

Introduction to the 2024 Edition

LICENSING LAW HANDBOOK

The *Licensing Law Handbook* is designed to provide licensing professionals with a quick reference guide for dealing with the creation, interpretation and enforcement of technology licenses. The federal and state laws controlling the creation and interpretation of licenses are discussed and updated. The related antitrust cases are reviewed and updated. Samples of different forms of license agreements are also included in the *Handbook*.

What's New in this 2024 Edition

Revisions in the 2024 Edition include, inter alia, the following:

- Updated section of past, current, and future revenues generated by global licensing (see § 1.1)
- New section on the patentability of artificial intelligence-created inventions (see § 1.3.1)
- Updated section on the implied licensing doctrine (see § 1.25)
- Updated section on assignor estoppel (see § 1.32)
- New section on the interface between copyrights and trademarks (see § 4.6)
- New section on impact of artificial intelligence on copyrights (see § 4.7) and new guidelines by Copyright Office (Appendix N-1)
- Revised section on 2017 DOJ Licensing Guidelines (see § 6.1 and Appendix A)
- Updated 2023 EEC New Block Exemptions (see § 7.15)
- New section on Generative Artificial Intelligence on end use license (see § 9.2)

- New section of merchandising licenses (see § 11.13) with forms for deal memo, merchandising license agreement and merchandising representative agreement (Appendix N-1, N-2 and N-3).

Thank you for subscribing to the Licensing Law Handbook. We work diligently each year to make the publication the most important resource available on this topic, and we hope that you will find it invaluable for your practice.

The Publisher

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