

PREFACE

The articles in this year's edition of the *Intellectual Property Law Review* reflect popular subject matter in law review articles related to intellectual property during the past year. The articles are from law professors, attorney practitioners, intellectual property litigators, and legal commentators, providing legal commentary and advice to courts, legislators, and attorneys on topics of concern.

Patent articles express concerns about the impact of patent trolls on the distortion of patent damages, and design patents not fitting the utility patent mold, and provide practical advice on defeating patent trolls and handling patent applications filed under the Patent Cooperation Treaty.

Trademark articles discuss using survey evidence in trademark infringement cases and giving consideration to whether public confusion is caused by distinctive features of a trademark or product packaging. One article emphasizes the importance of enforcing trade dress in protecting clients from unfair competition. Another introduces the concept of ameliorative infringement.

One article conceptualizes the right of publicity as the nexus of trademark and copyright law. Another article advocates that courts require trade secrets to have been earned—that is, to be the result of intentional investment, rather than information easily collected.

Another article discusses at depth the upcoming impact of artificial intelligence.

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In all, the articles reprinted herein are among the best law review articles published in the last year. We are most appreciative of the authors and law reviews for granting us permission to reprint their articles. Special thanks also go to Steve Arlowe, Esq. and others at Thomson Reuters for their continued help and for once again allowing me the tremendous privilege and enjoyment of editing the *Review*.

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August 15, 2025