

CONTENTS

Thomas R. Makin <i>Partner, Shearman & Sterling LLP</i> <i>NAVIGATING TODAY'S PATENT LANDSCAPE: PRACTICAL CONSIDERATIONS FOR INNOVATION, ENFORCEMENT, AND DEFENSE</i>	7
Harrison Frahn and Patrick King <i>Partners, Simpson Thacher & Bartlett LLP</i> <i>PATENT STRATEGIES: DRIVEN BY BUSINESS OBJECTIVES</i>	27
Daniel J. Burns <i>Partner, Goodwin Procter LLP</i> <i>PATENT PRACTICE AFTER ALICE</i>	43
Eric Sophir <i>Partner, Dentons US LLP</i> <i>ENSURING PATENT STRATEGIES EVOLVE WITH CORPORATE GOALS</i>	63
Robert M. Isackson <i>Partner, Orrick Herrington & Sutcliffe LLP</i> <i>THE FUNDAMENTALS OF PATENT STRATEGIES: WHAT GOES AROUND COMES AROUND PROCEEDINGS AND RULINGS CHANGE, BUT THE FUNDAMENTALS OF PATENT STRATEGY REMAIN THE SAME</i>	81
John C. Alemanni <i>Partner, Kilpatrick Townsend & Stockton LLP</i> <i>THE LOOKING GLASS IS BLURRED: MAKING SENSE OF THE PATENT LANDSCAPE AFTER ALICE AND THE AIA</i>	95

Dr. Margaret Brivanlou	107
<i>Partner, King & Spalding</i>	
<i>PRACTICAL STRATEGIES FOR PATENT</i>	
<i>PORTFOLIO DEVELOPMENT</i>	
 Appendices	 131

APPENDICES

Appendix A: Motion to Dismiss and Motion on the Pleadings: No. 13-CV-04513-RMW and Related Cases	132
Appendix B: Examples of Claiming Technical Effect	162