

CONTENTS

John B. Kearney <i>Partner and Head, New Jersey Litigation Group</i> Ballard Spahr LLP CURRENT TRENDS IN LITIGATION INVOLVING THE USE OF SOCIAL MEDIA	7
Paul Ragusa <i>Partner, Baker Botts LLP</i> THE PITFALLS AND PERILS OF SOCIAL MEDIA IN LITIGATION	27
Jason P. Bloom <i>Partner, Haynes and Boone LLP</i> NEW USES OF SOCIAL MEDIA-GENERATED EVIDENCE IN LITIGATION MATTERS	41
Mark W. Brennan <i>Partner, Hogan Lovells US LLP</i> CHALLENGES IN THE SOCIAL MEDIA LEGAL LANDSCAPE: APPLYING OLD LAWS TO NEW TECHNOLOGY	57
Angela C. de Cespedes <i>Partner, Akerman LLP</i> NAVIGATING THE SOCIAL MEDIA WORLD	67
David D. Brisco <i>Member Attorney, Cozen O'Connor</i> RELIABLE WITNESSES: IMAGES ON SOCIAL MEDIA	81

Rodney Satterwhite

93

Partner, McGuireWoods LLP

*“FRIEND” OR FOE?: BALANCING THE
LITIGATION RISKS OF MONITORING
EMPLOYEES’ SOCIAL MEDIA PROFILES
AT VARIOUS STAGES OF EMPLOYMENT*

Randi Singer

111

Partner, Weil Gotshal & Manges LLP

*SOCIAL MEDIA IN COMPLEX
COMMERCIAL LITIGATION*