CONTENTS

Dieter Marlovics	7
CIO, Gelber Group LLC	
BRILLIANCE MATTERS AGAIN	
Perry F. Rotella	17
SVP and CIO, Verisk Analytics	
A TEAM APPROACH TO INNOVATION,	
TECHNOLOGY, AND SUCCESS	
Shabab I. Gruberg	25
CTO, Gifts In Kind International	
COLLABORATION AND TRANSPARENCY:	
CRITICAL TO MISSION TRANSITION	
Stephen Fugale	33
VP and CIO, Villanova University	
USING STRATEGIC PARTNERSHIPS AND PROACTIVE	
TECHNOLOGY PLANNING TO EARN TRUST AND	
ACHIEVE ALIGNMENT WITH THE C-LEVEL	
Novlet Mattis Bradshaw, PMP, CHCIO	47
VP, Information Technology and CIO, Rex Healthcare	
THE VISIONARY AND THE PRAGMATIST:	
EMPLOYING A BALANCED LEADERSHIP	
STYLE TO DELIVER CONSISTENT RESULTS	
IN A FAST-PACED BUSINESS ENVIRONMENT	
Lawrence J. Bolick	57
CIO, Aquent	
DEMOCRACY IN LEADERSHIP: ENGAGING	
BUSINESS LEADERS, NON-TECHNICAL EMPLOYEES,	
AND IT TEAM MEMBERS IN SYSTEMS INNOVATION	
AND TRANSFORMATION	

Partha Mukherjee	67
CIO, Church's Chicken	
AN OPEN DOOR IS AN OPEN ENVIRONMENT	
William L. Rice	79
VP, Information Technologies, Inalfa Roof Systems	
BRINGING THE "ISLANDS" TOGETHER: FORGING	
GLOBAL-LEVEL COLLABORATION THROUGH	
STANDARDIZATION AND DATA INTEGRATION	
Skip McDonald	89
VP and CIO, Builders FirstSource	
BUILDING A SUCCESSFUL BUSINESS	
DURING A RECESSION	
Chellappa Kumar, PhD	97
CIO, Professor, New York College of Osteopathic	
Medicine of New York Institute of Technology	
AHEAD OF THE CURVE: NOT THE FIRST TO DO	
SOMETHING, BUT THE FIRST TO DO IT RIGHT	
Anthony W. Cuva	107
CIO, One Call Medical Inc.	
GROWING AND RESHAPING AN IT ORGANIZATION:	
LEADERSHIP STRATEGIES FOR INTEGRATING	
MULTIPLE BUSINESS UNITS	
Tim Wood	117
CIO, FBR & Co.	
A CULTURE OF BUSINESS-ALIGNED IT AS A	
BASIS FOR DRIVING TECHNOLOGY EFFICIENCY	
Jay D. Leader	131
SVP and CIO, iRobot Corporation	
APPLYING TECHNOLOGY TO IMPROVE THE BUSINES.	S