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<b>THE LAW OF PRIVACY IN CANADA</b> McIsaac, Klein, Brown Release No. 4, April 2024
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“The Law of Privacy in Canada” is a comprehensive and thorough treatment of the regulation of the collection and use of personal information in Canada. It is the only publication that includes everything lawyers and business professionals need to know about privacy from privacy protection to tackling issues such as public surveillance to the *Personal Information Protection and Electronics Documents Act* (PIPEDA). While the work focuses primarily on the domestic regulatory scene, the factors that have made privacy such a salient topic have also mandated the inclusion of similar developments in the regulation of the collection and use of personal information in the European Union and in the United States. Important areas of coverage include Technology and Privacy: Challenges and Solutions; Privacy Protection Under the Criminal Law; Privacy Protection in the Civil Context; Workplace Privacy; Health Privacy; Public Sector Regulation; Private Sector Regulation; and International Privacy Issues.

This release contains updates to chapter 6 (Sectoral Privacy).

## Highlights

- **Sectoral Privacy — Administrative Monetary Penalties** — In 2019, the Commission found that Brian Conley was personally liable for violations committed by nCrowd, Inc., while he was the President and Chief Executive Officer (CEO) of the company. nCrowd was found to have sent CEMs without consent and without a functioning unsubscribe mechanism in violation of CASL.

## ProView Developments

Your ProView edition of this product now has a new, modified layout:

- The opening page is now the title page of the book as you would see in the print work
- As with the print product, the front matter is in a different order than previously displayed
- The Table of Cases and Index are now in PDF with no searching and linking
- The Table of Contents now has internal links to every chapter and section of the book within ProView
- Images are generally greyscale and size is now adjustable
- Footnote text only appears in ProView-generated PDFs of entire sections and pages