## **CONTENTS**

Thomas T. Moga	7
Partner, Shook Hardy & Bacon LLC	
BUILDING A BETTER PATENT PORTFOLIO: A STEP IN	
STRIVING FOR GREATER PREDICTABILITY WHEN	
LITIGATING PATENT LAW CASES IN CHINA	
Harley I. Lewin	25
Partner, McCarter & English LLP	
UNDERSTANDING THE CHALLENGES AND	
NUANCES OF DEFENDING INTELLECTUAL	
PROPERTY RIGHTS IN CHINA	
Grace Pan	61
Partner, Kaye Scholer LLP	
OBTAINING AND ENFORCING PATENT RIGHTS	
IN THE PEOPLE'S REPUBLIC OF CHINA	
Victoria F. Maroulis	91
Co-Managing Partner, Silicon Valley Office, and	
Co-Chair of National Life Science Practice,	
Quinn Emanuel Urquhart & Sullivan	
CHINA'S EVOLVING IP REGIME AND AVENUES	
OF ENFORCEMENT	
Thomas Stiebel	135
Partner and Chair, China Law Group,	
Quarles & Brady LLP	
PROTECTING TRADE SECRETS IN CHINA:	
A ROADMAP	

Clark W. Lackert  Partner, Dickstein Shapiro LLP, and	157
Managing Partner, PatMark Attorneys DEFENDING INTELLECTUAL PROPERTY RIGHTS	
Partner, Sidley Austin LLP	
IP LICENSING IN ASIA: INTELLECTUAL PROPERTY	
LICENSING ISSUES AND TRANSACTIONAL LAW	
STRATEGIES REGARDING THE CHINESE MARKET	
Appendix	227
CHECKLIST FOR CLIENTS CONTEMPLATING ON	
ENTERING THE CHINESE MARKET	