

INDEX

References are given first to section number and then to page number in brackets.

APPLICATION REQUIREMENTS AND OPPOSITION PROCEED- INGS, *see also* OPPOSITION PROCEEDINGS — STATUTORY FRAMEWORK

- application requirements, 4.3.2.1 (168)
- • old *Act*, before June 17, 2019, 4.3.2.1.1 (168)
- • • address, other particulars, 4.3.2.1.1.7 (171)
- • • certification mark, 4.3.2.1.1.6 (170)
- • • date of made known, 4.3.2.1.1.3 (169)
- • • date of use of a trademark in use, 4.3.2.1.1.2 (169)
- • • drawing, 4.3.2.1.1.8 (171)
- • • goods and services in the ordinary commercial terms, 4.3.2.1.1.1 (169)
- • • proposed use trademark, 4.3.2.1.1.5 (170)
- • • use and registration abroad, 4.3.2.1.1.4 (170)
- • • statement of entitlement to use, 4.3.2.1.1.9 (171)
- • new *Act*, after June 17, 2019, 4.3.2.1.2 (172)
- • • additional information, 4.3.2.1.2.4 (173)
- • • certification marks, 4.3.2.1.2.2 (172)
- • • goods and services in specific ordinary commercial terms, 4.3.2.1.2.1 (172)
- • • representations, depictions, 4.3.2.1.2.3 (172)

BUSINESS ASSETS

- common law, unregistered trademarks, 11.3.2.1.4 (618)
- introduction, 11.1 (600)
- licences, historical overview, 11.3.1 (608)
- official marks, assignment of, 11.2.4 (607)
- official marks, licensing of, 11.3.2.4 (623)
- oral/implied licence agreement, 11.3.2.1.3 (613)
- presumed license, 11.3.2.2 (621)
- proceedings, infringement, 11.3.2.3 (622)
- registered user application, 11.3.1.2.1 (609)
- benefits of, 11.3.1.2.3 (610)
- • cancellation of, 11.3.1.2.8 (611)
- • effect of assignment, 11.3.1.2.7 (611)
- • recordal of, 11.3.1.2.2 (609)
- • registered user system, effect of licensing outside, 11.3.1.2.4 (610)
- • trade names, licensing, 11.3.1.2.5 (610)
- • unregistered trademarks, 11.3.1.2.6 (611)
- security interests, 11.4 (624)
- • attachment, 11.4.2.1.1 (626)
- • conflict of laws, 11.4.7 (635)
- • discharge and partial discharge, 11.4.3 (629)
- • effect of licencing on, 11.4.6 (632)
- • forms, conditions, 11.4.2.1 (626)
- • historical overview, 11.4.1 (625)
- • perfection, 11.4.2.1.2 (627)
- • PPSA, Ontario, 11.4.2 (625)
- • • registering, effect of, 11.4.2.3 (629)

- • • registration procedure, 11.4.2.2 (628)
- • registration of at trade-marks office, 11.4.4 (629)
- • value of, in trade-marks, 11.4.5 (631)
- sub-licensee, effect of use by, 11.3.2.1.6 (619)
- trademarks, assignment of, 11.2 (600)
- • effect of, 11.2.2 (603)
- • form of, 11.2.1.2.1 (601)
- • historical overview, 11.2 (600)
- • registrations of assignment, 11.2.3 (606)
- written licence agreement, 11.3.2.1.1 (613)
- • recordal of, 11.3.2.1.2 (613)

CONFUSION AND INFRINGEMENT — *see also* INFRINGEMENT

- actual confusion, 7.3.2.1.8 (342)
- deemed infringement, 7.3.3 (345)
- evidence of third party use of similar marks, 7.3.2.1.11 (344)
- famous marks, 7.3.2.1.10 (343)
- generally, 7.3.2.1 (335)
- inherent distinctiveness, 7.3.2.1.2 (337)
- length of time used, 7.3.2.1.3 (338)
- limitations, 7.3.4 (345)
- nature of goods, services, or business, 7.3.2.1.4 (338)
- nature of trade, 7.3.2.1.5 (339)
- opinion evidence, 7.3.2.1.9 (342)
- requirements generally, 7.3.2.1.1 (336)
- resemblance, degree of, 7.3.2.1.6 (340)
- surrounding circumstances, 7.3.2.1.7 (342)

CONFUSION AND OPPPOSITION

- PROCEEDINGS — *see also* OPPOSITION PROCEEDINGS — STATUTORY FRAMEWORK**
- bilingual version test, 4.3.2.5.10 (184)
 - costs of goods or services, 4.3.2.5.7 (183)
 - degree of resemblance, 4.3.2.5.5 (183)
 - famous marks, 4.3.2.5.9 (184)
 - geographic areas of use, 4.3.2.5.6 (183)
 - inherent distinctiveness, 4.3.2.5.1 (182)
 - length of time of use, 4.3.2.5.2 (182)
 - nature of goods, services, or business, 4.3.2.5.3 (183)
 - nature of trade, 4.3.2.5.4 (183)
 - surrounding circumstances, 4.3.2.5.8 (184)

DEPRECIATION OF GOODWILL

- generally, 7.4.1 (346)
- goodwill, 7.4.2.2 (347)
- likelihood of, 7.4.2.4 (349)
- limitations of, 7.4.3 (350)
- requirements generally, 7.4.2 (346)
- use in manner that affects goodwill, 7.4.2.3 (348)
- use of plaintiff's registered trademarks, 7.4.2.1 (347)

DISTINCTIVENESS

- acquired distinctiveness, proving, 5.5.1 (225)
- • acquired distinctiveness, effect of, 5.5.1.4 (232)
- • analysis, confusion, 5.5.1.4 (232)
- • distinctiveness in Canada, 5.5.1.2 (229)
- • general, 5.5.1.1 (225)
- • section 12(2), former, 5.5.1.3 (230)
- • section 14, former, 5.5.1.3 (230)

DISTINCTIVENESS (*cont'd*)

- • section 12(3), 5.5.1.2 (229)
- assessing, 5.3 (217)
- • distinctiveness, 5.3.3 (218)
- • distinctiveness "test", 5.3.2 (217)
- • question of fact, 5.3.1 (217)
- challenges based on distinctiveness, 5.7 (238)
- • application to Federal Court, 5.7.3 (250)
- • applications, recently approved, 5.7.1.2 (245)
- • distinctiveness objections, guidance, trademarks office, 5.7.1.1 (244)
- • expungement proceedings, 5.7.4 (254)
- • injunction, irreparable harm finding, risk of loss of distinctiveness a factor, 5.7.5 (254)
- • opposition proceedings, 5.7.2 (248)
- defined, 5.2 (214)
- • actually distinguishes, 5.2.2 (215)
- • adapted so to distinguish, 5.2.3 (215)
- • distinctiveness and registrability, 5.2.4 (216)
- • so as to distinguish, 5.2.3 (215)
- • *Trade-marks Act definition*, 5.2.1 (214)
- inherent distinctiveness, factors increasing, 5.4.2 (223)
- • coined words, 5.4.2.1 (223)
- • design element, word marks having, 5.4.2.3 (224)
- • marks with no relationship to associated good or services, 5.4.2.2 (249)
- inherent distinctiveness, factors neutral to, 5.4.3 (225)
- house brands, 5.4.3.2 (225)
- • proprietorship, 5.4.3.1 (225)
- inherent distinctiveness, factors reducing, 5.4.1 (219)
- • common to trade, 5.4.1.5 (222)
- • descriptive versus suggestive marks, 5.4.1.1 (219)
- • laudatory marks, 5.4.1.4 (221)
- • letters alone and initials, 5.4.1.3 (220)
- • numerals, 5.4.1.2 (220)
- introduction, 5.1 (214)
- loss of distinctiveness, 5.6 (233)
- • contemporaneous use by related or improper licence, 5.6.3 (236)
- • contemporaneous use by unrelated parties, 5.6.2 (234)
- • improper assignment, 5.6.4 (237)
- • in fact, 5.6.1 (233)
- • use outside of Canada, 5.6.5 (238)

ENTITLEMENT, *see also* REGISTRABILITY

- generally, 2.3 (70)
- use or making known in Canada, 2.3.1 (72)
- • making known in Canada, 2.3.1.2 (75)
- • use in Canada, 2.3.1.1 (72)
- • • use in association with goods, 2.3.1.1.1 (72)
- • • use in association with services, 2.3.1.1.2 (73)

ENTITLEMENT AND OPPOSITION PROCEEDINGS, *see also* OPPOSITION PROCEEDINGS — STATUTORY FRAMEWORK

- generally, 4.3.2.3 (178)
- new *act*, 4.3.2.3.2 (181)
- old *act*, 4.3.2.3.1 (179)
- • proposed use, 4.3.2.3.1.3 (180)
- • used and registered abroad, 4.3.2.3.1.2 (180)
- • used or made known in Canada, 4.3.2.3.1.1 (179)

EXPUNGEMENT — ABANDONMENT, *see also* REGISTRATION, MAINTENANCE OF

- absence of use and intention to abandon mark, 3.8.2.2 (147)
- deviations in “use”, 3.8.2.3 (148)
- generally, 3.8.2 (146)
- procedure, 3.8.2.4 (149)
- section 57 and 18(1)(c), 3.8.2.1 (146)

EXPUNGEMENT — NON-USE, *see also* REGISTRATION, MAINTENANCE OF

- registered practiced mark, 3.8.1.4 (132)
- residual goodwill, 3.8.1.5 (133)
- restricting use to geographic area, 3.8.1.3 (131)
- section 45 procedure, 3.8.1.6 (133)
- • appealing Registrar’s decision, 3.8.1.6.7 (142)
- • evidence of non-use, 3.8.1.6.5 (142)
- • notice, 3.8.1.6.2 (134)
- • proof of “use”, 3.8.1.6.3 (136)
- • request, 3.8.1.6.1 (133)
- • submissions and notice of decision, 3.8.1.6.6 (142)
- • use listed in registration, 3.8.1.6.4 (139)
- special circumstances excusing non-use, 3.8.1.2 (124)
- • intention to resume use, 3.8.1.2.3 (130)
- • length of time of non-use, 3.8.1.2.1 (126)
- • reasons for non-use beyond control of registrant, 3.8.1.2.2 (127)
- “use it or lose it” provision, 3.8.1.1 (122)

INFRINGEMENT

- confusion and, *see* CONFUSION AND INFRINGEMENT
- defences, 7.1.5 (322)

- • laches/delay, 7.1.5.2 (323)
- • limitation periods, 7.1.5.3 (323)
- • want of title/invalid registration, 7.1.5.1 (322)
- generally, 7.1.1 (320)
- jurisdiction, 7.1.3 (321)
- offences, 7.1.8 (328)
- parties, 7.1.4 (321)
- • defendant, 7.1.4.2 (322)
- • plaintiff, 7.1.4.1 (321)
- relevant dates, 7.1.2 (321)
- remedies, 7.1.7 (328)
- use (Section 19), 7.2 (331)
- • generally, 7.2.1 (331)
- • limitations, 7.2.3 (332)
- • requirements, 7.2.2 (331)
- use for purpose of, 7.1.6 (325)
- • use as trade-mark, 7.1.6.5 (327)
- • use by exportation, 7.1.6.3 (326)
- • use by importation, 7.1.6.4 (327)
- • use in association with goods, 7.1.6.1 (325)
- • use in association with services, 7.1.6.2 (326)

LITIGATION PROCEDURE

- affidavit evidence, 8.3.5 (390)
- • content, 8.3.5.3 (391)
- • cross-examination on, 8.3.5.5 (394)
- • form, 8.3.5.2 (391)
- • general principles, 8.3.5.1 (390)
- • solicitor’s affidavit, 8.3.5.4 (393)
- applications, 8.6 (468)
- • procedure, 8.6.1 (469)
- • • additional material, 8.6.1.6 (475)
- • • affidavit evidence, 8.6.1.3 (472)
- • • conversion to action, 8.6.1.10 (477)
- • • cross-examination, 8.6.1.4 (473)
- • • hearing date, requisition for, 8.6.1.7 (475)
- • • notice of appearance, 8.6.1.2 (471)
- • • notice of application, 8.6.1.1 (469)

- • • oral testimony, motion for, 8.6.1.9 (476)
- • • pre-hearing conference, 8.6.1.8 (476)
- • • records, applicant's and respondent's, 8.6.1.5 (473)
- bifurcation, 8.3.3 (381)
- • references, 8.3.3.1 (381)
- • • availability and scope, 8.3.3.1.2 (381)
- • • conduct of, 8.3.3.1.3 (382)
- • • general principles, 8.3.3.1.1 (381)
- • • report, 8.3.3.1.4 (383)
- causes of action, 8.2 (365)
- • depreciation of goodwill, 8.2.2 (367)
- • passing off, common law, 8.2.3 (367)
- • passing off, statutory, 8.2.3 (367)
- • trade-mark infringement, 8.2.1 (365)
- class proceedings, 8.1.2.5 (361)
- confidentiality orders, 8.3.6 (396)
- • access to confidential documents, 8.3.6.3 (399)
- • availability of, 8.3.6.2 (396)
- • general principles, 8.3.6.1 (396)
- consolidation, 8.1.2.4 (361)
- counterfeit actions, criminal, 8.7 (478)
- discovery, 8.3.7 (400)
- • affidavit of documents, form of, 8.3.7.2.2 (401)
- • confidential documents, 8.3.7.2.5 (403)
- • deponent, 8.3.7.2.6 (403)
- • direction to attend, 8.3.7.3.11 (416)
- • document discovery, 8.3.7.2 (400)
- • general principles, 8.3.7.1 (400)
- • persons outside Canada, 8.3.7.3.10 (414)
- • timing for, 8.3.7.2.1 (401)
- interlocutory motions, 8.3.4 (384)
- • general principles, 8.3.4.1 (384)
- • procedure, 8.3.4.2 (384)
- • • affidavit evidence, 8.3.4.2.3 (386)
- • • motion record, 8.3.4.2.4 (387)
- • • motions in writing, 8.3.4.2.7 (389)
- • • notice of, 8.3.4.2.1 (384)
- • • oral evidence, 8.3.4.2.6 (389)
- • • time and place, 8.3.4.2.2 (385)
- • • timing, 8.3.4.2.5 (388)
- intervention, third-party, 8.1.2.3 (359)
- introduction, 8.1 (356)
- joinder, misjoinder, addition, or subtraction, 8.1.2.2 (359)
- jurisdiction of the courts, 8.1.1 (356)
- oral examinations for discovery, 8.3.7.3 (407)
- • assignors, 8.3.7.3.4 (408)
- • generally, 8.3.7.3.1 (407)
- • non-parties, 8.3.7.3.5 (409)
- • relevance test, 8.3.7.3.7 (411)
- • representative, 8.3.7.3.2 (408)
- • scope, 8.3.7.3.6 (410)
- • supplementary discovery, 8.3.7.3.9 (413)
- • timing, 8.3.7.3.3 (408)
- parties, 8.1.2 (357)
- • class proceedings, 8.1.2.5 (361)
- • consolidation, 8.1.2.4 (361)
- • general principles, 8.1.2.1 (357)
- • intervention, third-party, 8.1.2.3 (359)
- • joinder, misjoinder, addition, or subtraction, 8.1.2.2 (359)
- pre-trial conferences, 8.3.7.3.12 (417)
- pre-trial steps, 8.3 (368)
- • pleadings, 8.3.1 (368)
- • • amendment of, 8.3.1.3 (376)
- • • form and content of pleadings, 8.3.1.2 (369)
- • • material facts, 8.3.1.2.1 (369)
- • • particulars, 8.3.1.2.3 (371)
- • • points of law, 8.3.1.2.2 (370)
- • • statement of claim, 8.3.1.2.4 (373)

- • • subsequent pleadings, 8.3.1.2.5 (373)
- • • timing of, 8.3.1.3.3 (378)
- • security for costs, 8.3.2 (378)
- • • amount of, 8.3.2.3 (380)
- • • availability of, 8.3.2.2 (379)
- • • general principles, 8.3.2.1 (378)
- service of proceedings, 8.1.3 (362)
- general principles, 8.1.3.1 (362)
- manner of, 8.1.3.3.2 (365)
- • outside Canada, 8.1.3.3 (364)
- • within Canada, 8.1.3.2 (362)
- • • where allowed, 8.1.3.3.1 (364)
- simplified action, 8.3.7.2.7 (404)
- trial, 8.5 (453)
- • remedies, 8.5.2 (459)
- • • accounting of profits, 8.5.2.3 (462)
- • • damages, 8.5.2.2 (460)
- • • declaratory relief, 8.5.2.6 (467)
- • • delivery up, destruction, 8.5.2.5 (466)
- • • permanent injunction, 8.5.2.1 (459)
- • • punitive and exemplary damages, 8.5.2.4 (465)
- • witnesses, 8.5.1 (453)
- • • introduction, 8.5.1.1 (453)
- • • order of, 8.5.1.4 (458)
- • • preparation, 8.5.1.3 (455)
- • • when to call, 8.5.1.2 (454)
- badge, crest, emblem, or mark, defined, 10.4.2 (564)
- challenge, appropriate method to, 10.9.2 (587)
- consent to use, 10.11 (591)
- defined, 10.1 (559)
- government control, 10.4.4.2.1 (569)
- judicial review, 10.9.4 (589)
- legislative scheme, objections to, 10.13 (592)
- legislative schemes, 10.4 (562)
- licencing of, 10.11 (591)
- list, legal articles, 10.14 (593)
- “no person shall adopt in connection with a business”, defined, 10.5.1 (577)
- notice, duty of registrar to give, 10.4.6.1 (576)
- obtaining, procedure for, 10.2 (561)
- official mark versus trade-mark, 10.8 (585)
- opposing trade-marks, 10.7 (583)
- prohibitions, relating to, 10.5 (576)
- public authority, what constitutes, 10.4.4 (567)
- public notice, effect of giving public, 10.6 (581)
- public notice, standing to challenge Registrar’s decision, 10.9.3 (588)
- statutory definition, 10.4 (562)
- substantial benefits, 10.3 (561)
- time, extension, 10.9.5 (589)
- time limits, judicial review, 10.9.4 (589)
- validity, challenge to, 10.9 (587)
- withdrawal of, 10.12 (592)

OFFICIAL MARKS

- “adoption and use as an official mark”, defined, 10.4.5 (574)
- “any mark consisting of, or so nearly resembling as to be likely mistaken for”, defined, 10.5.3 (578)
- “as a trade-mark or otherwise”, defined, 10.5.2 (577)
- adoption and use, what constitutes, 10.4.3 (565)
- assignment of, 10.10 (590), 11.2.4 (607)

OPPOSITION GROUNDS, NEW

- bad faith, 4.3.3.1 (184)
- lack of use or intent to use, 4.3.3.2 (185)
- non-entitlement, 4.3.3.3 (185)

OPPOSITION PROCEEDINGS

- appeals, 4.7 (206)
- • rules, 4.7.1 (206)
- • standard of review, 4.7.2 (207)
- • • material new evidence, 4.7.2.1 (209)
- • timeline, 4.7.1 (206)
- evidence, *see* OPPOSITION PROCEEDINGS — EVIDENCE
- introduction, 4.1 (159)
- regulatory framework, *see* OPPOSITION PROCEEDINGS — REGULATORY FRAMEWORK
- relevant dates, *see* OPPOSITION PROCEEDINGS — RELEVANT DATES
- statutory framework, *see* OPPOSITION PROCEEDINGS — STATUTORY FRAMEWORK
- steps overview of, 4.2 (160)
- timeline, overview of, 4.2 (160)

OPPOSITION PROCEEDINGS — EVIDENCE, *see also* OPPOSITION PROCEEDINGS

- generally, 4.6 (195)
- hearsay, 4.6.5 (201)
- likelihood of confusion, 4.6.2 (197)
- • famous marks, 4.6.2.2 (198)
- • generally, 4.6.2 (197)
- • presence or absence of confusion, 4.6.2.1 (197)
- • surveys, use of, 4.6.2.3 (199)
- meaning of trade-mark, 4.6.4 (201)
- onus or burden of proof, 4.6.1 (195)
- other evidentiary issues, 4.6.6 (203)
- • family of trade-marks, 4.6.6.2 (205)
- • proving famous marks, 4.6.6.1 (203)
- state of register, 4.6.3 (199)

OPPOSITION PROCEEDINGS — REGULATORY FRAMEWORK, *see also* OPPOSITION PROCEEDINGS

- amendment of counter statement, 4.4.3 (183)
- applicant's evidence, 4.4.5 (188)
- counter statement, 4.4.2 (186)
- cross-examination, 4.4.7 (190)
- evidence with leave, 4.4.6 (188)
- opponent's evidence, 4.4.4 (187)
- oral hearings, 4.4.8 (190)
- reply evidence, 4.4.6 (188)
- statement of opposition, 4.4.1 (185)
- written arguments, 4.4.8 (190)

OPPOSITION PROCEEDINGS — RELEVANT DATES, *see also* OPPOSITION PROCEEDINGS

- application requirements, 4.5.1 (192)
- applications, divisional, 4.3.1.7 (166)
- distinctiveness, 4.5.4 (194)
- generally, 4.5 (192)
- person entitled, 4.5.3 (194)
- trade-mark not registrable, 4.5.2 (192)

OPPOSITION PROCEEDINGS — STATUTORY FRAMEWORK, *see also* OPPOSITION PROCEEDINGS

- application requirements, *see* APPLICATION REQUIREMENTS AND OPPOSITION PROCEEDINGS
- confusion, *see* CONFUSION AND OPPOSITION PROCEEDINGS
- counter statement, 4.3.1.3 (165)
- • interlocutory rulings, 4.3.1.3.1 (165)
- decision, 4.3.1.6 (166)
- deemed abandonment of application, 4.3.1.5 (165)
- deemed withdrawal of opposition, 4.3.1.4 (165)

OPPOSITION PROCEEDINGS —

STATUTORY FRAMEWORK, *see also* OPPOSITION PROCEEDINGS — (*cont'd*)

- distinctiveness, 4.3.2.4 (181)
- entitlement, *see* ENTITLEMENT AND OPPOSITION PROCEEDINGS
- opposition grounds, 4.3.1.1 (162)
- registrability, *see* REGISTRABILITY AND OPPOSITION PROCEEDINGS
- statement of opposition, 4.3.1.2 (163)

PASSING OFF

- foreign uses, 6.4.1 (303)
- • bad faith not prerequisite, 6.4.1.2.1 (310)
- • *Enterprise* decision, 6.4.1.2 (306)
- • *Orkin* decision, 6.4.1.1 (304)
- limits, 6.5 (310)
- • common sense, 6.5.4 (314)
- • conflicts between registered and unregistered Trademark rights, 6.5.3 (314)
- • public interest in free competition, 6.5.1 (310)
- purely functional objects, 6.5.2 (311)
- statutory codification of, *see* PASSING OFF (STATUTORY)
- tort of, *see* PASSING OFF (TORT)

PASSING OFF (STATUTORY)

- article 1457, *Quebec Civil Code*, 6.3.3.1 (301)
- codification, *Quebec Civil Code*, 6.3.3 (301)
- conditions, section 7, 6.3.2 (281)
- introduction, 6.3.1 (269)
- issues, constitutional, 6.3.1.1 (271)
- validity, constitutional, 6.3.1.2 (275)

PASSING OFF (TORT), *see also***PASSING OFF**

- current interests to be protected, 6.1.3 (261)
- elements of, 6.2 (261)
- • actual or potential damage, 6.2.3 (268)
- • deception due to misrepresentation, 6.2.2 (264)
- • goodwill, 6.2.1 (261)
- extended version, 6.1.2 (260)
- original scope, 6.1.1 (259)

REGISTRABILITY AND OPPOSITION PROCEEDINGS, *see also* OPPOSITION PROCEEDINGS -**STATUTORY FRAMEWORK**

- registrability issues, new *Act*, 4.3.2.2.3 (178)
- • registrability, protocol applications, 4.3.2.2.3.2 (178)
- • rule 104, 4.3.2.2.3.2 (178)
- • utilitarian function, 4.3.2.2.3.1 (178)
- registrability issues, new and old *Acts*, 4.3.2.2.1 (174)
- • clearly descriptive, 4.3.2.2.1.2 (175)
- • confusion with registered trademark, 4.3.2.2.1.4 (176)
- • deceptively misdescriptive, 4.3.2.2.1.2 (163)
- • geographical indications, 4.3.2.2.1.8 (177)
- • name in any language of goods or services, 4.3.2.2.1.3 (175)
- • Olympic marks, 4.3.2.2.1.9 (177)
- • primarily merely surname, 4.3.2.2.1.1 (174)
- • prohibited marks, 4.3.2.2.1.5 (176)
- registrability issues, old *Act*, 4.3.2.2.2 (177)
- • distinguishing guises, 4.3.2.2.2.1 (177)
- • registered abroad, 4.3.2.2.2.2 (178)

REMEDIES

- pre-trial remedies, 8.4 (418)
- • *Anton Piller* orders, 8.4.4 (433)
- • • convincing evidence, possession of incriminating documents, things, real possibility of destruction, 8.4.4.6 (437)
- • • damage, potential or actual, must be very serious, 8.4.4.5 (437)
- • • disclosure, full and frank, 8.4.4.8 (439)
- • • introduction, 8.4.4.1 (433)
- • • jurisdiction, 8.4.4.2 (435)
- • • legal test, 8.4.4.3 (436)
- • • no harm to defendant, 8.4.4.7 (439)
- • • *prima facie* case, extremely strong, 8.4.4.4 (437)
- • • procedure, 8.4.4.9 (439)
- • customs remedies, 8.4.5 (443)
- • detention and prohibition of future imports, 8.4.7 (446)
- • interim injunctions, 8.4.2 (433)
- • interlocutory injunctions, 8.4.1 (418)
- • • balance of convenience, 8.4.1.6 (431)
- • • delay, 8.4.1.7 (431)
- • • eyes wide open, 8.4.1.8 (432)
- • • introduction, 8.4.1.1 (418)
- • • irreparable harm, 8.4.1.5 (422)
- • • legal test, 8.4.1.3 (419)
- • • serious issue to be tried, 8.4.1.4 (419)
- • • status quo, 8.4.1.10 (432)
- • • statutory basis, 8.4.1.2 (418)
- • • undertaking in damages, 8.4.1.9 (432)
- • *quia timet* injunctions, 8.4.3 (433)
- • request for assistance programs, 8.4.6 (444)
- • summary judgment, 8.4.8 (448)
- • summary trial, 8.4.8 (448)

SOCIAL SCIENCE EVIDENCE INCLUDING SURVEYS

- copyright licensing fees, tariffs, 9.3 (521)
- evaluating social science, 9.6 (525)
- evidence, social science, 9.1 (512)
- evidence, surveys, 9.1 (512)
- expert, social science, 9.9 (551)
- • presentation, 9.9.3 (552)
- • report, 9.9.2 (552)
- • tendering surveys, 9.9.1 (551)
- misleading advertising, public perception, 9.5 (523)
- patent infringements, apportionment of profits or lost profits, 9.4 (522)
- survey evidence, alternatives, supplements to, 9.10 (553)
- trademark law, 9.2 (513)
- • confusion, likelihood of, 9.2.1 (513)
- • distinctiveness, 9.2.2 (516)
- • genericism evidence, 9.2.4 (518)
- • resemblance, 9.2.3 (516)

SOCIAL SCIENCE EVIDENCE, RELIABILITY

- coding reliability, 9.7.5 (538)
- confidence level, 9.7.1 (529)
- full disclosure, 9.7.6 (539)
- Internet survey, sampling quality, 9.7.4 (535)
- mall survey, sampling quality, 9.7.4 (535)
- pertinent population, 9.7.3 (530)
- sample size, 9.7.2 (529)

SOCIAL SCIENCE EVIDENCE, VALIDITY

- alternative explanations, control for, 9.8.3 (544)
- ambiguity, 9.8.6 (548)
- complexity, undue, 9.8.6 (548)
- context effects, 9.8.1 (541)

SOCIAL SCIENCE EVIDENCE, VALIDITY — (*cont'd*)

- distracting factors, control for, 9.8.2 (543)
- extraneous factors, control for, 9.8.2 (543)
- irrelevant guessing, control for, 9.8.3 (544)
- order bias, 9.8.5 (548)
- response biases, 9.8.4 (547)
- word association, confusion, 9.8.7 (549)

TRADEMARK LAW — OVERVIEW

- application process, 1.6 (14)
- • advertisement, 1.6.5 (16)
- • application, divisional, 1.6.7 (18)
- • application, examination, 1.6.4 (16)
- • international application process, 1.6.3 (15)
- • national application, form and content, 1.6.2 (14)
- • opposition, 1.6.6 (17)
- • registration, entitlement, 1.6.1 (14)
- border measures, 1.11 (22)
- changes in title, 1.10 (22)
- • assignment, 1.10.1 (22)
- • changes in title, other, 1.10.3 (23)
- • security interests, 1.10.2 (23)
- co-existence of common law and statutory rights, 1.3 (10)
- • invalidating registrations, 1.8.1 (20)
- • proceedings, non-use cancellation, 1.8.2 (20)
- introduction, 1.1 (4)
- licencing, 1.9 (21)
- • controlled licencing, 1.9.1 (21)
- • licence, form and content, 1.9.2 (21)
- matters not dealt with in *Trademarks Act*, 1.14 (24)
- • *Charter of the French Language*, 1.14.9 (27)
- comparative advertising, 1.14.1 (24)

- • disputes, trademark, 1.14.10 (27)
- • exhaustion of rights, 1.14.5 (26)
- • famous marks, 1.14.3 (25)
- • grey goods, 1.14.2 (25)
- • mandatory marking requirements, 1.14.4 (26)
- • *Olympic and Paralympic Marks Act*, 1.14.6 (26)
- • *Tobacco Act*, 1.14.7 (26)
- Newfoundland registrations, 1.13 (24)
- privilege, 1.12 (24)
- registration, 1.7 (18)
- • classification, 1.7.3 (19)
- • merger, 1.7.4 (19)
- • registration, obtaining, 1.7.1 (18)
- • renewal, 1.7.2 (19)
- registrations, proceedings against, 1.8 (20)
- • proceedings, non-use cancellation, 1.8.2 (20)
- • registrations, invalidating, 1.8.1 (20)
- trade-mark defined, 1.2 (7)
- *Trademarks Act*, present, 1.4 (10)
- *Trademarks Act*, scheme of, 1.5 (11)
- • barred statutory matters, 1.5.2 (11)
- • registrability, when trademarks, 1.5.3 (14)
- • statutory rights arising under statute, 1.5.1 (11)

REGISTRABILITY, *see also* ELEMENT

- introduction, 2.1 (32)
- trademark registrability, 2.2 (32)
- • certification marks, 2.2.8 (69)
- • • grounds, 2.2.8.1 (69)
- • • standards, 2.2.8.2 (70)
- • clearly descriptive or deceptively misdescriptive, 2.2.2 (36)
- • • character or quality of the goods or services, 2.2.2.5 (41)
- • • clearly descriptive, 2.2.2.1 (36)

- • • composite marks - “sounded test”, 2.2.2.4 (40)
 - • • conditions of production of the goods or services, 2.2.2.6 (42)
 - • • deceptively misdescriptive, 2.2.2.2 (39)
 - • • English or French language, 2.2.2.3 (39)
 - • • persons employed in the production of goods or services, 2.2.2.7 (43)
 - • • place of origin of goods or services, 2.2.2.8 (43)
 - • confusing with registered trademark, 2.2.4 (47)
 - • • considerations generally, 2.2.4.1 (47)
 - • • inherent distinctiveness, 2.2.4.1.1 (49)
 - • • length of use, 2.2.4.1.2 (50)
 - • • nature of goods, services, or business, 2.2.4.1.3 (51)
 - • • nature of trade, 2.2.4.1.4 (53)
 - • • other surrounding circumstances, 2.2.4.1.6 (56)
 - • • resemblance in appearance, sound and ideas suggested, 2.2.4.1.5 (54)
 - • • exception for same owner, 2.2.4.2 (57)
 - • name of goods or services, 2.2.3 (45)
 - • • disclaimer, 2.2.3.1 (46)
 - • primarily merely a name or surname, 2.2.1 (33)
 - • • name vs surname, 2.2.1.1 (34)
 - • • “primarily merely” test, 2.2.1.2 (34)
 - • prohibited marks, 2.2.5 (57)
 - • • geographical indications, 2.2.5.5 (62)
 - • • official marks, 2.2.5.1 (58)
 - • • connection with living individual, 2.2.5.1.1 (59)
 - • • • portrait or signature, 2.2.5.1.2 (60)
 - • • Olympic or Paralympic Mark, 2.2.5.2 (60)
 - • • plant variety, 2.2.5.4 (62)
 - • • recognized through ordinary and bona fide commercial usage, 2.2.5.3 (61)
 - • secondary meaning/acquired distinctiveness, 2.2.7 (64)
 - • • evidentiary requirements, 2.2.7.1 (65)
 - • • marks registered abroad, 2.2.7.2 (66)
 - • • Utilitarian Function, 2.2.6 (62)
- REGISTRATION, MAINTENANCE OF, *see also USE***
- concurrent use, 3.8.3 (151)
 - expungement by Federal Court, *see also EXPUNGEMENT — ABANDONMENT*
 - expungement by Registrar, *see EXPUNGEMENT — NON-USE*
- USE**
- definition of “trade-mark” under section 2, 3.3 (105)
 - length of time in use and confusion, 3.4 (106)
 - maintenance of registration, *see also REGISTRATION, MAINTENANCE OF*
 - meaning of use, application and registration, 3.5 (107)
 - • application: use and proposed use, 3.5.1 (108)
 - • transfer of ownership, 3.5.2 (108)
 - meaning of use, depreciation of goodwill, 3.7 (116)
 - • criticism, debate, and fair use, 3.7.2 (119)
 - • requirements, 3.7.1 (116)

USE — (*cont'd*)

- meaning of use, infringement, 3.6 (110)
- • *bona fide* use defence, 3.6.4 (115)
- • extent of similarity required, 3.6.3 (114)
- • function or effect, 3.6.2 (112)
- • trademark use, 3.6.1 (111)
- use by export, 3.2.3 (104)
- use in relation to goods, *see USE IN RELATION TO GOODS*
- use in relation to services, *see USE IN RELATION TO SERVICES*

USE IN RELATION TO GOODS

- association with goods at time of transfer of property or possession, 3.2.1.2 (89)
- • advertising, promotional and other materials present at time of transfer, 3.2.1.2.6 (94)
- • association with goods, 3.2.1.2.1 (89)
- • determination of sufficiency of notice, 3.2.1.2.2 (90)
- • invoice, 3.2.1.2.8 (97)
- • non-visual presentations of word marks and sound marks, 3.2.1.2.5 (92)

- • promotional material directly resulting in transaction, 3.2.1.2.7 (96)
- • time of transfer of property or possession, 3.2.1.2.3 (90)
- • types of objects where no trademark can be physically applied, 3.2.1.2.4 (91)
- generally, 3.2.1 (81)
- normal course of trade, 3.2.1.1 (82)
- • delivery to the market: extent of sales, 3.2.1.1.2 (85)
- • delivery to the market: intermediaries, 3.2.1.1.1 (83)
- • lawful transfers, 3.2.1.1.3 (85)
- • no consideration given, 3.2.1.1.4 (87)

USE IN RELATION TO SERVICES

- commercial use and the “normal course of trade”, 3.2.2.3 (100)
- definition of “services”, 3.2.2.1 (99)
- generally, 3.2.2 (98)
- use in association with services, 3.2.2.2 (99)
- use with and performance of services in Canada, 3.2.2.4 (101)