

Summary of Contents

- Chapter 1. The Standard of Legality: *Per Se* or *Rule of Reason*?
- Chapter 2. Must Seller Sell to Buyer?
- Chapter 3. At What Price May Seller Sell?
- Chapter 4. May Seller Restrict What Buyer Buys and Resells?
- Chapter 5. May Seller Restrict Where or to Whom Buyer Resells?
- Chapter 6. May Seller Restrict the Prices at Which Buyer Resells?
- Chapter 7. May Seller Cease Selling to Buyer?
- Chapter 8. Will the Answers Be Different if Seller Is Also Competing with Buyer?
- Chapter 9. Will the Answers Be Different If the Seller-Buyer Relationship Is a Franchise?
- Chapter 10. Will the Answers Be Different Under State Antitrust Laws?
- Chapter 11. How Will the Answers Be Different in Europe?

APPENDICES

- APPENDIX A. Sherman Antitrust Act 15 U.S.C.A. §§ 1, 2
- APPENDIX B. Selected Provisions of the Clayton Act as codified at 15 U.S.C.A. §§ 12 et seq.
- APPENDIX C. Robinson-Patman Act Amendment to § 2 of the Clayton Act 15 U.S.C.A. §§ 13–13b
- APPENDIX D. Selected Provisions of the Federal Trade Commission Act 15 U.S.C.A. §§ 41 et seq.
- APPENDIX E. Federal Trade Commission's Revised "Fred Meyer Guides" 16 C.F.R. Part 240
- APPENDIX F. *[Reserved]*
- APPENDIX G. Antitrust Guidelines for the Licensing of Intellectual Property
- APPENDIX H. *[Reserved]*

LEGAL ASPECTS OF SELLING AND BUYING

- APPENDIX I. Statement of Basis and Purpose, and Final Amended and Revised Trade Regulation Rule (16 C.F.R. Pts 436 and 437 (2007))
- APPENDIX J. State Franchise Laws Applicable to the Sale of Franchises
- APPENDIX K. State Franchise Termination Laws—Generally
- APPENDIX L. Business Opportunities Laws
- APPENDIX M. Outline of State Statutes on Antitrust
- APPENDIX N. State Motor Vehicle Dealer Laws
- APPENDIX O. State Petroleum Dealer Laws
- APPENDIX P. State Alcoholic Beverage Dealer Laws and Selected Regulations
- APPENDIX Q. State Farm Equipment Dealer Laws

Glossary

Table of Laws and Rules

Table of Cases

Index