- § 10:26 —Other standards and private plaintiffs
- § 10:27 Inaccurate business information
- § 10:28 —Actual malice standard
- § 10:29 —Public figures in business cases
- § 10:30 —Electronic data services and business data

PART C. RELIANCE DAMAGE: FRAUD

- § 10:31 General concepts of fraud
- § 10:32 Definition of fraud
- § 10:33 —Elements of fraud
- § 10:34 —Reliance and relationships
- § 10:35 —Fact issues and level of proof
- § 10:36 —Damages
- § 10:37 —Choice of law
- § 10:38 Misrepresentations of material fact
- § 10:39 —Puffing and opinion
- § 10:40 —Inaccurate predictions and promises
- § 10:41 —Disclosure obligations
- § 10:41.10 — —Affirmative statements that mislead
- § 10:41.20 — —Securities professionals
- § 10:41.30 — —Superior knowledge
- § 10:41.40 — —Special relationship
- § 10:41.50 — —Satisfying disclosure obligations
- § 10:42 —Advertising
- § 10:43 Justified reliance
- § 10:44 —Expertise and relationship
- § 10:45 —Role of a written contract
- § 10:46 — —Reliance
- § 10:47 — — —Absence of relevant information
- § 10:48 — — —Literal misrepresentation
- § 10:49 — —Avoiding reliance

TABLE OF CONTENTS

- § 10:49.10 — — —General disclaimers and merger clauses
- § 10:49.20 — — —Specific disclaimers
- § 10:50 — — —Choice of law and forum
- § 10:51 Standards of fault and duties of care
- § 10:52 —Reckless misrepresentation
- § 10:53 —Negligent misrepresentation
- § 10:54 —Comparative or contributory fault

PART D. OTHER TYPES OF LIABILITY FOR INFORMATION

- § 10:55 Other liability: General standards and issues
- § 10:56 —Fault levels and information liability
- § 10:57 —Relationships and information liability
- § 10:58 —Commercial and technical information
- § 10:59 Other liability: Duties of care in public forums
- § 10:60 —Negligent misrepresentation
- § 10:61 —Publishers and distributors of third-party data
- § 10:62 — —No duty for third-party data in general
- § 10:63 — —Electronic information sources
- § 10:64 —Interactive computer service providers and Section 230
 - § 10:64.10 — —Scope
 - § 10:64.20 — —Judicial tests for immunity
 - § 10:64.30 — —Application to users
 - § 10:64.40 — —Intellectual property exception
 - § 10:64.50 — —Preemption
- § 10:65 —Liability for criminal advertisements
- § 10:66 —Authors, professionals, and other information providers
- § 10:67 —Gratuitous providers: Web sites
- § 10:68 —Air flight charts: An anomaly
- § 10:69 Scope of liability or duty: Third-party data liability
- § 10:70 —Foreseeability or intended effect
- § 10:71 — —Foreseeability standard
- § 10:72 — —Standard based on intent and knowledge
- § 10:73 — —Privacy standard
- § 10:74 —Reports, surveys, and other material intended for third parties
- § 10:75 Type of loss involved
- § 10:76 Exclusions, disclaimers, and reliance
- § 10:77 Ratings services
- § 10:78 Internet threats
- § 10:79 Blogs

CHAPTER 11. LICENSING OF INFORMATION ASSETS

PART A. INTRODUCTION

- § 11:1 Introduction

PART B. GENERAL ISSUES

- § 11:2 General nature of information licenses
- § 11:3 Licenses defined
- § 11:4 —Rights: Based or contractual licenses
- § 11:5 —Exclusive or non-exclusive licenses
- § 11:6 Licenses and conditional rights
- § 11:7 —Rights retained by licensor
- § 11:8 —Limits on licensee
- § 11:9 Assignment compared to license
- § 11:10 Focus of different types of licenses
- § 11:11 Patent and copyright licenses
- § 11:12 Trademark licenses
- § 11:13 Focus of different types of licenses—Trade secret licenses
- § 11:14 —Online licenses

PART C. ANTITRUST ISSUES IN LICENSING

- § 11:15 Antitrust policy
- § 11:16 —General parameters
- § 11:17 —Antitrust policy and licensing
- § 11:18 Statutory framework
- § 11:19 Method of analysis: Rule of reason and *per se* rules
- § 11:20 Market and economic power
- § 11:21 Defining a market
- § 11:22 Market power
- § 11:23 Scope of property right as an issue
- § 11:24 Ancillary or naked restraints
- § 11:25 Tying arrangements
- § 11:26 —Economic power
- § 11:27 —Intellectual property
- § 11:28 —Services and systems
- § 11:29 — —Separate products
- § 11:30 — —Primary product lock-in
- § 11:31 —Justifications and exceptions
- § 11:32 Package licenses
- § 11:33 Refusals to license
- § 11:34 Monopolization
- § 11:35 Antitrust injury

PART D. MISUSE DOCTRINE

- § 11:36 Patent and copyright misuse: Overview
- § 11:37 Patent misuse
- § 11:38 Copyright misuse

PART E. LICENSING AND CONTRACT DOCTRINE

- § 11:39 Sources of contract law
- § 11:40 Contract formation

TABLE OF CONTENTS

§ 11:41	Required writing: Statute of frauds
§ 11:42	—The UCC
§ 11:43	—State common law
§ 11:44	—Federal requirements of a record of transfer of ownership
§ 11:45	—Federal requirements of registration of transfer of ownership
§ 11:46	Contract interpretation: Generally
§ 11:47	—Terminology unique to licensing
§ 11:48	—Federal law impact
§ 11:49	— —Federal policy as an interpretive tool
§ 11:50	— —Intellectual property law as contract default rules
§ 11:51	— —Preemptive federal rules
§ 11:52	Scope of license as a contract issue
§ 11:53	—Scope limitation or contractual promise
§ 11:54	—Broad v. Narrow Construction
§ 11:55	—New technology applications
§ 11:56	— —General issues
§ 11:57	— —Coverage of digital uses
§ 11:58	—Location restrictions
§ 11:59	Implied licenses
§ 11:60	—Implied license and estoppel
§ 11:60.50	—Duration of the implied license
§ 11:61	—Implied license to cure transactional defect
§ 11:62	—Implied license to complete terms
§ 11:63	—Implied license and exhaustion doctrine
§ 11:64	Parol evidence
§ 11:65	—Trade use and course of dealing and performance
§ 11:66	—Ambiguity of a term
§ 11:67	—Merger clauses
§ 11:68	Relationship of license to tangible property
§ 11:69	—First sale, exhaustion, and infringement exemptions
§ 11:69.30	—Patent exhaustion
§ 11:69.50	—First sale—Digital copies
§ 11:70	—Licenses and copy ownership
§ 11:71	—Copy ownership in absence of a license
§ 11:72	—Right to possession of copies
§ 11:73	Bona fide purchase of a license
§ 11:74	What rights are transferred
§ 11:75	Good faith in performance
§ 11:76	Best efforts
§ 11:77	Assignability of contract rights
§ 11:78	—Assignment: no contract term and no consent
§ 11:79	—Article 9 and assignability
§ 11:80	—Assigning nonexclusive licenses
§ 11:81	—Exclusive licenses
§ 11:82	—Contract terms that preclude assignment
§ 11:83	—Contract terms regulating transfer
§ 11:84	Choice of law clauses

- § 11:85 —Statutory rules
- § 11:86 —Common law and restatement
- § 11:87 —Consumer law issues
- § 11:88 Choice of judicial forum
- § 11:88.25 Choice of judicial forum—Judicial forum clauses
- § 11:88.50 Choice of judicial forum—Arbitration clauses
- § 11:88.75 Choice of forum—Invalidating conditions
- § 11:89 Duration of license; Termination without breach
- § 11:90 —Absence of agreed terms: Contract law rules
- § 11:91 —Absence of agreed terms: Copyright overlay
- § 11:92 Duration of license; termination without breach—
Express contract term: rights validity issues
- § 11:93 Duration of license; Termination without breach—
Express contract term: Rights validity issues—
Duration that exceeds length of the rights
- § 11:94 Duration of license; termination without breach—
Express contract term: rights validity issues—Licensee
and assignor estoppel
- § 11:95 Termination of a license
- § 11:96 —Termination at will
- § 11:97 —Termination other than at-will
- § 11:98 —Effect of termination

PART F. ROYALTY ISSUES

- § 11:99 Royalty duration
- § 11:100 —Postexpiration royalties
- § 11:101 —Multiple rights licenses
- § 11:102 Royalty computation
- § 11:103 —Differential rates
- § 11:104 —Most-favored licensees

PART G. LICENSOR OBLIGATIONS

- § 11:105 General considerations
- § 11:106 Warranty of title
- § 11:107 —Public-domain warranty
- § 11:108 —Exclusivity warranty
- § 11:109 —Infringement and authority warranties
- § 11:110 —Specifications and indemnity
- § 11:111 Warranty of non-interference
- § 11:112 Quality warranties
- § 11:113 —Implied warranties or obligations
- § 11:114 —Express warranties
- § 11:115 —Limited express warranties
- § 11:116 Information content licenses
- § 11:117 —Defining the product
- § 11:118 —Standard of care in data contracts
- § 11:119 —Third party beneficiaries

TABLE OF CONTENTS

PART H. LICENSEE'S OBLIGATIONS AND RIGHTS

- § 11:120 Nondisclosure and information use
- § 11:121 —Contract term preserving trade secret rights
- § 11:122 —Enforceability of the term
- § 11:123 —Independence of contract claim and trade secret status
- § 11:124 Disclosure and use restrictions compared
- § 11:125 No reverse engineering clauses
- § 11:126 Non-circumvention and non-competition
- § 11:127 Modifications and improvements
- § 11:128 —Licensee's right to adapt technology
- § 11:129 — —Patent licenses
- § 11:130 — —Copyright licenses
- § 11:131 —Ownership of modifications
- § 11:132 —Antitrust and grant-back clauses
- § 11:133 — —Patent licenses
- § 11:134 — —Copyright licenses
- § 11:135 —Contract interpretation
- § 11:136 Use restrictions
- § 11:137 Digital restrictions on access and use

PART I. DISTRIBUTION LICENSES

- § 11:138 License issues related to distribution
- § 11:139 —Intellectual property infringement
- § 11:140 —Channel of distribution: Licensing controls
- § 11:141 Resale price and antitrust
- § 11:142 Non-price vertical restrictions
- § 11:143 Exclusive dealing

PART J. END USER LICENSES

- § 11:144 End-user licenses: Contract enforceability
- § 11:145 —Standard forms and licenses
- § 11:146 End-user licenses: contract enforceability—License enforceability and first sale rules
- § 11:147 —Timing of assent: shrinkwrap licenses
- § 11:148 Three party transactions
- § 11:149 End user licenses: Public policy limitations

PART K. BREACH AND CANCELLATION OF LICENSE

- § 11:150 Cancellation for material breach
- § 11:151 —Conditions that justify cancellation
- § 11:152 —Notice of cancellation
- § 11:153 Failure of a condition
- § 11:154 Remedies: contract or property claim
- § 11:155 Jurisdiction and nature of claim
- § 11:156 Electronic remedies

- § 11:157 Damages for breach
- § 11:158 Property claims against third parties
- § 11:159 —Copyright licenses and standing
- § 11:160 —Patent licenses and standing

PART L. BANKRUPTCY

- § 11:161 Effect of bankruptcy on licenses
- § 11:162 Termination of license
- § 11:163 —Licensor as bankrupt
- § 11:164 —Licensee bankruptcy

CHAPTER 12. ELECTRONIC INFORMATION CONTRACTS

PART A. INTRODUCTION

- § 12:1 Introduction

PART B. ELECTRONIC CONTRACTS FOR INFORMATION: GENERAL CONSIDERATIONS

- § 12:2 Applicable contract law: Basic issues
- § 12:3 Type of contract law governing information contracts
- § 12:4 —Digital information provided online
- § 12:5 —Providers of online markets
- § 12:6 —Access contracts
- § 12:7 Which contract law applies?
- § 12:8 Which jurisdiction's contract law applies—General nature of the issue
- § 12:9 —United States common law
- § 12:10 —UCC Article 1
- § 12:11 —UCITA choice of law
- § 12:12 —International laws
- § 12:13 —Choice of law by contract

PART B1. VALIDITY OF ELECTRONIC CONTRACTS

- § 12:14 Validation of electronics satisfying formalities
- § 12:15 When does the validation issue arise?
- § 12:16 —No writing or signature required
- § 12:17 —Specific laws permitting electronics
- § 12:18 —Laws where interpretation suffices
- § 12:19 General validating laws: Framework
- § 12:20 Digital or secure signature laws
- § 12:21 General validation laws: Nondiscrimination laws
- § 12:22 —Uniform Electronic Transactions Act [UETA]
- § 12:23 — —Requirement of an agreement
- § 12:24 — —Substantive impact
- § 12:25 —Federal Electronic Signature Act [E-Sign]

TABLE OF CONTENTS

- § 12:26 — —Requirement that record be retainable
- § 12:27 — —Consumer protection rules
- § 12:28 What validation laws govern? E-sign preemption
- § 12:29 —Pure version of UETA
- § 12:30 —Consistent laws

PART C. PROCESS OF ELECTRONIC CONTRACTING

- § 12:31 Contracts and objective assent
- § 12:32 Contract formation online
- § 12:33 —Access contracts and use of site or data
- § 12:34 —Sales or licenses of products: Third-parties
- § 12:35 — —Customer as offeror
- § 12:36 — —Separate contract and terms
- § 12:37 Electronic agents and automated systems
- § 12:38 E-mail contracts
- § 12:39 Effect of failure to form a contract
- § 12:40 Notices as a noncontractual relationship
- § 12:41 Mistakes in contracting online
- § 12:42 —Human errors and rescission right
- § 12:43 —Compliance with established procedures
- § 12:44 Attribution: Who is the other party?
- § 12:45 Electronic notices sent and received
- § 12:46 Conspicuous terms online
- § 12:46.50 “Clear and Conspicuous” online—non-contractual issues
- § 12:47 Unconscionability and reasonable expectations online

PART D. SELECTED TERMS OF ELECTRONIC CONTRACTS

- § 12:48 Terms relating to system use
- § 12:49 —Service quality
- § 12:50 —Availability of access
- § 12:51 —Access using robots or electronic agents
- § 12:52 —Mass commercial e-mails
- § 12:53 —User’s compliance with law
- § 12:54 —Termination of service or access
- § 12:55 Changes in service terms
- § 12:56 Use of downloaded or accessed data
- § 12:57 Warranties as to content and products
- § 12:58 Conduits and protected interactive providers
- § 12:59 Compliance with physical-space regulations
- § 12:60 EU Distance Contracts Directive and Consumer Rights Directive
- § 12:61 Credit card receipts online

CHAPTER 13. INTERNET JURISDICTION AND GOVERNMENTAL POWERS ISSUES

PART A. GENERAL ISSUES

- § 13:1 General issues about personal jurisdiction

- § 13:2 Subject matter jurisdiction
- § 13:3 Contractual consent to jurisdiction
- § 13:4 —Presumptive enforceability
- § 13:5 —Unconscionability
- § 13:6 Fundamental public policy
- § 13:7 —Exclusivity of contractually chosen forum

PART B. PERSONAL JURISDICTION

- § 13:8 Personal jurisdiction—Generally
- § 13:9 Long-arm statutes
- § 13:10 Due process, minimum contacts and purposeful availment
- § 13:11 General jurisdiction on internet
- § 13:12 Specific jurisdiction on internet
- § 13:13 Nature of the site: Passive and interactive sites
- § 13:14 —Passive sites and postings: Mere advertisement
- § 13:15 —Interactive sites
- § 13:16 The purposeful effects test
- § 13:17 Transactions and jurisdictional effects
- § 13:18 Specific, directed acts

PART C. FEDERAL LIMITS ON STATE JURISDICTION

- § 13:19 Commerce clause limits on state authority
- § 13:20 —Generally applicable state laws
- § 13:21 —Laws that focus on interstate commerce
- § 13:22 Federal statutory preemption
- § 13:23 First amendment: Access rights and public systems
- § 13:24 Laws that preclude discrimination in access and usability
- § 13:25 Laws that regulate informational content or context

PART D. INTERNATIONAL CONSIDERATIONS

- § 13:26 International jurisdiction: other countries
- § 13:27 International jurisdiction: U.S. exercise of jurisdiction over foreign actors

CHAPTER 14. ASSET-BASED FINANCING OF INFORMATION ASSETS

PART A. INTRODUCTION

- § 14:1 Introduction

PART B. INFORMATION AND OTHER PROPERTY

- § 14:2 Relation among types of collateral
- § 14:3 —Goods and contracts related to goods
- § 14:4 —Information, goods and information contracts
- § 14:5 — —Intellectual property rights as collateral

TABLE OF CONTENTS

- § 14:6 — —Information and goods
- § 14:7 — —Information and contracts
- § 14:8 Types of financing and focus
- § 14:9 —Pure information-rights financing
- § 14:10 —Secondary finance: Information rights as limits
- § 14:11 Nature of the two systems in general
- § 14:12 —Federal intellectual property law
- § 14:13 —UCC Article 9
- § 14:14 Conflicting perspectives in the two systems

PART C. ISSUES IN INFORMATIONAL ASSET FINANCING

- § 14:15 Issues related to the scope of Article 9
- § 14:16 —Meaning of “security interest”
- § 14:17 —Meaning of “personal property”
- § 14:18 —Royalties and other payments
- § 14:19 —Preemption of Article 9
- § 14:20 Issues related to describing the collateral
- § 14:21 —Information and rights associated with goods
- § 14:22 —Contractual rights to payment as collateral
- § 14:23 —Intellectual property and licensed use rights
- § 14:24 —Digital information assets as collateral
- § 14:25 Issues related to creating a security interest
- § 14:26 —Describing the collateral
- § 14:27 —Developments and technology
- § 14:28 Issues relating to filing, perfection and registration
- § 14:29 —Article 9 perfection rules
- § 14:30 —Federal registration and filing systems
- § 14:31 — —Copyright: Registration and preemption issues
- § 14:32 — — —Does registration apply to security interests?
- § 14:33 — — —Federal filing and registered copyrights
- § 14:34 — — —Federal filing and unregistered copyrights
- § 14:35 — —Patents as collateral
- § 14:36 — —Trademarks as collateral
- § 14:37 — —Trade secrets as collateral
- § 14:38 Issues related to priority in intellectual property
- § 14:39 —Ownership and priority
- § 14:40 —Priority among transferees
- § 14:41 — —Article 9 priority rules
- § 14:42 — —Copyright priority rules
- § 14:43 — — —Registered copyrights and security interests
- § 14:44 — — —Unregistered copyrights and security interests
- § 14:45 — —Patent and trademark priority: Security interests
- § 14:46 —Lien creditors and bankruptcy trustees
- § 14:47 — —Copyrights and lien creditors
- § 14:48 — —Patents, trademarks, and lien creditors
- § 14:49 —Subsequent licensees and interests in property
- § 14:50 Issues related to contracts as collateral

- § 14:51 —Licensor's cash flow as collateral
- § 14:52 — —Perfecting an interest
- § 14:53 — —Contract restrictions on transfer
- § 14:54 —Licensed rights as collateral
- § 14:55 —Priority issues and licenses as collateral

APPENDICES

Appendix A. General Data Protection Regulation (GDPR): European Union Regulation 2016/679 (April 27, 2016)

APPENDIX B. European Community Directive on Legal Protection of Databases (March 11, 1996)

Appendix C. DMCA Exemption 2010 Rule-Making

Appendix D. Selected Text from Federal Communications Commissions Rule-Making on Open Internet

Appendix E. U.S. Copyright Office, The Making Available Right in the United States

Table of Laws and Rules

Table of Cases

Index