

# Table of Contents

## Volume 1

### CHAPTER 1. CABLE TECHNOLOGY

§ 1:1	Overview of treatise
§ 1:2	Origins of cable television—Early uses
§ 1:3	—Community antenna television and the communications revolution
§ 1:4	Cable television technology
§ 1:5	—The headend
§ 1:6	—The distribution network
§ 1:7	— —Digital cable; high definition signals; 3D video
§ 1:7.50	—Backhaul and other communications services
§ 1:8	—Institutional networks
§ 1:9	—Subscriber terminal; modems
§ 1:10	Statutory and regulatory definitions—Background of definitional process
§ 1:11	—“Cable service”
§ 1:12	—“Cable system”
§ 1:13	— —Facilities retransmitting broadcast signals only
§ 1:14	— —Facilities retransmitting broadcast and superstation signals only
§ 1:15	— —Master antenna and satellite master antenna TV systems
§ 1:16	— —Telephone companies
§ 1:16.50	—“Cable system”—Common carrier facilities solely providing interactive, on-demand services
§ 1:17	—“Cable system”—Electric utilities
§ 1:18	— —Facilities previously subject to FCC regulation
§ 1:19	— —Wireless cable
§ 1:20	—“Cable operator”
§ 1:21	— —System managers and passive investors
§ 1:22	— —Owners of facilities used by operators
§ 1:23	Alternatives to cable technology for video delivery
§ 1:24	—IP television
§ 1:25	—Switched video; MPEG; digital video recorders
§ 1:26	—Mobile video
§ 1:27	—Other video distribution

## **CHAPTER 2. COMPETITION TO REGULATE: THE 1992 Cable Act AND ITS PRECEDENTS**

- § 2:1 Introduction
- § 2:2 Purposes of the 1984 Cable Act
- § 2:3 —To establish a national cable communications policy
- § 2:4 —To establish franchise procedures
- § 2:5 —To provide guidance on the division of authority
- § 2:6 —To assure diversity of information sources and services
- § 2:7 —To establish an orderly process for renewal of franchises
- § 2:8 —To promote competition
- § 2:9 Understanding the purposes of the act
- § 2:10 Federal historical context for the 1984 Cable Act
- § 2:11 —Refusal to regulate cable
- § 2:12 —Assuming jurisdiction
- § 2:13 —Search for compromise
- § 2:14 —The 1972 rules
- § 2:15 —Deregulation
- § 2:16 Federal regulation at the time of the 1984 Cable Act—  
Introduction
- § 2:17 —The preemption doctrine
- § 2:18 —Initial FCC preemption policy
- § 2:19 —Federal preemption of cable signals: the *Crisp* decision
- § 2:20 The 1984 Cable Act and preemption—Background to legislative passage
- § 2:21 —Express congressional preemption
- § 2:22 — —Preemption, rate regulation, and the 1984 Cable Act
- § 2:23 — —Cross-ownership
- § 2:24 — —Public, educational, or government use channels
- § 2:25 — —Leased access channels
- § 2:26 — —Technical standards
- § 2:27 — —Franchise fees
- § 2:28 — —Carriage of broadcast and other program services
- § 2:29 — —Obscenity; indecency
- § 2:30 —Waiver and estoppel
- § 2:31 Assessment of the 1984 Cable Act
- § 2:32 Revisiting the 1984 Cable Act
- § 2:33 The 1992 Cable Act—Background to passage
- § 2:34 —Statement of policy
- § 2:35 — —Diversity of views and information
- § 2:36 — —Maximum reliance on the marketplace

## TABLE OF CONTENTS

- § 2:37 — —Ensuring expansion of cable capacity and programs
- § 2:38 — —Protecting consumers in absence of effective competition
- § 2:39 — —Reducing “undue market power”
- § 2:40 —Date of enactment and effective date
- § 2:41 Implementing the 1992 Cable Act; FCC organization and practice

## CHAPTER 3. THE FRANCHISE: ESTABLISHMENT, ENFORCEMENT, MODIFICATION

- § 3:1 Overview
- § 3:2 —Federal history
- § 3:3 —Structure of federal law
- § 3:4 —Sources of the franchise grant power: local authority
- § 3:5 — —Home rule
- § 3:6 — —Police powers
- § 3:7 — —Specific authority to control streets and rights-of-way
- § 3:8 — —Express delegation of power over cable television
- § 3:9 State regulation
- § 3:10 —Comprehensive approaches
- § 3:11 — —Preemption of local franchising
- § 3:12 — —Local franchising permitted
- § 3:13 — —Other state approaches
- § 3:14 — —State agency functions
- § 3:15 Authority to grant a franchise—What is a franchise
- § 3:16 —Attributes of a franchise
- § 3:17 —When is a franchise mandatory
- § 3:18 —Who may grant a franchise
- § 3:19 —Prohibition on exclusive franchises
- § 3:20 —FCC authority over franchising
- § 3:21 —Nondiscriminatory and universal service
- § 3:22 —Limitation of franchising authority liability
- § 3:23 Rights-of-way and easements in franchising
- § 3:24 —Rights to construct over public rights-of-way
- § 3:25 —Rights to easements
- § 3:26 — —Rules of construction
- § 3:27 — —Apportionability
- § 3:28 — — —Inference from other permitted uses
- § 3:29 — — —Inference from alienability of easements
- § 3:30 — —Effect of Cable Act on right to easements
- § 3:31 Enforceability of franchise provisions

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 3:32 —Enforcement
- § 3:33 —Franchises in effect on or before December 29, 1984
- § 3:34 —Franchises granted after December 29, 1984
- § 3:35 —“Establishment or operation” of a cable system
- § 3:36 —Distinction between request for proposal and enforcement authority
- § 3:37 —Enforcement of video programming requirements
- § 3:38 —Notice of programming changes
- § 3:39 Modification of franchise obligations
- § 3:40 —The federal franchise modification standard
- § 3:41 —Franchise obligations that can be modified
- § 3:42 —Modification of obligations relating to facilities and equipment
- § 3:43 —“Commercial impracticability”
- § 3:44 —Modification of program services
- § 3:45 —Modification of access services
- § 3:46 —Problems in contract modification
- § 3:47 —Modifications outside the act
- § 3:48 —Unilateral modification by the Franchising Authority
- § 3:49 Franchising and the antitrust laws
- § 3:50 —Background
- § 3:51 —The *Boulder* decision
- § 3:52 —Antitrust and exclusive franchising
- § 3:53 —Damages for antitrust violations
- § 3:54 —Overbuilds—“Natural monopolies” and de facto exclusive franchises
- § 3:55 — —Municipally owned franchises
- § 3:56 Regulation of principal franchise provisions—  
Introduction
- § 3:57 —Balancing precision and flexibility
- § 3:58 —Authority to amend or renegotiate franchises
- § 3:59 —System design and services; generally
- § 3:60 — —Interactive capability
- § 3:61 — —Interconnection
- § 3:62 —Technical service quality
- § 3:63 — —Hookups and disconnects
- § 3:64 —Types of program services
- § 3:65 —Ownership provisions
- § 3:66 —Construction—General provisions
- § 3:67 — —Timetable
- § 3:68 — —Performance bond, security deposits, and other insurance
- § 3:69 — —Areas served—Division of cities
- § 3:70 — — —Geographic extensions of service
- § 3:71 —Franchise duration

## TABLE OF CONTENTS

§ 3:72	— —Basis for choice of franchise term
§ 3:73	— —Periodic review
§ 3:74	—Rates
§ 3:75	—Subscriber privacy
§ 3:76	—Consumer complaints
§ 3:77	—Enforcement of franchise terms and Cable Act provisions
§ 3:78	—Private enforcement of franchise terms and Cable Act provisions
§ 3:78.50	—Agreements to arbitrate
§ 3:79	—Validity of franchise
§ 3:80	—Renewal of franchise
§ 3:81	Amortization of franchises
§ 3:82	Nonfranchised right to serve

## CHAPTER 4. OWNERSHIP OF CABLE SYSTEMS

§ 4:1	Introduction
§ 4:2	Section 613 of the Cable Act —A summary
§ 4:3	The rationale for the rules
§ 4:4	—Intermedia industry structure
§ 4:5	—Intramedia multiple system ownership
§ 4:6	The rules
§ 4:7	—Cross-ownership—Restrictions on cross-ownership of cable systems and local broadcast stations
§ 4:8	— —Restrictions on cross-ownership of cable systems and national television networks
§ 4:9	— —Restrictions on cross-ownership of cable systems and newspapers
§ 4:10	— —Telephone companies and cable operators
§ 4:11	— —Cross-ownership of other media
§ 4:12	— —Multipoint distribution system licenses; SMATVs
§ 4:13	— —Restrictions on cross-ownership of cable systems and open video systems
§ 4:14	— —Power companies
§ 4:15	—Municipal and public ownership
§ 4:16	—Foreign ownership allowed
§ 4:17	—Transfer of ownership
§ 4:18	—Horizontal, vertical limits
§ 4:18.50	Rule exemptions for small systems
§ 4:19	The rules—Attribution
§ 4:20	—Other ownership limits
§ 4:21	Merger review; developments
§ 4:22	Bankruptcy

## CHAPTER 5. CABLE OPERATIONS

§ 5:1	Introduction
-------	--------------

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 5:2 Pole attachment rules—Introduction
- § 5:3 —Substantive problems—Background
- § 5:4 — —Pole layout—Placement of lines and facilities
- § 5:5 — —Nonrecurring costs—Preconstruction surveys  
and “make ready” work
- § 5:6 — — —Postconstruction rearrangements
- § 5:7 —Federal standard for access to poles and  
conduits
- § 5:8 — —Certification of state jurisdiction
- § 5:9 — —Right of access to poles
- § 5:10 — —Pole attachment rates
- § 5:11 — —Conduit rates
- § 5:12 — —Constitutionality of the pole attachments law
- § 5:12.50 — — —Other pole attachment contract issues
- § 5:13 —State jurisdiction
- § 5:14 —Antitrust issues
- § 5:15 —Procedural issues
- § 5:16 Access to multiple dwelling units
- § 5:17 —Access under the Cable Act
- § 5:18 —Access under state statutes
- § 5:19 — —Two types of access
- § 5:20 — —Constitutionality—Fifth Amendment “taking”
- § 5:21 — — —First Amendment challenges
- § 5:22 —Access under local ordinances
- § 5:23 —Access under the antitrust laws
- § 5:24 Federal regulation of technical aspects of cable  
system operation
- § 5:25 —Registration and other filing requirements
- § 5:26 — —Broadband reporting
- § 5:27 —System performance standards—Subscriber  
quality standards
- § 5:28 — —Signal leakage limits
- § 5:29 —Antenna construction
- § 5:30 —Public inspection and technical inspection files
- § 5:31 —Cable terminal devices—“White spaces” devices
- § 5:32 Cable television relay service (CARS)
- § 5:33 —Uses
- § 5:34 —Eligibility for license
- § 5:35 —Licensing
- § 5:36 —Assignments and transfers
- § 5:37 —Operating requirements—Personnel
- § 5:38 — —Recordkeeping
- § 5:39 — —Power
- § 5:40 — —Antennas
- § 5:41 — —Installation and repairs
- § 5:42 — —Technical modifications

## TABLE OF CONTENTS

§ 5:43	Aeronautical frequency coordination—Regulatory background
§ 5:44	—Operating rules—Threshold: Average power below $10^{-4}$ watts
§ 5:45	— —Permissible power level in aeronautical bands
§ 5:46	— —Operation in aeronautical radiocommunications bands
§ 5:47	— —Operation in navigation bands
§ 5:48	— —Basic signal leakage performance standard
§ 5:49	— —Monitoring requirements
§ 5:50	— —Deadline for compliance
§ 5:51	— —Enforcement
§ 5:52	— —Waiver under old rules
§ 5:53	— —Notification requirements
§ 5:54	Emergency alert system
§ 5:55	Equal employment opportunity regulation—Introduction—FCC policy
§ 5:56	—The 1984 Act—In general
§ 5:57	—Scope of EEO under the 1984 Act—Who is covered: entities and employment units; SMATV
§ 5:58	— —Definition of employment unit
§ 5:59	—Goals of the 1984 Act—In general
§ 5:60	— —EEO programs required
§ 5:61	—Filing requirements—EEO program filing requirement deleted
§ 5:62	— —Annual report
§ 5:63	— — —Reporting of full-time employees
§ 5:64	— — —Full-time job categories
§ 5:65	— — —Part-time reporting
§ 5:66	— — —Reporting of recruitment efforts
§ 5:67	— —Annual certification
§ 5:68	— —Investigation report
§ 5:69	— —Multiple system operator reporting
§ 5:70	— —Public inspection
§ 5:71	—Complaints
§ 5:72	—FCC EEO enforcement—The 1984 Act and H.R. 4103
§ 5:73	— —FCC EEO enforcement
§ 5:74	— —Recordkeeping and file maintenance
§ 5:75	—Sanctions—Substantial failure to comply
§ 5:76	— —Failure to “make best efforts”
§ 5:77	— —Section 1.80 of the Commission’s Rules
§ 5:78	— —Notice prior to forfeiture
§ 5:79	— —Failure to pay forfeiture
§ 5:80	— —Nonforfeiture commission remedies
§ 5:81	— —State and local remedies
§ 5:82	Theft of cable service—Introduction

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 5:83 —Liability under antiwiretap laws
- § 5:84 —Liability under section 605
- § 5:85 —Liability under section 633 of the Cable Act—  
Rationale
- § 5:86 — —Liability for personal use
- § 5:87 — —Liability for commercial advantage
- § 5:88 — —Civil remedies
- § 5:89 —State laws
- § 5:90 —Industry amnesty alternative—Policy
- § 5:91 — —The offer
- § 5:92 — —Success
- § 5:93 Cable television home security systems—  
Background
- § 5:94 —Right to police/fire station interconnection
- § 5:95 —“False alarm” regulation and liability
- § 5:96 —Antitrust issues
- § 5:97 Consumer protection and customer service  
regulation
- § 5:97.50 —Telemarketing
- § 5:98 Inside wiring
- § 5:99 Compatibility of consumer electronics equipment;  
signal encryption
- § 5:100 Navigation devices (set-top boxes)
- § 5:101 —Analog devices and the decoder interface
- § 5:102 —Compatibility with digital receivers (TV sets)
- § 5:102.50 Set-top box energy standards—Copy protection  
encoding rules; broadcast flag
- § 5:102.60 Smart TVs; Internet-enabled devices
- § 5:102.70 Set-top box energy standards
- § 5:103 Closed captioning
- § 5:104 Video description
- § 5:104.50 Loud commercials
- § 5:105 Subscriber agreement disputes

## CHAPTER 6. REGULATION OF CABLE PROGRAM CONTENT: CONSTITUTIONAL AND STATUTORY CONCERNS

- § 6:1 Introduction
- § 6:2 —Structural regulation
- § 6:3 —Discretionary content regulation
- § 6:4 Overview of the Cable Act and local authority over  
programming
- § 6:5 —Section 611—Public, educational, and govern-  
ment channels
- § 6:6 —Section 612—Commercial Use by Programmers  
Unaffiliated with the cable operator (CUPU)



## TABLE OF CONTENTS

§ 6:7	—Sections 614 and 615—Broadcast channels
§ 6:8	—Section 621—Nonpreemption
§ 6:9	—Section 623—Rates and programs
§ 6:10	—Section 624—Franchises
§ 6:11	—Section 625—Franchise modifications
§ 6:12	—Section 626—Renewals
§ 6:13	—Obscenity and indecency
§ 6:14	—Section 624—Preemption
§ 6:15	The constitutional standard for regulating cable— Competing claims
§ 6:16	—Cable operators as electronic editors
§ 6:17	—Scarcity and public rights-of-way
§ 6:18	—Localism, local broadcasters, and cross-subsidies
§ 6:19	—Structural regulation and questions of definition
§ 6:20	—The intermediate First Amendment standard
§ 6:21	— — <i>Turner Broadcasting</i> and cable regulation
§ 6:22	— —Content-neutrality
§ 6:23	— —Important governmental interests
§ 6:24	— —Advancing the interests
§ 6:25	— — <i>Denver Area</i> and beyond
§ 6:26	—Waiver of constitutional rights
§ 6:27	—State action
§ 6:28	Public, Educational, and Government (PEG) channels—Introduction
§ 6:29	—History of PEG channels
§ 6:30	—The Cable Act and access channels
§ 6:31	— —PEG channels—Defined
§ 6:32	— —Public access—Defined
§ 6:33	— —Financing of PEG channels
§ 6:34	— —PEG channels and institutional networks
§ 6:35	— —Rules for cable operator use of PEG channels
§ 6:36	— —Modification of PEG-related commitments
§ 6:37	—PEG channels and franchise renewals
§ 6:37.40	Realignment of PEG channels
§ 6:37.50	Public, Educational, and Government (PEG) channels—Digital PEG channels
§ 6:38	—Content control and other regulation of PEG channels
§ 6:39	—Controversial access programming
§ 6:40	—Administration of PEG channels
§ 6:41	Leased access channels
§ 6:42	—Background—Early policy studies
§ 6:43	— —FCC action, judicial reaction, other options
§ 6:44	—Section 612 commercial leased channels
§ 6:45	— —How many to set aside
§ 6:46	— —The “36/70/70” threshold
§ 6:47	— —Leased access rates and other requirements

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 6:48 — — Enforcement of leased access provisions
- § 6:49 Cable carriage of broadcast channels
- § 6:50 — History of must-carry rules; *Quincy* decision
- § 6:51 — The 1992 must-carry rules
- § 6:52 — — Commercial signals—Number of required commercial channels
- § 6:53 — — — Qualified commercial broadcasters
- § 6:54 — — — Duplicative stations
- § 6:55 — — — Home-shopping stations
- § 6:56 — — — Deletion and repositioning
- § 6:57 — — — Manner of carriage
- § 6:58 — — — Payment for carriage prohibited
- § 6:59 — — — Enforcement
- § 6:60 — — Low-power stations
- § 6:61 — — Noncommercial educational stations
- § 6:62 — — — Number of required noncommercial educational channels
- § 6:63 — — — Qualified noncommercial educational broadcasters
- § 6:64 — — — Carriage requirements for noncommercial stations
- § 6:65 — — — Payment for carriage prohibited
- § 6:66 — — — Enforcement for noncommercial stations
- § 6:67 — — A/B switch
- § 6:68 — Retransmission consent
- § 6:69 — Network nonduplication and syndicated exclusivity rules
- § 6:70 — — Network nonduplication rules—Television stations qualifying for protection
- § 6:71 — — — Definition of network programming; degree of exclusivity
- § 6:72 — — — Notification procedures
- § 6:73 — — — Exceptions
- § 6:74 — — — Canadian prerelease of network programs
- § 6:75 — — Syndicated exclusivity rules—Who may claim protection
- § 6:76 — — — Geographic zone; degree of exclusivity
- § 6:77 — — — Notification procedures
- § 6:78 — — — Exceptions
- § 6:79 — Digital must carry
- § 6:80 Regulation of broad categories of programming
- § 6:81 Regulation of political, lottery, and sports programming—Political broadcasting rules
- § 6:81.50 — Political advertisements
- § 6:82 — Equal access for political candidates
- § 6:83 — Reasonable access
- § 6:84 — The fairness doctrine; generally

## TABLE OF CONTENTS

§ 6:85	—The fairness doctrine—Personal attacks; political editorial rules
§ 6:86	—Programming covered by political content rules
§ 6:87	—Political programming on access channels
§ 6:88	— —Public access channels
§ 6:89	— —Commercial leased access channels
§ 6:90	—Lotteries
§ 6:91	—Sports blackout rules
§ 6:92	<i>[Deleted]</i>
§ 6:93	<i>[Deleted]</i>
§ 6:94	Commercial speech; generally
§ 6:94.50	—Advertising during children’s programming
§ 6:95	—FCC-FTC jurisdiction
§ 6:96	—The fairness doctrine and cable advertising
§ 6:97	—Classified advertising
§ 6:98	—“Cooling off” regulations applied to cable
§ 6:99	—Cable operator liability for advertised products—Substantiation
§ 6:100	— —Content
§ 6:101	— —Warranty for products advertised
§ 6:102	—Sponsorship identification
§ 6:103	—Self-regulation
§ 6:104	Cable obscenity and indecency—The law of obscenity—Generally
§ 6:105	—Indecency law; generally
§ 6:106	— —Pervasiveness or intrusiveness
§ 6:107	— — —In the home vs. in public
§ 6:108	— — —Broadcasting vs. other media
§ 6:109	— —Accessibility to children
§ 6:110	—Regulation of cable obscenity and indecency— History
§ 6:111	— —Cable obscenity
§ 6:112	— —Cable indecency
§ 6:113	—Obscenity and indecency amendments
§ 6:114	— —Premium channel previews
§ 6:115	— —Scrambling
§ 6:116	— —Leased and PEG access
§ 6:117	— — —Operator immunity for access programming
§ 6:118	— — —Operator censorship of access channels
§ 6:119	— — — —PEG access provisions
§ 6:120	— — — —Leased access provisions
§ 6:121	— — — —Constitutional perils of operator censorship
§ 6:121.50	—The continuing battle over indecency and violence
§ 6:122	Defamation and related speech injuries

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 6:123 Antitrust issues
- § 6:124 —The antitrust laws
- § 6:125 —Program suppliers
- § 6:126 — —The relevant market
- § 6:127 — —Price fixing
- § 6:128 — —Refusal to deal
- § 6:129 — —Tying
- § 6:130 —Wholesaler networks
- § 6:131 — —The relevant market
- § 6:132 — —Refusal to deal
- § 6:133 — —Tying
- § 6:134 —Local distribution retailers
- § 6:135 — —The relevant market
- § 6:136 — —Refusal to deal
- § 6:137 — — —Monopoly intent
- § 6:138 — — —Essential facility
- § 6:139 — — —Strict separation/divestiture proposals
- § 6:139.50 —The Time Warner and AT & T merger and a snapshot of the telecommunications marketplace
- § 6:140 —Local distribution retailers—Tying
- § 6:141 — —Price fixing
- § 6:142 —Cable operators as antitrust plaintiffs and antitrust defendants
- § 6:142.20 —Cable advertising
- § 6:142.50 The battle over regional sports networks
- § 6:143 Access to satellite programming services
- § 6:144 —Prohibition on discrimination
- § 6:145 —Limitation on exclusive contracts
- § 6:145.10 —Procedures for challenging exclusive contracts
- § 6:145.20 —Regional Sports Networks
- § 6:145.30 —High definition programming
- § 6:145.40 —Effect of *Liberty Media* and *Comcast* merger conditions
- § 6:145.50 —Timing for proceedings
- § 6:145.60 —Discovery
- § 6:145.70 —Petitions for Exclusivity
- § 6:146 Unilateral refusal to deal: exclusive arrangements vs. exclusive contracts
- § 6:147 Access to terrestrial programming services
- § 6:148 Notice of change in programming

## CHAPTER 7. REGULATION OF SUBSCRIBER RATES

- § 7:1 Introduction
- § 7:2 The era of deregulation
- § 7:3 Reregulation of rates for basic service

## TABLE OF CONTENTS

§ 7:4	—Definition of effective competition
§ 7:5	— —Case development
§ 7:5.50	Deregulation of basic rates due to provider competition
§ 7:6	Reregulation of rates for basic service—What constitutes the basic tier
§ 7:7	—“Reasonableness” standard
§ 7:8	— —Unitary approach to basic and “cable programming service”
§ 7:9	—Determining rates for regulated tiers
§ 7:10	— —Benchmark approach
§ 7:11	— — —Franchising authority regulation of basic rates
§ 7:12	— —Maximum permissible rates
§ 7:13	— — —Forms; annual rate increases; process
§ 7:14	— — —Refund deferral
§ 7:15	— — —Franchising authority rate determinations; refunds
§ 7:16	— — —Appeals to FCC
§ 7:17	— — —FCC regulation of basic rates
§ 7:18	— —Cost-of-service showings
§ 7:19	— — —Composition of rate base; treatment of intangibles
§ 7:20	— — —Allocations of costs; affiliate transactions
§ 7:21	— — —Rate of return
§ 7:22	— — —Permitted expenses; depreciation
§ 7:23	— — —Taxes
§ 7:24	— — —Hardship relief
§ 7:25	— — —Election between cost of service and benchmarks
§ 7:26	— —Social contracts; experimental proposals
§ 7:27	—Rates for equipment; Wire maintenance contracts
§ 7:28	—Notice to subscribers
§ 7:29	Increases to regulated rates
§ 7:30	—External cost pass-throughs; network upgrades
§ 7:31	—Adding or deleting channels
§ 7:32	—Regulatory fees; Franchise requirements
§ 7:33	Certification of local authority to regulate basic rates; certification appeals
§ 7:34	Regulation of rates beyond the basic tier; cable programming service
§ 7:35	—Role of the FCC
§ 7:36	— —Review of bureau decisions
§ 7:37	—Timing of complaints
§ 7:38	—A la carte offerings
§ 7:39	—Case development
§ 7:40	—Rate approval under <i>Tel-Com</i>

- § 7:41 Other rate regulation issues—Discrimination in  
cable rates; senior discounts; uniform rate structure
- § 7:42 —Equipment for hearing impaired subscribers
- § 7:43 —Negative-option billing; state regulation of rates
- § 7:44 —Buy-through requirements
- § 7:45 —Preexisting rate regulation agreements
- § 7:46 —Evasion of rate regulation
- § 7:47 —Information and reports
- § 7:48 —Billing statements
- § 7:49 —Advertising of rates
- § 7:50 —Bulk discounts
- § 7:51 —Small systems
- § 7:52 — —Definition
- § 7:53 — —FCC rate relief mechanisms
- § 7:54 —Late fees
- § 7:55 Rate deregulation; à la carte

## CHAPTER 8. FRANCHISE RENEWAL

- § 8:1 Introduction
- § 8:2 Federal law and franchise renewal
- § 8:3 Initial stage of the renewal procedure
- § 8:4 —Initiation of the inquiry
- § 8:5 —Failure to request a Section 626(a) proceeding
- § 8:6 —Scope of the initial inquiry under Section  
626(a)(1) and (2)
- § 8:7 —Initial review of cable operator performance
- § 8:8 —Legal requirements of a Section 626(a) proceeding
- § 8:9 Submission of a proposal for renewal—Submission
- § 8:10 —Timing of submission and review of proposal
- § 8:11 —Content of proposal
- § 8:12 —Public notice
- § 8:13 —Renewal of franchise without a hearing
- § 8:14 Renewal hearing
- § 8:15 —Preliminary assessment of nonrenewal
- § 8:16 —Failure to request a hearing
- § 8:17 Scope of inquiry in the formal proceeding
- § 8:18 —Substantial compliance with the material terms  
of the existing franchise and applicable law
- § 8:19 — —Failure to obtain modification
- § 8:20 — —Noncompliance with terms rendered  
unenforceable by statute
- § 8:21 — —Preemption by the FCC
- § 8:22 — —Notice and opportunity to cure
- § 8:23 — —Waiver by franchising authority of right to  
object
- § 8:24 —Quality of operator's past service

## TABLE OF CONTENTS

§ 8:25	— —Comparison of Section 626(a)(2) to Sections 626(c)(1)(A) and (c)(1)(B)
§ 8:26	— —“In light of community needs”
§ 8:27	—“Financial, legal, and technical ability” of the operator to provide service
§ 8:28	—Reasonableness of renewal proposal
§ 8:29	—Use of competing proposals in renewal process
§ 8:30	—Process required in the formal hearing
§ 8:31	—Modification of the renewal proposal
§ 8:32	—Property expectation in renewal
§ 8:32.50	—Effect of delay in renewal process
§ 8:33	Judicial review—Parties with standing to seek review
§ 8:34	—Grounds and procedure for appeal
§ 8:35	—Scope of judicial review—Failure to comply with procedural requirements
§ 8:36	— —Judicial review of denial of application
§ 8:37	Informal renewals
§ 8:38	Public notice and opportunity for comment in renewal process
§ 8:39	Relationship between formal and informal renewal
§ 8:40	Power of authority to acquire franchise
§ 8:41	—Purchase of system—Contractual provision
§ 8:42	— —Contract price
§ 8:43	— —Section 627
§ 8:44	—The first amendment and renewals
§ 8:45	Waiver of statutory renewal rights
§ 8:46	Negotiated renewal compromise
§ 8:47	—The initial positions
§ 8:48	—Some examples
§ 8:49	Antitrust issues
§ 8:50	—Causation and injury
§ 8:51	—Defenses
§ 8:52	Revocation

## CHAPTER 9. CABLE AND COPYRIGHT

§ 9:1	Introduction
§ 9:2	Retransmission of broadcast signals—History— Better reception of local signals
§ 9:3	—Importing distant nonnetwork signals
§ 9:4	—The FCC and judicial action
§ 9:5	—The consensus agreement
§ 9:6	—The 1976 Copyright Act
§ 9:7	—Deregulation
§ 9:8	—Reregulation
§ 9:9	Present rate structure
§ 9:10	—Must carry and the compulsory license

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 9:11 —Structure of rate making
- § 9:12 —Royalty distribution
- § 9:13 Computation of compulsory copyright license fee—  
Basic elements
- § 9:14 —Gross receipts
- § 9:15 — —Distant vs. Local signals
- § 9:16 — —Unbundling tiers
- § 9:17 —Permitted signal fees for smaller systems
- § 9:18 —Permitted signals fee for larger (form 3) systems
- § 9:18.50 Definition of “cable system”; subscriber groups;  
phantom signals
- § 9:19 Computation of compulsory copyright license fee—  
Permitted signals fee for larger (form 3) systems—  
Distant signal equivalent (DSE)
- § 9:20 — —Modifications to the DSE
- § 9:21 — — —Lack of activated channels (LAC); shared  
use
- § 9:22 — — —Substituted distant signals
- § 9:23 — — —DSEs for systems carrying substituted and  
substitutable signals
- § 9:24 — — —What constitutes a “permitted signal”
- § 9:25 — — —Market size as a factor
- § 9:26 — — —Specialty, waived, and substituted stations
- § 9:27 — —Computation of permitted signals fee
- § 9:28 —Not permitted signals fee
- § 9:29 —Syndicated exclusivity surcharge
- § 9:30 Superstations and satellite carriers—Superstations
- § 9:31 —Passive carrier exemption from copyright liability
- § 9:32 Compulsory copyright for direct broadcast  
satellite—SHVIA and its progeny
- § 9:33 Copyright issues concerning nonbroadcast  
programming—Satellite networks
- § 9:34 —Music rights
- § 9:35 —Leased or public access channel users
- § 9:36 Cable and copyright: an appraisal
- § 9:37 Digital cable copyright issues
- § 9:38 —Digital video recorders; who is entitled to  
compulsory copyright

## CHAPTER 10. FRANCHISE FEES AND TAXES

- § 10:1 Introduction
- § 10:2 History
- § 10:3 Fee regulation under the Cable Act—Authority to  
impose a franchise fee
- § 10:4 —Itemization of fee on customer’s bill
- § 10:5 —Applicability to existing franchises



## TABLE OF CONTENTS

§ 10:6	—Scope of the 5% limitation
§ 10:7	— —Gross revenues
§ 10:8	— —Fees collected from leased channels
§ 10:9	—FCC jurisdiction over franchise fee disputes
§ 10:10	Computing the franchise fee
§ 10:11	—Inclusions into the franchise fee
§ 10:12	—Taxes of general applicability
§ 10:13	— —Sales and use taxes
§ 10:14	— —Gross receipts taxes
§ 10:15	— —Real and personal property taxes
§ 10:16	— —Amusement taxes
§ 10:17	— —Possessory interest taxes
§ 10:18	— —Utility and telecommunications taxes
§ 10:19	— —Business privilege tax
§ 10:20	— —Special exemptions
§ 10:21	—Payments related to public, government, and educational access channels—Franchises signed before October 29, 1984
§ 10:22	— —Franchises signed after October 29, 1984
§ 10:23	—In kind expenditures
§ 10:24	Federal regulatory fees
§ 10:25	Fees for telecommunications services
§ 10:26	Attorney's fees

## Volume 2

### CHAPTER 11. CABLE TELEVISION AND THE TELEPHONE COMPANIES

§ 11:1	Introduction
§ 11:2	Entry by cable into local telephone service; generally
§ 11:3	—What is local service: Access and transport; pre-1996 regulation
§ 11:4	—Internet access
§ 11:4.50	—Interconnected Voice over Internet Protocol (VoIP)
§ 11:4.55	VoIP and access to phone numbers
§ 11:4.60	Non-interconnected VOIP
§ 11:5	Entry by cable into local telephone service; generally—1996 Act: removal of barriers to entry
§ 11:6	— —No local franchising of telecommunications service
§ 11:7	—Jurisdiction—Federal and state jurisdiction under section 152
§ 11:8	— —1996 reformulation of jurisdiction

# CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 11:9 — —Local franchising authority’s power to regulate telecommunications services; Sec. 253 issues
- § 11:10 —Definition and obligations of a cable operator in providing telecommunications
- § 11:11 — —As a cable operator
- § 11:12 — —As a telecommunications carrier
- § 11:13 — — —Broadband universal service obligations; eligibility
- § 11:14 — —As a local exchange carrier (LEC)
- § 11:15 — — —Resale
- § 11:16 — — —Number portability
- § 11:17 — — —Dialing parity
- § 11:18 — — —Access to rights-of-way
- § 11:19 — — —Reciprocal compensation; interstate and intrastate access charges
- § 11:20 — — —Infrastructure sharing
- § 11:21 — —As compared to incumbent LECs
- § 11:21.30 —Operations—As VoIP provider
- § 11:21.40 Service discontinuance
- § 11:21.50 Entry by cable into local telephone service; generally—Operations—As VoIP provider—CALEA
- § 11:21.55 — — —FCC registration
- § 11:21.60 — — —Disability access
- § 11:21.65 — — —Regulatory fees; Taxation
- § 11:21.70 — — —E911
- § 11:21.80 — — —Universal Service Fund
- § 11:21.85 Network outage reporting
- § 11:21.90 Entry by cable into local telephone service; generally—Operations—As VoIP provider—Customer privacy
- § 11:22 — —Interconnection and long-distance entry for Bell companies
- § 11:23 — —Enforcement of interconnection agreements
- § 11:24 — —FCC interconnection rules
- § 11:25 — — —Interconnection
- § 11:25.50 — — —Rural telephone companies
- § 11:26 — — —Unbundled elements
- § 11:27 — — —Pricing of elements, resale
- § 11:28 — — —Developments
- § 11:29 *[Reserved]*
- § 11:30 Provision of video by telephone companies—Pre-1996 Act—Effect of AT&T divestiture on telephone company entry
- § 11:31 —Effect of *Computer Inquiry II* on telephone company entry into cable

## TABLE OF CONTENTS

§ 11:32	—Cross-ownership limitations under the Cable Act
§ 11:33	—Post-1996 Act—History
§ 11:34	— —Forms of entry generally
§ 11:35	— — —Developments
§ 11:36	— —Open video systems as hybrid
§ 11:37	— — —FCC certification process; franchising
§ 11:38	— — —Elements of certificate
§ 11:39	— — —Channel allocation and discrimination
§ 11:40	— — —Gateways and marketing discrimination
§ 11:41	— — —Rate regulation
§ 11:42	— — —OVS operator restrictions when “demand exceeds supply”
§ 11:43	— — —Channel sharing
§ 11:44	— — —Must-carry and PEG channels
§ 11:45	— — —Remedies
§ 11:46	— — —Copyright and program exclusivity
§ 11:47	Cable systems and the long-distance marketplace
§ 11:48	Municipal authority over telephone companies
§ 11:49	—Rights-of-way/telecommunications franchising
§ 11:50	Mergers and buyouts between cable and telephone companies
§ 11:51	Cable and wireless service

## CHAPTER 12. PRIVACY AND INTERACTIVE SERVICES

§ 12:1	Privacy and interactive cable television; video on demand
§ 12:2	The concept of privacy; generally
§ 12:3	—Constitutional privacy protections
§ 12:4	— —The right to use services free from intrusion; state action
§ 12:5	— —Subscriber’s right to protect the content of cable services
§ 12:6	The common law
§ 12:7	—Appropriation of another’s name or likeness for user’s advantage
§ 12:8	—Public disclosure of private facts
§ 12:9	—“False light” tort
§ 12:10	—Intrusion
§ 12:11	—Defenses to the common law right of privacy
§ 12:12	Federal privacy protection—The Cable Communications Policy Act of 1984
§ 12:13	—Notice rights of subscribers
§ 12:14	—Rights against unauthorized collection of data
§ 12:15	—Rights against unauthorized disclosure of data
§ 12:16	—Remedies

- § 12:17 —Critique
- § 12:18 —Wiretap law
- § 12:19 —Other federal efforts
- § 12:20 State and local privacy protection; generally
- § 12:21 —Local regulation by industry codes
- § 12:22 —State privacy statutes and regulations
- § 12:23 Interactive advertising

## **CHAPTER 13. SATELLITE MASTER ANTENNA TELEVISION SYSTEMS (SMATV)**

- § 13:1 Description of SMATV
- § 13:2 Definition of SMATV—SMATV under the 1984 Act —  
SMATV and “cable system” distinguished
- § 13:3 —SMATV and the EEO provisions
- § 13:4 —The changing line between SMATV and cable  
systems
- § 13:5 SMATV interconnection—Community antenna relay  
service (CARS) licenses
- § 13:6 —Infrared interconnection
- § 13:7 —Operational fixed services interconnection
- § 13:8 Federal regulation of SMATV—MATV origins
- § 13:9 —Programming obligations
- § 13:10 —EEO provisions of the Cable Act
- § 13:11 —Ownership restrictions
- § 13:12 Municipal authority to regulate SMATV—  
Registration and licensing: Federal preemption
- § 13:13 —Zoning and safety considerations
- § 13:14 —SMATV franchises
- § 13:15 Competition between cable and SMATV—The right to  
compete: SMATV vs. cable
- § 13:16 —SMATV access to satellite programming: Antitrust  
considerations
- § 13:17 —Local interests in franchising
- § 13:18 Copyright obligations
- § 13:19 —Hotel video systems

## **CHAPTER 14. SATELLITE VIDEO DELIVERY**

- § 14:1 Introduction
- § 14:2 History of satellite communications—The first  
satellites
- § 14:3 —Satellites currently in use
- § 14:3.30 — —Early international developments
- § 14:3.50 — —Early domestic developments
- § 14:3.70 — —Recent developments
- § 14:4 Earth stations—Uplinks: description

## TABLE OF CONTENTS

§ 14:5	—Uplinks: regulation
§ 14:6	—Downlinks: description
§ 14:7	—Downlinks: regulation
§ 14:8	—Unified uplink and downlink
§ 14:9	Federal regulation of video satellite transponders— Market for video transponders
§ 14:10	—Orbital locations—Two-degree (2°) spacing
§ 14:11	— —Assignment of particular slots
§ 14:12	— —Expansion satellite locations
§ 14:13	—Radio regulation of fixed-satellite services (space stations)
§ 14:14	—Common carrier regulation of fixed-satellite services—Domsats: tariff structure for transponder leasing
§ 14:15	— —Domsat networks
§ 14:16	— —Domsats under <i>Competitive Carrier</i>
§ 14:17	— —Transponder resale—Occasional users
§ 14:18	— — —Deregulation of domsat resellers <i>[Deleted]</i>
§ 14:19	— — —Resellers and superstations
§ 14:20	— —Transponder sharing
§ 14:21	—Nontariff approaches to fixed-satellite services— Background
§ 14:22	— —Transponder sales
§ 14:23	— —Legal status of transponder sales participants
§ 14:24	—Competitive issues in fixed-satellite service— Price discrimination in transponder sales
§ 14:25	— —Vertical integration of satellite carriers and video networks
§ 14:26	— —Discrimination by satellite carriers in providing programming
§ 14:27	—Low earth orbit satellites
§ 14:28	Licensing process for non-DBS satellites <i>[Deleted]</i>

## CHAPTER 15. DIRECT BROADCAST SATELLITES

§ 15:1	Introduction
§ 15:2	Federal regulation of DBS—Spectrum history
§ 15:3	—The 1983 Region II Administrative Radio Conference
§ 15:4	—Interim authorization
§ 15:5	FCC policies and rules for DBS systems— Generally; licensing procedures
§ 15:6	—Program access; public interest duties
§ 15:7	—Uplinks and downlinks
§ 15:7.50	—Licenses in the 17/24 GHz bands
§ 15:8	—Equal employment rules
§ 15:9	—Technical standards

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 15:10 —Duty to construct—Due diligence
- § 15:11 —Non-DBS uses of DBS authorizations
- § 15:12 —Noncommercial programming requirements
- § 15:13 Regulatory classifications—Operative principles
- § 15:14 —Customer/programmers: The *NAB* decision
- § 15:15 —Rulings as to processing of applications
- § 15:16 Restrictions on ownership and control
- § 15:17 FCC authority to regulate DBS—Authority over new technologies
- § 15:18 —Authority for nonlocal broadcasting
- § 15:19 Fixed-satellite DBS: Historical development—Mid-power (Ku Band) DBS
- § 15:20 —High-power DBS
- § 15:21 —Low-power (C band) DBS
- § 15:22 — —TVRO: marketing C band direct service
- § 15:23 DBS in operation—Domestic
- § 15:24 —Carriage of broadcast signals
- § 15:25 —International
- § 15:26 —Broadband Internet services
- § 15:26.50 —Terrestrial uses of satellite spectrum; mobile video
- § 15:27 DBS privacy and copyright
- § 15:28 Signal piracy and encryption
- § 15:29 —Federal protection: section 605 of the Communications Act
- § 15:29.50 Protection under federal wiretap law
- § 15:30 Signal piracy and encryption—State protection
- § 15:31 DBS and the first amendment
- § 15:32 International regulation of DBS
- § 15:33 Transborder flows—Generally
- § 15:34 —Foreign Agents Registration Act
- § 15:35 —Debate over the free flow of information
- § 15:36 —INTELSAT obligations
- § 15:37 —The Brussels Satellite Convention
- § 15:38 State, municipal, and private regulation of earth stations
- § 15:39 —Zoning considerations
- § 15:40 —Protection of cable franchise revenues
- § 15:41 —Taxing authority on DBS
- § 15:42 —Site-based issues

## CHAPTER 16. WIRELESS VIDEO SERVICES

- § 16:1 Introduction
- § 16:2 Microwave video services—Introduction
- § 16:3 —Regulatory structure
- § 16:4 — —Transition plan
- § 16:5 Broadband Radio Services (BRS)—Definition

## TABLE OF CONTENTS

§ 16:6	—Video entertainment distribution
§ 16:7	— —Piracy; content issues
§ 16:8	—Election of regulatory status
§ 16:9	—Spectrum allotment
§ 16:10	— —Historical spectrum allotment
§ 16:11	—Channel allocation
§ 16:12	— —Historical processing
§ 16:13	— —Auctions
§ 16:14	—Eligibility and ownership restrictions
§ 16:15	Educational Broadband Service (EBS)—Description of the service—Purpose and permissible uses
§ 16:16	—Spectrum allotments
§ 16:17	— —Historical spectrum allotment
§ 16:18	— —Non-EBS uses and leasing arrangements
§ 16:19	— —Essential-use requirement
§ 16:20	— —Substantial-use requirement
§ 16:21	—Eligibility
§ 16:22	—Channel allocation
§ 16:23	— —Historical ITFS point system
§ 16:24	— —Auctions
§ 16:25	Local multipoint distribution service (LMDS)
§ 16:26	Multichannel Video Distribution and Data Service (MVDDS)
§ 16:27	Video over wireless licensed and unlicensed (Wi-Fi) networks—Development
§ 16:28	—Spectrum
§ 16:29	Video over wireless phone networks
§ 16:30	Mobile broadcasting
§ 16:31	—Wireless spectrum
§ 16:32	—Equipment
§ 16:33	Mobile wireless video—Content regulation

## CHAPTER 17. INTERNET-BASED VIDEO, VIDEO-ON-DEMAND, AND DIGITAL VIDEO RECORDERS

§ 17:1	Introduction
§ 17:2	Video-on-Demand: description
§ 17:3	—Operation
§ 17:4	—Suppliers
§ 17:5	Internet-based video: description
§ 17:6	—Regulatory issues
§ 17:7	—Copyright Issues
§ 17:8	Antitrust issues

## CHAPTER 18. INTERNET AND CABLE

§ 18:1	Introduction
--------	--------------

## CABLE TELEVISION AND OTHER NONBROADCAST VIDEO

- § 18:2 —Development of the Internet
- § 18:3 —Internet technology and architecture
- § 18:3.50 Peering and interconnection
- § 18:4 Introduction—Services
- § 18:4.30 —Advanced wireless services; Wi-Fi
- § 18:5 —Cable and Internet
- § 18:5.50 Cable and broadband; regulatory monitoring; FCC broadband plan
- § 18:6 Introduction—Broadband competitors: Fixed and mobile providers; spectrum issues
- § 18:7 Regulatory classification of cable Internet service—“Information service” classification
- § 18:7.10 —Regulatory background
- § 18:7.20 —No authority to franchise
- § 18:7.30 —Access obligations
- § 18:7.40 —Universal service contributions and eligibility; E-rate; tax, fee issues
- § 18:7.50 —Rate regulation, negative options prohibition and basic tier buy-through requirement
- § 18:8 The rise and fall of net neutrality
- § 18:9 —The pre-dawn of net neutrality
- § 18:10 —The short-lived 2015 net neutrality requirements
- § 18:10.10 —The 2017 Restoring Internet Freedom Order
- § 18:10.20 —Reclassifying the Internet
- § 18:10.30 —Transparency and disclosure
- § 18:10.40 —The role of the Federal Trade Commission
- § 18:10.50 —Preemption of state and local regulation
- § 18:11 CALEA for broadband
- § 18:12 Accessibility for physically challenged
- § 18:13 Cable Internet telephony—Technology
- § 18:14 —Regulation
- § 18:15 Regulation of cable-based Web sites—Content-based regulations
- § 18:16 —Copyright issues
- § 18:17 —Defamation and other speech injuries
- § 18:18 —Trademark issues
- § 18:18.50 Emergency information announcements; video description
- § 18:19 Privacy issues
- § 18:20 Access for unaffiliated Internet service providers—Narrowband ISP service
- § 18:21 —The 1996 Act; section 706
- § 18:22 —Local franchise authority regulation
- § 18:23 Other cable modem service regulation—E-Mail regulation
- § 18:24 Copyright violations by peer-to-peer customers



## TABLE OF CONTENTS

§ 18:25	Internet service provider obligations
§ 18:26	—Reporting potential child pornography
§ 18:27	—Customer service obligations

## APPENDICES

APPENDIX A.	Cable Communications Act
APPENDIX B.	Uncodified 1992 Cable Act Provisions
APPENDIX C.	1996 Telecommunications Act

### **Table of Laws and Rules**

### **Table of Cases**

### **Index**