

The 2025-2026 Edition of Trademark Trial and Appeal Board

The 2025–2026 Edition of *Trademark Trial and Appeal Board: Practice and Procedure* includes broadly updated coverage and case law analysis of practice before the TTAB. The following sections may be of particular interest:

- Added discussion of *Plumrose Holding Ltd. v. USA Ham LLC*, in which the TTAB held a foreign brand owner with no U.S. use of its mark could nonetheless successfully oppose an application based on misrepresentation of source under § 14(3). *See* § 3:42.
- Added further guidance on § 66(a) application oppositions. *See* § 3:64.
- Added discussion of *Iron Balls International Ltd. v. Bull Creek Brewing, LLC*, a case where the TTAB applied the *Eurostar* test and found the proposed limitation was neither commercially significant nor would serve to avoid confusion between the parties' marks. *See* § 3:190.
- Appendix updated with the current TBMP.
- Added/updated numerous case citations.